



Programme funded by
EUROPEAN UNION



BSB998

LET'S CYCLE

Project title: **Let's Cycle at the Black Sea**

Programme Priority: 1.1 **Jointly promote business and entrepreneurship in the tourism and cultural sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

30 months

Start date

1 July 2020

Total value

€ 893 491.07

ENI contribution

€ 822 011.77



OVERVIEW

Considering that **cycling tourism** is increasing across the world, with a high number of adventure tourists participating on both road and mountain biking tours, the project aims to **map and tag cycle routes** promoted during joint carious events with concept of **cycle-friendly services**.

PARTNERSHIP



- Lead Beneficiary
- Sakarya Metropolitan Municipality (Turkey)

Partner budget
€ 333 666.73



- Beneficiary 2
- Sakarya Applied Sciences University (Turkey)

Partner budget
€ 80 312.44



- Beneficiary 3
- Konstantin Preslavsky University of Shumen (Bulgaria)

Partner budget
€ 119 280.90



- Beneficiary 4
- “Dunarea de Jos” University of Galati (Romania)

Partner budget
€ 117 036.50



- Beneficiary 5
- Institute of Market Problems and Economic&Ecological Research of the National Academy of Science of Ukraine (Ukraine)

Partner budget
€ 129 474.50



- Beneficiary 6
- International Business Development and Investment Promotion Centre (Georgia)

Partner budget
€ 113 720.00

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Project website:
under construction

EXPECTED RESULTS

- A **joint digital platform of cycle routes**;
- A **Bike Navigator Application** for cyclists/interest groups with detailed information about the designated cycle routes;
- **5 Mapped and tagged cycle routes** in the project partners countries, with a single sign label on the map;
- A documented **Joint Touristic and Cultural Strategical Plan 2022 – 2027** and a **Black Sea Basin Tourism Platform**;
- **4 cross-border tourism and cultural events** and **4 training sessions** for entrepreneurs/businesses in cycling tourism/handicrafts with concept of cycle-friendly services.



CONTACT DETAILS

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Joint Operational Programme Black Sea Basin 2014-2020
Joint Technical Secretariat
of Joint Operational Programme Black Sea Basin 2014-2020
October 2021

Joint Operational Programme Black Sea Basin 2014-2020 is co-financed by the European Union through the European Neighbourhood Instrument and the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

This publication was produced with the financial assistance of the European Union.
Its contents are the sole responsibility of
Joint Technical Secretariat of Joint Operational Programme Black Sea Basin 2014-2020 and do not necessarily reflect the views of the European Union.

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