Project title: Developing Ecotourism Net in Black Sea region

Programme Priority: 1.1 Jointly promote business and entrepreneurship in the tourism and cultural sectors
ABOUT THE PROJECT

Duration
24 months

Start date
2 April 2019

Total value
€ 795 118.24

ENI contribution
€ 731 508.78

OVERVIEW

The project aims to diversify the **activities** currently limited to **specific routes and themes** for **foreign visitors**, in line with the **natural and cultural potentials** of the area. A variety of **eco tourism activity routes and locations** will be created to support the **tourism** in **Black Sea Basin** region.
PARTNERSHIP

Lead Beneficiary
- Sile District Governorship (Turkey)
  - Partner budget €276,732.00

Beneficiary 2
- Regional Development Agency of Zaporizhzhya region (Ukraine)
  - Partner budget €132,430.00

Beneficiary 3
- Municipality of Xanthi (Greece)
  - Partner budget €120,138.00

Beneficiary 4
- Foundation Caucasus Environment (Georgia)
  - Partner budget €132,906.00

Beneficiary 5
- Municipality of Byala (Bulgaria)
  - Partner budget €132,912.24

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EXPECTED RESULTS

- **66 eco tourism activities** proposed in the region: **10 cycling routes**, **6 hiking routes** and **4 bird watching locations**, **32 recreational locations**, **10 photo bank locations**, **2 local marketing points**, **2 educational tour routes**;
- **1 Web portal** displaying **560 panoramic pictures** of the **18 routes** and **48 locations**, track maps, local stories and transportation & accommodation;
- **Map** and emergency supported IOS and Android based **mobile applications**;
- **1 Outdoor Guide** with the eco-tourism activities and maps;
- **1 introductory film** and **5 virals** to promote the new eco tourism activities;
- **145 signage posts**, **66 large map and information boards**, **4 bird watching towers**, **54 sets of outdoor furniture**, **10 fixed sales stands**, **10 fixed photo banks**; **10 bicycle parkings** and **60 track marking over the trees** for the routes/recreation areas proposed.
CONTACT DETAILS

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