



Programme funded by  
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## Communication and Visibility Manual

Revised version (3<sup>rd</sup> Edition) - April 2021

Joint Operational Programme Black Sea Basin 2014-2020

### Summary of main changes



No	Chapter/Section	Reference page <sup>1</sup>	Additional text/ Revised text, as applicable (in red)
1	1. Introduction	3	The link to the Communication and Visibility Manual for European Union External Actions: <a href="https://ec.europa.eu/international-partnerships/funding">https://ec.europa.eu/international-partnerships/funding</a> was replaced with: <a href="https://ec.europa.eu/international-partnerships/comm-visibility-requirements_en">https://ec.europa.eu/international-partnerships/comm-visibility-requirements_en</a> .
2.	2.1 Use of the European Union Flag	4	<b>Regardless of the scale, scope or objective of an action, the EU emblem must be visibly and prominently displayed - at least as prominently as the other logos added - on all communication and visibility materials associated with the action.</b>
3.	3. Compulsory information	9	The disclaimer: „This publication <del>has been</del> <b>was</b> produced with the financial assistance <b>support</b> of the European Union. <del>The</del> <b>Its</b> contents of this publication are the sole responsibility of <name of the author> and <del>can in no way be taken to</del> <b>do not necessarily</b> reflect the views of the European Union”.
4.	4.1 Press releases/ Press conferences/Press visits	10	Press releases The press release should mention that the funding was provided by the European Union <del>and mention the amount of European Union funding in euro and in the local currency.</del>
5.	4.3 Leaflets	11	<del>Leaflets produced by a contractor and /or beneficiary must incorporate the definition of the European Union.</del>
6.	4.5 Brochures	12	<del>The brochures must include a definition of the European Union.</del> Various definitions of the European Union are available in the Communication and visibility Manual for the European Union External Actions.
7.	4.7.1 Websites	14	All websites of the European Union funded projects must be clearly referred to European Union support and linked to the programme’s website <del>as well as the Directorate-General for Neighbourhood and Enlargement Negotiations.</del>

<sup>1</sup> As in the Communication and Visibility Manual for Joint Operational Programme Black Sea Basin 2014-2020 (3<sup>rd</sup> edition)

No	Chapter/Section	Reference page <sup>1</sup>	Additional text/ Revised text, as applicable (in red)
			The following disclaimer will be published on the projects website/platforms: „This website/platform was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of <name of the author> and do not necessarily reflect the views of the European Union”.
8.	4.7.2 Social Media and other Tools	14	The profile description must clearly refer to European Union support. The following disclaimer will be added: „This page/account was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of <name of the author> and do not necessarily reflect the views of the European Union”.
9.	4.11 Vehicles, Supplies and Equipment Stickers	16	Any vehicle, supply or equipment delivered under the Programme should be clearly identified and visibly carry the European Union logo and the phrase “Provided with the support of the European Union” in English and <b>eventually</b> in the local language. The stickers will be applied in a visible place; these will contain the following compulsory informative elements: the Programme's logo, the European Union's logo, the project's logo and the phrase “Provided with the support of the European Union” in English and <b>eventually</b> in the local language.
10.	4.14 Promotional Items	17	Template of the pen revised according to the Communication and Visibility Manual for ENI CBC Black Sea Basin Programme.
11.	4.15 Photographs	18	<del>Duplicates of the photos should be sent to the Communication Officer at the MA/ JTS.</del> Together with each progress report, a set with the most relevant photos showing project implementation status will be sent to the JTS Communication Officer <b>submitted</b> .
12.			<del>When sent, the duplicate photos should state: The name and contact details of the person sending the pictures. Where appropriate, the name of the organisation or person that owns the picture copyright. The name of the action to which the picture relates, its duration (e.g.2014-2016) and the country where it was taken.</del> <b>The pictures will be named according to their content (name of the event/activity_date).</b>
13.	4.16 Audio-visual Productions	18	As with photos, the beneficiary/lead beneficiary must make sure that <del>duplicates</del> <b>the audio-visual productions</b> in the final distribution format and in the professional format are <del>sent to the Communication Officer at the MA/ JTS,</del> <b>submitted</b> together with the final report.
14.			<b>The following disclaimer will be included in videos and other audio-visual material: „This video/film/material/recording was produced with the financial support of the European Union. Its contents are the sole responsibility of &lt;name of the author&gt; and do not necessarily reflect the views of the European Union”.</b>
15.	4.17 Panels	19	Every panel must mention at least the project name, project code, the project budget, the name of the beneficiary, <del>contractor of the works, start of the works</del> and end date of the works <b>project</b> .