





South - East Regional Development Agency

# Joint Operational Programme Black Sea Basin 2014-2020 1st Call for Proposals























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Common borders. Common solutions.



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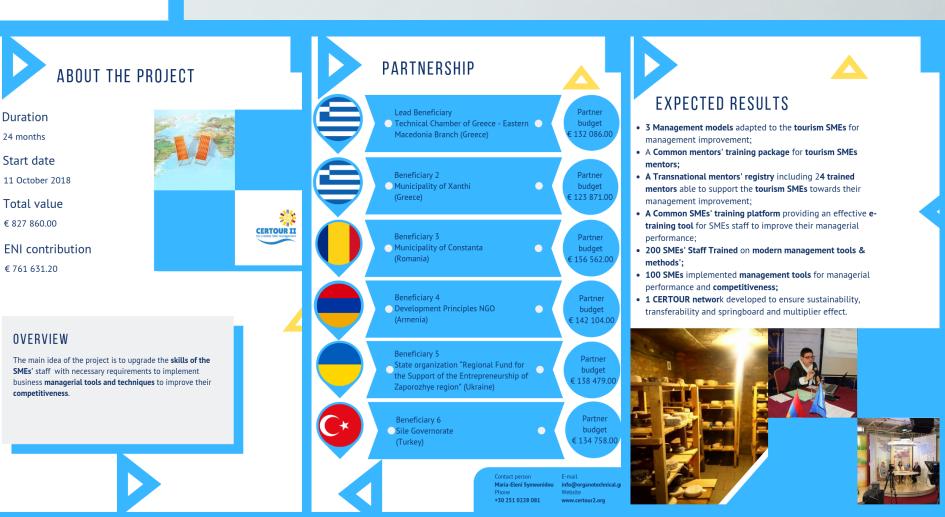
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Priority 1.1 – Jointly promote business and entrepreneurship in the tourism and cultural sectors





Black Sea Basin interdisciplinary cooperation network for sustainable joint monitoring of environmental toxicants migration, improved evaluation of ecological state and human health impact of harmful substances, and public exposure prevention

Priority 2.1 - Improve joint environmental monitoring





#### EXPECTED RESULTS

- 1 network of analytical laboratories and experts to elaborate a common ecotoxicological monitoring system;
- 1 scientific platform with harmonized information on toxic in soil, water, sediments, vegetation and their potential impact on ecosystems and people;
- Innovative tools leading to public awareness for prevention of pollutants spread and reducing health effects;
- GIS maps of regional pollution with toxic substances in Black Sea Basin:
- Complex studies in the Black Sea Basin region on 7 separate environmental compartments and 6 classes of toxic pollutants;
- 2 international scientific conferences; 2 cross-border regional workshops; 1 international symposium and 6 public informational events on the environmental issues;
- Practical activities in modern laboratory for teenagers future environmental experts.





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Priority 1.1 - Jointly promote business and entrepreneurship in the tourism and cultural sectors

#### **PARTNERSHIP** ABOUT THE PROJECT **EXPECTED RESULTS** Duration Lead Beneficiary Partner 24 months Sile District Governorship budget (Turkey) 276 732.00 Start date 2 April 2019 Beneficiary 2 Partner transportation&accommodation; Regional Development Agency of budget Total value Zaporizhzhya region (Ukraine) 132 430.00 € 795 118.24 Ecotoury-net **ENI** contribution Partner Beneficiary 3 tourism activities: Municipality of Xanthi budget € 731 508.78 120 138.00 Beneficiary 4 Foundation Caucasus Environment Partner proposed. budget 132 906.00 OVERVIEW The project aims to diversify the activities currently limited to specific routes and themes for foreign visitors, in line with Beneficiary 5 the natural and cultural potentials of the area. A variety of Municipality of Byala budget eco tourism activity routes and locations will be created to 132 912.24 support the tourism in Black Sea Basin region. Contact person Yılmaz Korkmaz



