



Programme funded by
EUROPEAN UNION



BSB638

WINNET

Project title: **Trade and Innovation in Wine Industry**

Programme Priority: 1.2 **Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

24 months

Start date

5 April 2019

Total value

€ 686 996.00

ENI contribution

€ 632 036.32



WINET

Trade and Innovation in Wine Industry

OVERVIEW

The project aims to increase the **cooperation** in the **wine sector** by creating **cross-border links** which will lead to **viable business relations** and thus extended trade and ease cooperation, **mutual promotion** and **exchange of best practices**, constant modernisation of production and marketing strategies.

PARTNERSHIP



- Lead Beneficiary
- The Moldovan Investment Agency (Republic of Moldova)

Partner budget
€ 418 586.00



- Beneficiary 2
- Chamber of Commerce and Industry Stara Zagora (Bulgaria)

Partner budget
€ 136 720.00



- Beneficiary 3
- Chamber of Commerce, Industry and Agriculture Tulcea (Romania)

Partner budget
€ 686 996.00

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EXPECTED RESULTS

- **Black Sea Basin Wine Network (WINET)** of relevant actors to increase the trade capacity in the Black Sea Basin area;
- **White Paper - Wine Industry in the Black Sea Basin**, present and prospects;
- **WINET Trade Conference** in Moldova;
- **2 Trade Forums** in Romania and Bulgaria;
- **3 Exchange Programs**, one in each country;
- **6 best practice exchange programs** for the interested enterprises from wine industry;
- **ICT WINET platform** to increase collaboration and trade opportunities in the region.



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Joint Operational Programme Black Sea Basin 2014-2020
Joint Technical Secretariat
of Joint Operational Programme Black Sea Basin 2014-2020
July 2019

Joint Operational Programme Black Sea Basin 2014-2020 is co-financed by the European Union through the European Neighbourhood Instrument and the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

This publication has been produced with the financial assistance of the European Union.

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