Project title: **Trade and Innovation in Wine Industry**

Programme Priority: 1.2 Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors

ABOUT THE PROJECT

Duration
24 months

Start date
5 April 2019

Total value
€ 686 996.00

ENI contribution
€ 632 036.32

OVERVIEW

The project aims to increase the cooperation in the wine sector by creating cross-border links which will lead to viable business relations and thus extended trade and ease cooperation, mutual promotion and exchange of best practices, constant modernisation of production and marketing strategies.
PARTNERSHIP

Lead Beneficiary
- The Moldovan Investment Agency (Republic of Moldova)
  - Partner budget € 418 586.00

Beneficiary 2
- Chamber of Commerce and Industry Stara Zagora (Bulgaria)
  - Partner budget € 136 720.00

Beneficiary 3
- Chamber of Commerce, Industry and Agriculture Tulcea (Romania)
  - Partner budget € 686 996.00

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**EXPECTED RESULTS**

- **Black Sea Basin Wine Network (WINET)** of relevant actors to increase the trade capacity in the Black Sea Basin area;
- **WINET Trade Conference** in Moldova;
- **2 Trade Forums** in Romania and Bulgaria;
- **3 Exchange Programs**, one in each country;
- **6 best practice exchange programs** for the interested enterprises from wine industry;
- **ICT WINET platform** to increase collaboration and trade opportunities in the region.
Joint Operational Programme Black Sea Basin 2014-2020
Joint Technical Secretariat
of Joint Operational Programme Black Sea Basin 2014-2020
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