



Programme funded by
EUROPEAN UNION



BSB79

ECOTOUR NET

Project title: **Developing Ecotourism Net in Black Sea region**

Programme Priority: 1.1 **Jointly promote business and entrepreneurship in the tourism and cultural sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

24 months

Start date

2 April 2019

Total value

€ 795 118.24

ENI contribution

€ 731 508.78



OVERVIEW

The project aims to diversify the **activities** currently limited to **specific routes and themes** for **foreign visitors**, in line with the **natural and cultural potentials** of the area. A variety of **eco tourism activity routes and locations** will be created to support the **tourism** in **Black Sea Basin** region.

PARTNERSHIP



- Lead Beneficiary
- Sile District Governorship (Turkey)

Partner budget
€ 276 732.00



- Beneficiary 2
- Regional Development Agency of Zaporizhzhya region (Ukraine)

Partner budget
€ 132 430.00



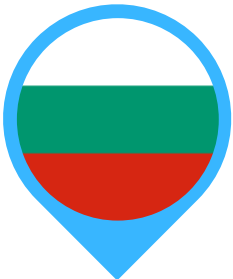
- Beneficiary 3
- Municipality of Xanthi (Greece)

Partner budget
€ 120 138.00



- Beneficiary 4
- Foundation Caucasus Environment (Georgia)

Partner budget
€ 132 906.00



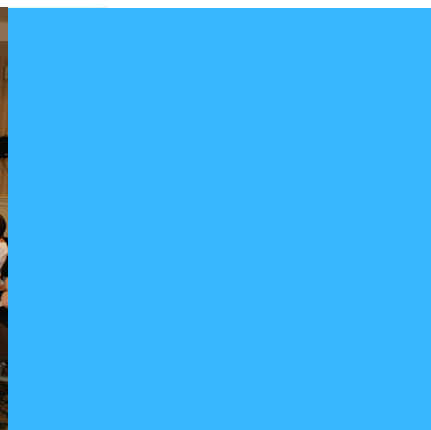
- Beneficiary 5
- Municipality of Byala (Bulgaria)

Partner budget
€ 132 912.24

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EXPECTED RESULTS

- **66 eco tourism activities** proposed in the region: **10 cycling routes**, **6 hiking routes** and **4 bird watching locations**, **32 recreational locations**, **10 photo bank locations**, **2 local marketing points**, **2 educational tour routes**;
- **1 Web portal** displaying **560 panoramic pictures** of the **18 routes** and **48 locations**, track maps, local stories and transportation&accommodation;
- **Map** and emergency supported IOS and Android based **mobile applications**;
- **1 Outdoor Guide** with the eco-tourism activities and maps;
- **1 introductory film** and **5 virals** to promote the new eco tourism activities;
- **145 signage posts**, **66 large map and information boards**, **4 bird watching towers**; **54 sets of outdoor furniture**, **10 fixed sales stands**, **10 fixed photo banks**; **10 bicycle parkings** and **60 track marking over the trees** for the routs/recreation areas proposed.



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