



Programme funded by  
EUROPEAN UNION



*BSB294*

# ACRONET

Project title: **Piloting Modern Trading Opportunities in Agriculture through Creation of the Innovative Online Platform**

Programme Priority: 1.2 **Increase cross-border trade opportunities and modernisation in agricultural and connected sectors**

**Common borders. Common solutions.**

# ABOUT THE PROJECT

## Duration

24 months

## Start date

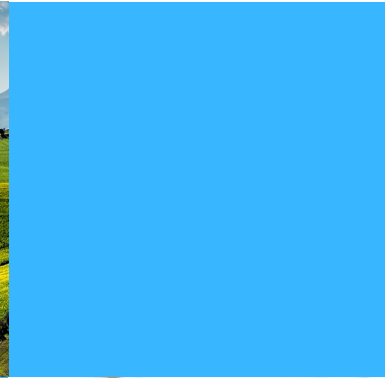
19 June 2018

## Total value

€ 699 993.00

## ENI contribution

€ 643 993.56



## OVERVIEW

The project will develop an **online roadmap** of a multi-language **agricultural trading platform** to provide agribusiness stakeholders operating in the field free access to the business links and information.

Around **150 buyers, sellers, processors, service and technology providers** are expected to get registered online to find business partners.

# PARTNERSHIP



- Lead Beneficiary
- Georgian Institute of Public Affairs (Georgia)

Partner budget  
€ 246 508.00



- Beneficiary 2
- Elva Community Engagement (Georgia)

Partner budget  
€ 109 010.00



- Beneficiary 3
- Varna Economic Development Agency (Bulgaria)

Partner budget  
€ 171 020.00



- Beneficiary 4
- SMART Development Center (Romania)

Partner budget  
€ 173 455.00

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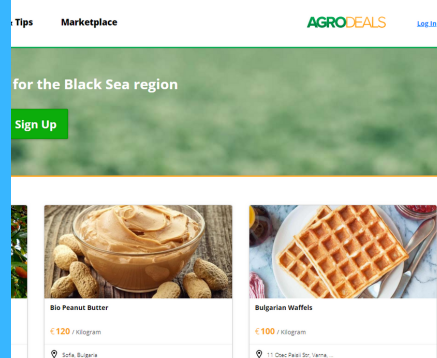
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Website

**<https://agrodeals.net>**

# EXPECTED RESULTS

- International trade **links**, sectoral and cross-sectoral **networks** and **partnerships** facilitated and promoted;
- Modern electronic marketing and trading **tools for agricultural products and services** developed and good practices shared;
- **Cross-border information system** on markers, logistics, legislation and other agribusiness related issues of the three countries;
- Research and information gathering activities conducted through joint cooperation of the three different organizations operating in Georgia, Bulgaria and Romania; the **findings will be placed online** for free and access provided in an organized way;
- **Internet connectivity strengthened** with greater use of information and communication technologies among the cross-border business actors in agricultural and connected sectors.



# CONTACT DETAILS

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