



Programme funded by  
EUROPEAN UNION



**BSB638**

# WINNET

Project title: **Trade and Innovation in Wine Industry**

Programme Priority: 1.2 **Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors**

**Common borders. Common solutions.**

# ABOUT THE PROJECT

## Duration

24 months

## Start date

5 April 2019

## Total value

€ 686 996.00

## ENI contribution

€ 632 036.32



**WINET**

Trade and Innovation in Wine Industry

## OVERVIEW

The project aims to increase the **cooperation** in the **wine sector** by creating **cross-border links** which will lead to **viable business relations** and thus extended trade and ease cooperation, **mutual promotion** and **exchange of best practices**, constant modernisation of production and marketing strategies.

# PARTNERSHIP



- Lead Beneficiary
- The Moldovan Investment Agency (Republic of Moldova)

Partner budget  
€ 418 586.00



- Beneficiary 2
- Chamber of Commerce and Industry Stara Zagora (Bulgaria)

Partner budget  
€ 136 720.00



- Beneficiary 3
- Chamber of Commerce, Industry and Agriculture Tulcea (Romania)

Partner budget  
€ 686 996.00

Contact person

**Elena Oleinic-Slivinschi**

Phone

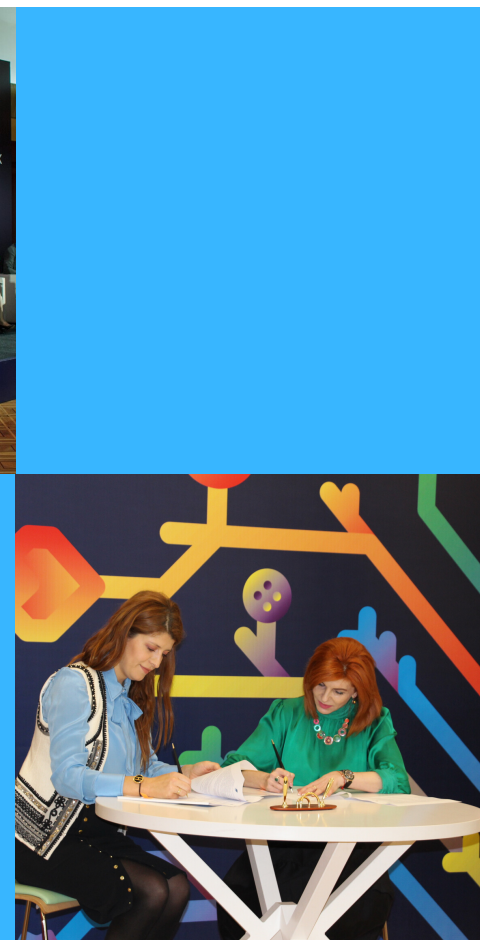
**+373 684 444 88**

E-mail

**office@invest.gov.md**

# EXPECTED RESULTS

- **Black Sea Basin Wine Network (WINET)** of relevant actors to increase the trade capacity in the Black Sea Basin area;
- **White Paper - Wine Industry in the Black Sea Basin**, present and prospects;
- **WINET Trade Conference** in Moldova;
- **2 Trade Forums** in Romania and Bulgaria;
- **3 Exchange Programs**, one in each country;
- **6 best practice exchange programs** for the interested enterprises from wine industry;
- **ICT WINET platform** to increase collaboration and trade opportunities in the region.



# CONTACT DETAILS

## Managing Authority: Ministry of Regional Development and Public Administration

*16 Libertatii Blvd, Bucharest 050706,  
sector 5, Romania*

*Phone: +40 372 111 323*

*Fax: +40 372 111 456*

*E-mail: [blacksea-cbc@mdrap.ro](mailto:blacksea-cbc@mdrap.ro)*

## Joint Technical Secretariat: South- East Regional Development Agency

*48 Tomis Blvd, Constanta 900742,  
Romania*

*Phone: +40 341 452 836*

*Fax: +40 341 452 841*

*E-mail: [office@bsb.adrse.ro](mailto:office@bsb.adrse.ro)*



Joint Operational Programme Black Sea Basin 2014-2020  
Joint Technical Secretariat  
of Joint Operational Programme Black Sea Basin 2014-2020  
July 2019

Joint Operational Programme Black Sea Basin 2014-2020 is co-financed by the European Union through the European Neighbourhood Instrument and the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

This publication has been produced with the financial assistance of the European Union.

The content of this publication is the sole responsibility of the Joint Technical Secretariat of Joint Operational Programme Black Sea Basin 2014-2020 and can in no way be taken to reflect the views of the European Union.

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