Project title: **Promoting tea as the engine of growth for the Black Sea Basin Area**

Programme Priority: 1.2 *Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors*
**ABOUT THE PROJECT**

Duration

24 months

Start date

7 July 2018

Total value

€ 700 000.00

ENI contribution

€ 644 000.00

---

**OVERVIEW**

Promoting tea as the engine of growth for the Black Sea Basin Area

The subject of the project is **Tea**

- As a **cultural heritage** of the Black Sea basin area and as an instrument for intercultural dialogue
- As an **agri-food product** which can serve as a focal point to boost the rural communities’ economy
PARTNERSHIP

Lead Beneficiary
- Chamber of Commerce & Industry of Xanthi (Greece)

Beneficiary 2
- Trabzon Chamber of Commerce and Industry (Turkey)

Beneficiary 3
- Varna Economic Development Agency (Bulgaria)

Beneficiary 4
- International Centre for Social Research and Policy Analysis (Georgia)

Beneficiary 5
- Armenian Young Women’s Association (Armenia)

Beneficiary 6
- Chamber of Commerce of Drama (Greece)

Partner budget
- € 170 000.00
- € 120 000.00
- € 100 000.00
- € 100 000.00
- € 100 000.00
- € 110 000.00

Contact person
Sofia Tselepidou
Phone
+ 30 254 102 2533
E-mail
sofia@ebex.gr
Website:
www.teaway.gr
EXPECTED RESULTS

- **A complex analysis of the Tea sector** in the Back Sea Basin Area based on the following three pillars: marketing opportunities; environmental sustainability of the Tea sector; political background;

- **Capacity Building Toolbox** through an online platform to enable the authorities to develop keen knowledge and enhance their capacity in the entire spectrum of designing activities and management processes related to the development and implementation of tea related capacity building efforts;

- **Integrated Training Module** on the specified needs in the sector of tea and new approaches, new methodologies and new tools deriving from the experience of the partnership and the scientific society in general.
OPENING REMARKS


www.blacksea-cbc.net