



Programme funded by
EUROPEAN UNION



BSB17

CERTOOUR II

Project title: **CERTOOUR II: For a better SME management**

Programme Priority: 1.1 **Jointly promote business and entrepreneurship in the tourism and cultural sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

24 months

Start date

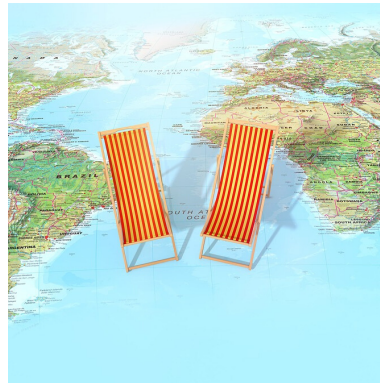
11 October 2018

Total value

€ 827 860.00

ENI contribution

€ 761 631.20



OVERVIEW

The main idea of the project is to upgrade the **skills of the SMEs' staff** with necessary requirements to implement business **managerial tools and techniques** to improve their **competitiveness**.

PARTNERSHIP



Lead Beneficiary

- Technical Chamber of Greece - Eastern Macedonia Branch (Greece)

Partner budget
€ 132 086.00



Beneficiary 2

- Municipality of Xanthi (Greece)

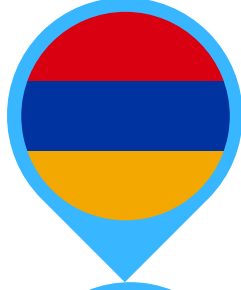
Partner budget
€ 123 871.00



Beneficiary 3

- Municipality of Constanta (Romania)

Partner budget
€ 156 562.00



Beneficiary 4

- Development Principles NGO (Armenia)

Partner budget
€ 142 104.00



Beneficiary 5

- State organization "Regional Fund for the Support of the Entrepreneurship of Zaporozhye region" (Ukraine)

Partner budget
€ 138 479.00



Beneficiary 6

- Sile Governorate (Turkey)

Partner budget
€ 134 758.00

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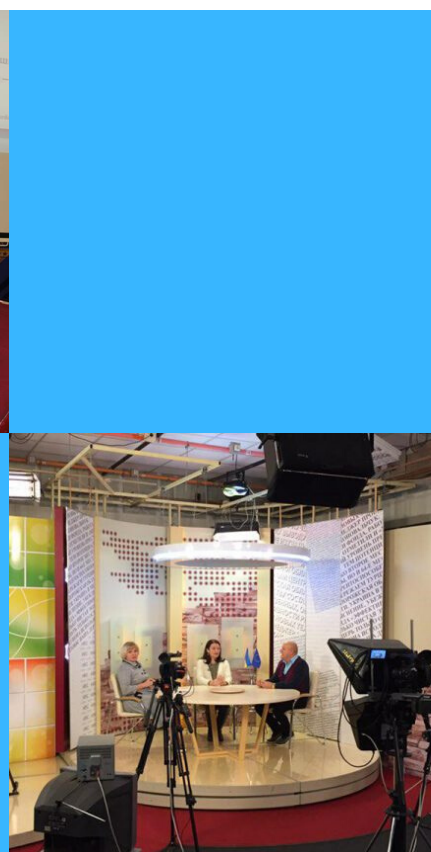
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Website

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EXPECTED RESULTS

- **3 Management models** adapted to the **tourism SMEs** for management improvement;
- A **Common mentors' training package** for **tourism SMEs mentors**;
- A **Transnational mentors' registry** including **24 trained mentors** able to support the **tourism SMEs** towards their management improvement;
- A **Common SMEs' training platform** providing an effective **e-training tool** for SMEs staff to improve their managerial performance;
- **200 SMEs' Staff Trained** on **modern management tools & methods**';
- **100 SMEs** implemented **management tools** for managerial performance and **competitiveness**;
- **1 CERTOUR network** developed to ensure sustainability, transferability and springboard and multiplier effect.



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