



Programme funded by
EUROPEAN UNION



BSB1191

BSGIN

Project title: **Black Sea Basin Geographical Indications Network**

Programme Priority: 1.2 **Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

24 months

Start date

3 August 2020

Total value

€ 745 850.00

ENI contribution

€ 686 182.00



OVERVIEW

BS GIN Network will create a synergy among **culturally, naturally and historically unique regions** of Galati, Batumi and Trabzon to exploit their potential of **geographical indications**.

PARTNERSHIP

03



Lead Beneficiary

- Eastern Black Sea Development Agency (Turkey)

Partner budget
€ 303 714.00



Beneficiary 2

- Galati Tehnopol Association (Romania)

Partner budget
€ 227 216.00



Beneficiary 3

- International Business Development and Investment Promotion Center (Georgia)

Partner budget
€ 214 920.00

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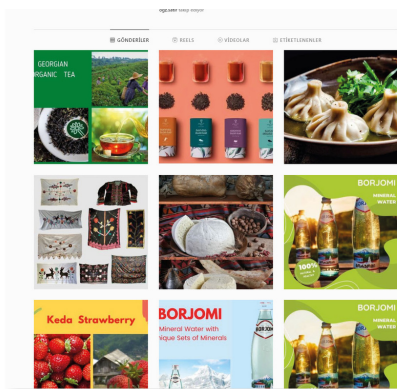
Project website:

www.karadenizhazineleri.com/

www.indicatiigeograficesudest.ro

EXPECTED RESULTS

- **Training Program of Nature and Benefits of GIs Protection and Key Challenges** with the following modules: European GIs best practices; Success stories; Group discussions on local specific examples; Future plans in commercialization of GIs;
- **35 GI products** to be promoted on exhibition trucks in **Georgia, Romania and Turkey**;
- **Social media promotion and marketing campaign** for awareness raising of GIs products.



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