- 66 eco tourism activities proposed in the region: 10 cycling routes, 6 hiking routes and 4 bird watching locations, 32 recreational locations, 10 photo bank locations, 2 local marketing points, 2 educational tour routes;
- 1 Web portal displaying 560 panoramic pictures of the 18 routes and 48 locations, track maps, local stories and
- · Map and emergency supported IOS and Android based mobile
- 1 Outdoor Guide with the eco-tourism activities and maps;
- 1 introductory film and 5 virals to promote the new eco
- 145 signage posts, 66 large map and information boards, 4 bird watching towers; 54 sets of outdoor furniture, 10 fixed sales stands, 10 fixed photo banks; 10 bicycle parkings and 60 track marking over the trees for the routs/recreation areas





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Development of Sustainable Cultural Tourism in the Black Sea Basin

Priority 1.1 – Jointly promote business and entrepreneurship in the tourism and cultural sectors





Increase Trading and Modernization of the Beekeeping and Connected Sectors in the Black Sea Basin

Priority 1.2 - Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors





Improved online public access to environmental monitoring data and data tools for the Black Sea Basin supporting cooperation in the reduction of marine litter

Priority 2.1 - Improve joint environmental monitoring

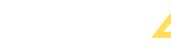




Priority 2.2 - Promote common awareness-raising and joint actions to reduce river and marine litter

### ABOUT THE PROJECT Duration 24 months Start date 17 August 2018 Total value MARLENA € 838 278.34 **ENI** contribution € 771 216.06 OVERVIEW Project stresses on river and marine litter problems, the value of biodiversity and environmental protection involving the citizens in river and sea-coast clean-up campaigns and share good experiences in this field in reducing and eliminating pollution. Particular attention is paid to the development of environmentally and responsible-citizenship and ecological behavior among youth.





### **EXPECTED RESULTS**

- A survey on existing policy and legislation, networks and cooperation initiative to reduce river and marine litter in Black Sea region;
- An analysis of legislation, policies, stakeholders and institutions in the countries participating in the project;
- An on-line platform focused on the state of the environment - rivers, beaches, tourist sites, forest areas;
- A "responsible-citizenship" guideline for children and students, tourists and visitors;
- 3 river and sea-coast clean-up informational campaigns;
- 300 new plastic waste bins set in protected areas:
- 5 clean up actions involving over 100 volunteers;
- 14 children eco camps where theoretical knowledge will be combined with practical activities;
- 1 system for separate waste collection in Malko Tarnovo (Bulgaria) and 1 new recreation area for the citizens from Demirkoy (Turkey).







Creating a System of Innovative Transboundary Monitoring of the Transformations of the Black Sea River Ecosystems under the Impact of Hydropower Development and Climate Change

Priority 2.1 - Improve joint environmental monitoring





Priority 1.1 – Jointly promote business and entrepreneurship in the tourism and cultural sectors



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Priority 2.2 - Promote common awareness-raising and joint actions to reduce river and marine litter

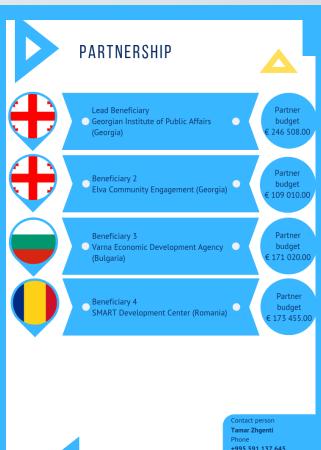


## AgroNet

# Piloting Modern Trading Opportunities in Agriculture through Creation of the Innovative Online Platform

Priority 1.2 - Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors







#### **EXPECTED RESULTS**

- International trade links, sectoral and cross-sectoral networks and partnerships facilitated and promoted;
- Modern electronic marketing and trading tools for agricultural products and services developed and good practices shared;
- Cross-border information system on markers, logistics, legislation and other agribusiness related issues of the three countries;
- Research and information gathering activities conducted through joint cooperation of the three different organizations operating in Georgia, Bulgaria and Romania; the findings will be placed online for free and access provided in an organized way;
- Internet connectivity strengthened with greater use of information and communication technologies among the cross-border business actors in agricultural and connected sectors.



