



Programme funded by
EUROPEAN UNION



BSB521

SUNRISE

Project title: **Sustainable Use of Natural Resources – Integrated Services Establishment**

Programme Priority: 1.1 **Jointly promote business and entrepreneurship in the tourism and cultural sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

24 months

Start date

25 May 2019

Total value

€ 641 342.00

ENI contribution

€ 590 034.64



OVERVIEW

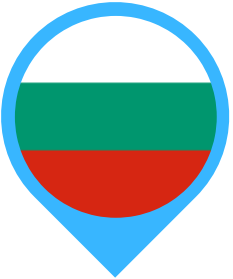
The **natural richness and cultural diversity** of partner regions will be capitalized to create **new tourism products** and the increase of **cultural events** aim to promote the target regions of the **Black Sea basin** as an attractive tourist destination.

PARTNERSHIP



- Lead Beneficiary
- SATEAN Foundation (Romania)

Partner budget
€ 183 900.00



- Beneficiary 2
- Avren Municipality (Bulgaria)

Partner budget
€ 118 854.00



- Beneficiary 3
- International Business Development and Investment Centre (Georgia)

Partner budget
€ 133 630.00



- Beneficiary 4
- Stăuceni Municipality (Republic of Moldova)

Partner budget
€ 101 954.00



- Beneficiary 5
- "Dunarea de Jos" University of Galati (Romania)

Partner budget
€ 103 004.00

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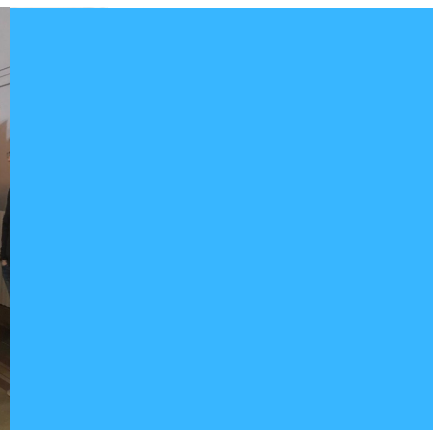
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EXPECTED RESULTS

- **1 Cross-border and 4 regional tourist products** consistent with the current demand for tourist services;
- **4 Transnational forums** presenting topics related to **tourism** and **new opportunities for business and entrepreneurship**;
- **4 Festivals** promoting authentic **local traditions, folklore, culture and crafts**;
- **1 Business and Entrepreneurship Strategy** for New Opportunities **in Tourism**;
- **1 Joint study** for best practices and modern alternatives for **Tourism Businesses**.



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