



Programme funded by
EUROPEAN UNION



BSB17

CERTOOUR II

Project title: **CERTOOUR II: For a better SME management**

Programme Priority: 1.1 **Jointly promote business and entrepreneurship in the tourism and cultural sectors**

Common borders. Common solutions.

ABOUT THE PROJECT

Duration

24 months

Start date

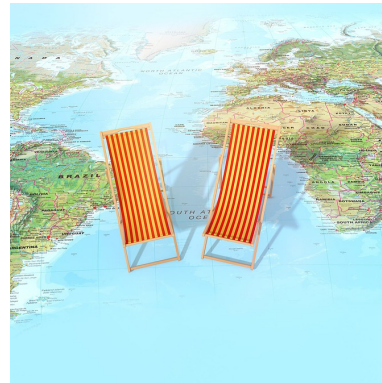
11 October 2018

Total value

€ 827 860.00

ENI contribution

€ 761 631.20



OVERVIEW

The main idea of the project is to upgrade the **skills of the SMEs' staff** with necessary requirements to implement business **managerial tools and techniques** to improve their **competitiveness**.

PARTNERSHIP



- Lead Beneficiary
- Technical Chamber of Greece - Eastern Macedonia Branch (Greece)

Partner budget
€ 132 086.00



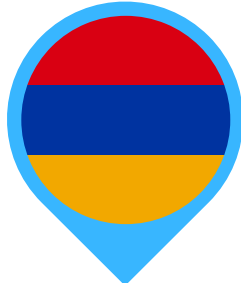
- Beneficiary 2
- Municipality of Xanthi (Greece)

Partner budget
€ 123 871.00



- Beneficiary 3
- Municipality of Constanta (Romania)

Partner budget
€ 156 562.00



- Beneficiary 4
- Development Principles NGO (Armenia)

Partner budget
€ 142 104.00



- Beneficiary 5
- State organization "Regional Fund for the Support of the Entrepreneurship of Zaporozhye region" (Ukraine)

Partner budget
€ 138 479.00



- Beneficiary 6
- Sile Governorate (Turkey)

Partner budget
€ 134 758.00

Contact person
Maria-Eleni Symeonidou
Phone
+30 251 0228 081

E-mail
info@organotechnical.gr
Website
www.certour2.org

EXPECTED RESULTS

- **3 Management models** adapted to the **tourism SMEs** for management improvement;
- A **Common mentors' training package** for **tourism SMEs mentors**;
- A **Transnational mentors' registry** including **24 trained mentors** able to support the **tourism SMEs** towards their management improvement;
- A **Common SMEs' training platform** providing an effective **e-training tool** for SMEs staff to improve their managerial performance;
- **200 SMEs' Staff Trained** on **modern management tools & methods**';
- **100 SMEs** implemented **management tools** for managerial performance and **competitiveness**;
- **1 CERTOUR network** developed to ensure sustainability, transferability and springboard and multiplier effect.



CONTACT DETAILS

Managing Authority: Ministry of Regional Development and Public Administration

*16 Libertatii Blvd, Bucharest 050706,
sector 5, Romania*

Phone: +40 372 111 323

Fax: +40 372 111 456

E-mail: blacksea-cbc@mdrap.ro

Joint Technical Secretariat: South- East Regional Development Agency

*48 Tomis Blvd, Constanta 900742,
Romania*

Phone: +40 341 452 836

Fax: +40 341 452 841

E-mail: office@bsb.adrse.ro



Joint Operational Programme Black Sea Basin 2014-2020
Joint Technical Secretariat
of Joint Operational Programme Black Sea Basin 2014-2020
June 2019

Joint Operational Programme Black Sea Basin 2014-2020 is co-financed by the European Union through the European Neighbourhood Instrument and the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

This publication has been produced with the financial assistance of the European Union.

The content of this publication is the sole responsibility of the Joint Technical Secretariat of Joint Operational Programme Black Sea Basin 2014-2020 and can in no way be taken to reflect the views of the European Union.

Common borders. Common solutions.

www.blacksea-cbc.net