



Programme funded by
EUROPEAN UNION



BSB1101

LOCAL FOOD

Project title: Local **Development and Cross Border Cooperation** in the area of **Agricultural Products and Traditional Food**

Programme Priority: 1.2 **Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

27 months

Start date

8 June 2020

Total value

€ 798 927.50

ENI contribution

€ 735 013.30



OVERVIEW

The project aims to support the development and promotion of **local traditional agricultural food products**, contributing in rural community, social inclusion, cultural and biodiversity conservation by implementing common strategies for common challenges and support the local, people-to-people activities.

PARTNERSHIP



- Lead Beneficiary
- Ministry of Interior - Sector Macedonia and Thrace (Greece)

Partner budget
€ 184 620.00



- Beneficiary 2
- International Hellenic University (Greece)

Partner budget
€ 144 400.00



- Beneficiary 3
- Dunărea de Jos University (Romania)

Partner budget
€ 134 850.00



- Beneficiary 4
- Association of Tourism Development in Moldova (Republic of Moldova)

Partner budget
€ 96 712.50



- Beneficiary 5
- Varna University of Management (Bulgaria)

Partner budget
€ 134 295.00



- Beneficiary 6
- Odessa National Academy of Food Technologies (Ukraine)

Partner budget
€ 104 050.00

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under construction

EXPECTED RESULTS

- Studies on the current situation of **traditional products (designation, market potential)** in the partner countries and 1 Study on Best Practices in other European Union counties;
- **EU labeling procedures** for the **selected traditional products**: 3-7 of them from the partner countries;
- **Booklet “At the roots of taste”** as a catalogue including short recipes, underlying in the same time the benefits of traditional products;
- **“Geography of taste”** meaning a **Data Base and GIS platform** for the local farmers and enterprises dealing with the traditional products in the cross-border area to promote their products.



CONTACT DETAILS

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