



Programme funded by
EUROPEAN UNION



BSB1030

WE TOUR

Project title: **Black Sea Women
Entrepreneurship Connection – Empowering
Women through Tourism**

Programme Priority: 1.1 Jointly promote business
and entrepreneurship in the tourism and cultural
sectors

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

24 months

Start date

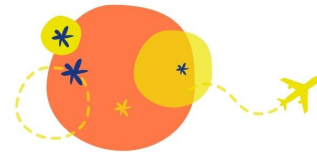
26 June 2021

Total value

€ 531 984.30

ENI contribution

€ 489 425.54



WETOUR

OVERVIEW

The project aims to create a **strong partnership** in the field of **women entrepreneurship** promoting **gender equality** and providing new economic and social opportunities to women through **tourism and the transfer of knowledge**.

PARTNERSHIP



- Lead Beneficiary
- Greek Association of Women Entrepreneurs (Greece)

Partner budget
€ 132 689.75



- Beneficiary 2
- The Georgian Association "Women in Business" (Georgia)

Partner budget
€ 95 869.86



- Beneficiary 3
- Business Agency Association (Bulgaria)

Partner budget
€ 106 347.81



- Beneficiary 4
- Hasarakakan Kazmakerputjun Ecotourism Association (Armenia)

Partner budget
€ 99 978.66



- Beneficiary 5
- The Women Entrepreneurs Association of Turkey (Turkey)

Partner budget
€ 97 098.22

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under construction

EXPECTED RESULTS

- 1 **Training program** in entrepreneurship, business management and local policies: **Marketing and Management in Tourism** and **Tourism Oriented Policing**;
- 5 **Training sessions** in entrepreneurship, business management and local policies;
- 5 Local events and 1 international event promoting the opportunities in the field of **female entrepreneurship in tourism sector**;
- 1 **Portal** to support the female entrepreneurship in tourism sector;
- 1 **Media campaign** on the topic of the women role in the Black Sea Basin area and the need of their economic empowerment through entrepreneurship and tourism.



CONTACT DETAILS

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