



Programme funded by  
EUROPEAN UNION



**BSB874**

# EXCELTOUR

Project title: **Business Excellence in Tourism**

Programme Priority: 1.1 **Jointly promote business and entrepreneurship in the tourism and cultural sectors**

**Common borders. Common solutions.**

# ABOUT THE PROJECT

## Duration

24 months

## Start date

3 July 2020

## Total value

€ 964 047.00

## ENI contribution

€ 886 923.24



**EXCELTOUR**

## OVERVIEW

The project introduces the concept of **Business Excellence in tourism enterprises** by using the internationally recognized **Excellence Model of the European Foundation for Quality Management**. This model not only outlines the important principles that help companies improve their management standards; it also offers a certification – **criteria for recognition of compliance with its principles of excellence**.

# PARTNERSHIP



## Lead Beneficiary

- Technical Chamber of Greece - Eastern Macedonia Branch (Greece)

Partner budget  
€ 214 500.00



## Beneficiary 2

- Düzce Governorship (Turkey)

Partner budget  
€ 159 514.00



## Beneficiary 3

- Municipality of Xanthi (Greece)

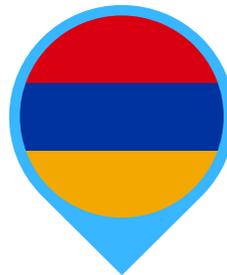
Partner budget  
€ 133 900.00



## Beneficiary 4

- Global Project Association (Romania)

Partner budget  
€ 153 397.00



## Beneficiary 5

- Development Principles NGO (Armenia)

Partner budget  
€ 149 507.00



## Beneficiary 6

- State organization "Regional Fund for Entrepreneurship Support in Zaporizhia region" (Ukraine)

Partner budget  
€ 153 229.00

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# EXPECTED RESULTS

- **Facilitators' training package** for an effective implementation of the European Foundation for Quality Management (**EFQM**) **Business Excellence model in tourism SMEs**;
- **Joint facilitators' training course** to support the pilot implementations of the EFQM Business Excellence model to the beneficiary SMEs;
- **EXCELTOUR Network** to ensure sustainability, transferability and springboard and multiplier effect of the project;
- **60 Pilot applications** - EFQM Model for Committed to Excellence certification for SMEs.



# CONTACT DETAILS

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