



Programme funded by
EUROPEAN UNION



BSB383

AGRITRADENET

Project title: **Sustainable Agricultural Trade
Network in Black Sea Basin**

Programme Priority: 1.2 **Increase cross-border trade
opportunities and modernisation in the agricultural
and connected sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

27 months

Start date

2 August 2018

Total value

€ 638 264.88

ENI contribution

€ 587 203.66



OVERVIEW

The key issue is to create **links between regional brands, local community and the region** to support its promotion and further development. **Certified local products** can influence **local business development** and affect other products positively - increase their value, strengthen rural integration and valorize local resources.

PARTNERSHIP



- Lead Beneficiary
- Traders' Association of Thessaloniki (Greece)

Partner budget
€ 141 891.78



- Beneficiary 2
- Chamber of Commerce and Industry Bourgas (Bulgaria)

Partner budget
€ 71 931.28



- Beneficiary 3
- Galati Foundation for the Promotion of Small and Medium Sized Private Enterprises (Romania)

Partner budget
€ 78 846.04



- Beneficiary 4
- Public Association "Business Advisory Center" (Republic of Moldova)

Partner budget
€ 73 435.16



- Beneficiary 5
- Demirkoy Municipality (Turkey)

Partner budget
€ 194 087.62



- Beneficiary 6
- Institute of Market Problems and Economic & Ecological Research/ National Academy of Sciences of Ukraine (Ukraine)

Partner budget
€ 78 073.00

Contact person

Kiveli Marda

Phone

+30 231 054 78 87

E-mail

tradersassociation@outlook.com

Website

www.agritradenet.eu

EXPECTED RESULTS

- **Research of local agricultural products**, including local / regional products that have a potential to receive geographical Indication and to be placed under umbrella of local branding;
- **Study** about the **legislation** related with production of these agricultural products and the **needs of local producers**;
- **Research about the opportunities** of international trading of these products;
- Good examples to straighten the capacity of local producers: the establishment of **local production centers**;
- **Local Trainings** on local branding and Geographical Indication products certification process;
- **Local producers' market** where local producers will present their traditional agricultural products;
- **Links** between producers from Black Sea Basin region through common promotion and trading IT tools as **online marketing and trading instruments**.



CONTACT DETAILS

Managing Authority: Ministry of Regional Development and Public Administration

*16 Libertatii Blvd, Bucharest 050706,
sector 5, Romania*

Phone: +40 372 111 323

Fax: +40 372 111 456

E-mail: blacksea-cbc@mdrap.ro

Joint Technical Secretariat: South- East Regional Development Agency

*48 Tomis Blvd, Constanta 900742,
Romania*

Phone: +40 341 452 836

Fax: +40 341 452 841

E-mail: office@bsb.adrse.ro



Joint Operational Programme Black Sea Basin 2014-2020
Joint Technical Secretariat
of Joint Operational Programme Black Sea Basin 2014-2020
March 2019

Joint Operational Programme Black Sea Basin 2014-2020 is co-financed by the European Union through the European Neighbourhood Instrument and the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

This publication has been produced with the financial assistance of the European Union.

The content of this publication is the sole responsibility of the Joint Technical Secretariat of Joint Operational Programme Black Sea Basin 2014-2020 and can in no way be taken to reflect the views of the European Union.

Common borders. Common solutions.

www.blacksea-cbc.net