E-mail

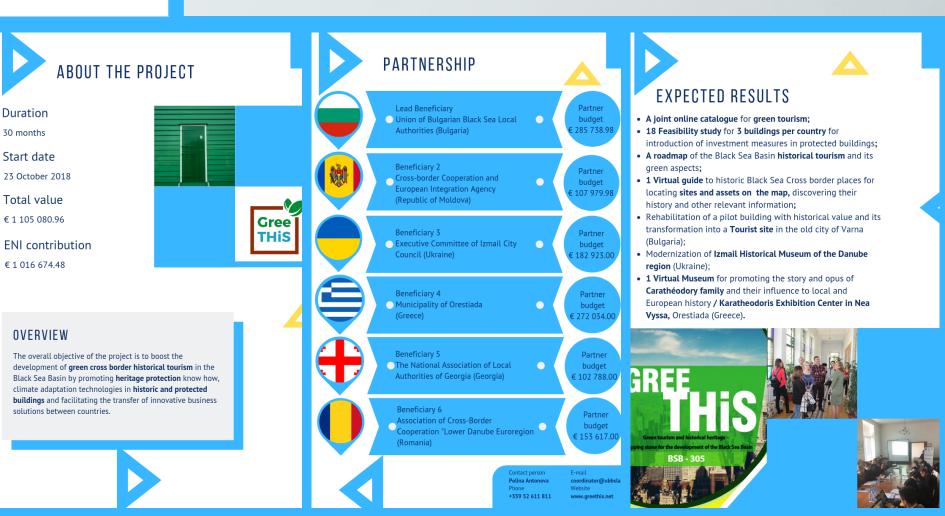
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Website



Green tourism and historical heritage – a stepping stone for the development of the Black Sea Basin

Priority 1.1 - Jointly promote business and entrepreneurship in the tourism and cultural sectors





# Assessing the vulnerability of the Black Sea marine ecosystem to human pressures

Priority 2.1 - Improve joint environmental monitoring







#### **EXPECTED RESULTS**

- Hot Spots Black Sea tool through the implementation of the methodology for identification and prioritization of Hot Spots;
- Decision-making tool on the adaptive criteria for monitoring of the maritime activities impact;
- Joint Scientific Research organized having in mind harmonized methodologies and the need to include in the assessment new/common criteria and indicators related to biodiversity, eutrophication, contamination, marine litter and also areas beyond the coastal areas in a representative and efficient way;
- Pilot study on the quality of Black Sea seafood for new data on chemical contamination of aquatic organisms and potential risks, thus filling knowledge gaps identified for the Black Sea region;
- Educational and awareness-raising campaigns based on the findings following the case studies on beach litter and cetaceans.





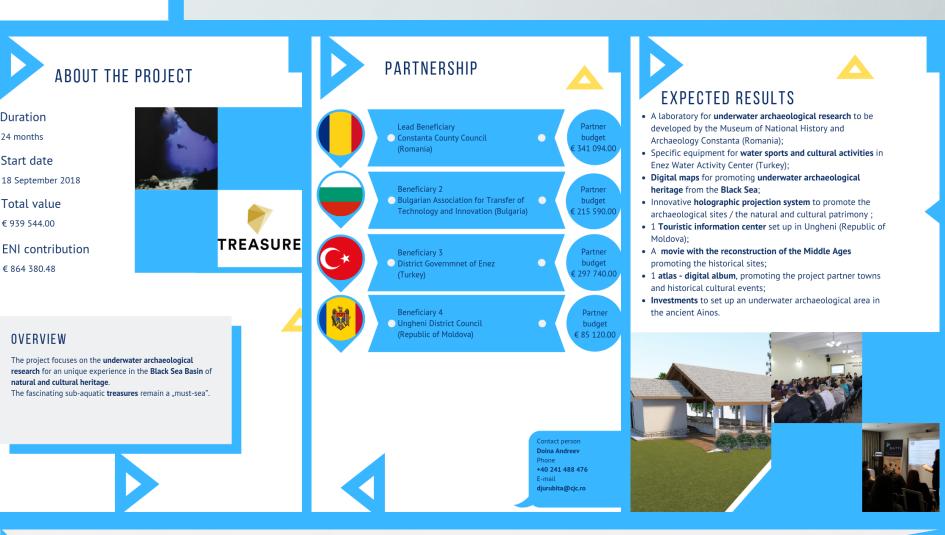
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# Joint Cultural Heritage - Source for Development of Entrepreneurship in the Black Sea Basin.

