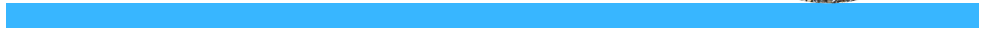




Programme funded by  
EUROPEAN UNION



**BSB987**



Project title: **Herbs for Growth**

Programme Priority: 1.2 **Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors**

**Common borders. Common solutions.**



# ABOUT THE PROJECT

## Duration

30 months

## Start date

1 July 2020

## Total value

€ 745 983.00

## ENI contribution

€ 686 304.36



## OVERVIEW

The project aims to improve the economic and business performance of the **herb sector** contributing to the **biodiversity conservation of endemic herb plant species**, with the sustainable utilization in the project countries.

# PARTNERSHIP

03



Lead Beneficiary  
• Development Association of Halkidiki S.A. – Organization for Local Development (Greece)

Partner budget  
€ 184 919.00



Beneficiary 2  
• Aristotle University of Thessaloniki - Special Account of Research Funds (Greece)

Partner budget  
€ 176 099.00



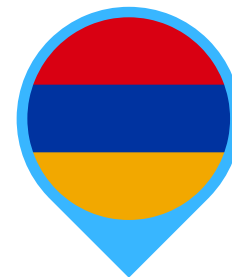
Beneficiary 3  
• Organization for Small and Medium Enterprises Sector Development (Republic of Moldova)

Partner budget  
€ 122 540.00



Beneficiary 4  
• Georgian Farmers' Association (Georgia)

Partner budget  
€ 131 564.00



Beneficiary 5  
• Center of Agribusiness and Rural Development Foundation (Armenia)

Partner budget  
€ 130 861.00

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# EXPECTED RESULTS

- **Market Research Cross-Country Study** on facts and needs for modernisation of **herb enterprises** and **improvement of trade value of herb products** in partner countries;
- **Training programme for modernisation of herb enterprises** available on an **e-learning platform**;
- **Maturity toolkit for Black Sea Herb Cluster** to promote the environmentally responsible economic activity with reference to herb plant species as well as the improvement of trade and exporting opportunities of high value herb products produced in project countries;
- **Network “Black Sea Herb Business Forum”** for cooperation and establishing trade linkages.



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Joint Technical Secretariat  
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