



Programme funded by  
EUROPEAN UNION



**BSB139**

# MARLENA

Project title: **Marine and River Litter  
Elimination New Approach**

Programme Priority: 2.2 **Promote common  
awareness-raising and joint actions to reduce river  
and marine litter**

**Common borders. Common solutions.**

# ABOUT THE PROJECT

## Duration

24 months

## Start date

17 August 2018

## Total value

€ 838 278.34

## ENI contribution

€ 771 216.06



MARLENA

## OVERVIEW

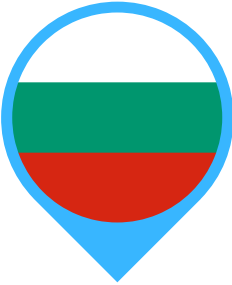
Project stresses on **river and marine litter** problems, the value of **biodiversity and environmental protection** involving the citizens in **river and sea-coast clean-up campaigns** and share good experiences in this field in **reducing and eliminating pollution**. Particular attention is paid to the development of environmentally and **responsible-citizenship** and **ecological behavior** among youth.

# PARTNERSHIP



- Lead Beneficiary
- Demirkoy municipality (Turkey)

Partner budget  
€ 250 002.94



- Beneficiary 2
- Zelena Strandja Association (Bulgaria)

Partner budget  
€ 139 030.00



- Beneficiary 3
- Association for Sustainable Development "Prut-Dunare" Galati (Romania)

Partner budget  
€ 89 076.00



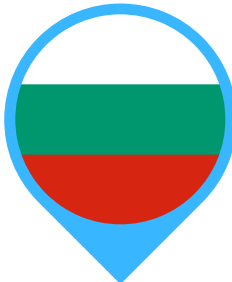
- Beneficiary 4
- Ecological Counseling Center Cahul (Republic of Moldova)

Partner budget  
€ 96 297.00



- Beneficiary 5
- Institute of Market Problems and Economic & Ecological Research/ National Academy of Sciences (Ukraine)

Partner budget  
€ 91 250.00



- Beneficiary 6
- Malko Tarnovo Municipality (Bulgaria)

Partner budget  
€ 172 622.40

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# EXPECTED RESULTS

- A survey on existing **policy and legislation, networks and cooperation initiative to reduce river and marine litter** in Black Sea region;
- An analysis of **legislation, policies, stakeholders and institutions** in the countries participating in the project;
- **An on-line platform** focused on the **state of the environment** - rivers, beaches, tourist sites, forest areas;
- A „**responsible-citizenship**” **guideline** for children and students, tourists and visitors;
- **3 river and sea-coast clean-up informational campaigns;**
- **300 new plastic waste bins** set in protected areas;
- **5 clean up actions** involving over **100 volunteers;**
- **14 children eco camps** where theoretical knowledge will be combined with practical activities;
- **1 system for separate waste collection** in Malko Tarnovo (Bulgaria) and **1 new recreation area** for the citizens from Demirkoy (Turkey).



# CONTACT DETAILS

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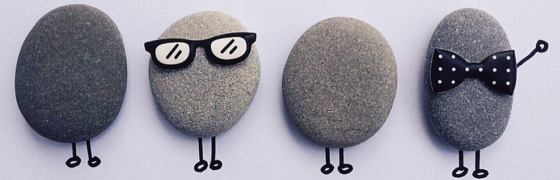
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