Priority 1.1 - Jointly promote business and entrepreneurship in the tourism and cultural sectors





### Sustainable Agricultural Trade Network in Black Sea Basin

Priority 1.2 - Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors





Priority 2.2 - Promote common awareness-raising and joint actions to reduce river and marine litter





Improving the existing competences and developing new ones in the aquaculture and fish products trade sector

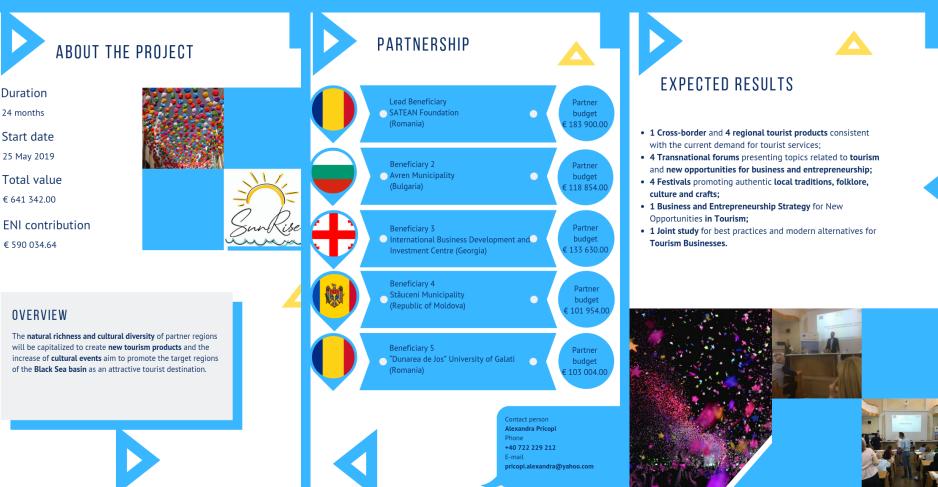
Priority 1.2 - Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors





Sustainable Use of Natural Resources - Integrated Services Establishment

Priority 1.1 – Jointly promote business and entrepreneurship in the tourism and cultural sectors







Priority 2.1 - Improve joint environmental monitoring





Promoting tea as the engine of growth for the Black Sea Basin Area

Priority 1.2 - Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors





Innovative techniques and methods for reducing the marine litter in the Black sea coastal areas

Priority 2.2 - Promote common awareness-raising and joint actions to reduce river and marine litter





Priority 1.1 – Jointly promote business and entrepreneurship in the tourism and cultural sectors

### ABOUT THE PROJECT Duration 30 months Start date 10 November 2018 Total value € 973 705.77 **ENI** contribution € 895 809.29 OVERVIEW The aim of the project is to analyse the untapped cultural tourism opportunities that exist along the Silk Road in the project study areas and to identify the prospects of creating new tourism entrepreneurial networks based on the Silk Road cultural heritage.





 Silk Road Monitoring System containing a geo-location / smart app and a sustainable monitoring system, aiming to record information regarding Silk Road cultural and tourism entrepreneurship;

EXPECTED RESULTS

- Silk Road Entrepreneurship Network an inter-regional network for promoting cross- border business opportunities in the tourism and cultural sectors:
- A joint strategic marketing plan promoting Silk Road cultural and tourism entrepreneurial initiatives and perspective future development schemes;
- SILCNECT label for those entrepreneurs that deal with SILC products to boost local economies and create synergies among Black Sea countries;
- Silk Road Quality Assurance Guide for sustainable cultural tourism policies, to strengthen cross-border business opportunities in the tourism and cultural sectors.





Priority 1.2 - Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors





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