Project title: CERTOUR II: For a better SME management

Programme Priority: 1.1 Jointly promote business and entrepreneurship in the tourism and cultural sectors
ABOUT THE PROJECT

Duration
24 months

Start date
11 October 2018

Total value
€ 827 860.00

ENI contribution
€ 761 631.20

OVERVIEW

The main idea of the project is to upgrade the skills of the SMEs’ staff with necessary requirements to implement business managerial tools and techniques to improve their competitiveness.
**PARTNERSHIP**

**Lead Beneficiary**
- Technical Chamber of Greece - Eastern Macedonia Branch (Greece)

**Beneficiary 2**
- Municipality of Xanthi (Greece)

**Beneficiary 3**
- Municipality of Constanta (Romania)

**Beneficiary 4**
- Development Principles NGO (Armenia)

**Beneficiary 5**
- State organization “Regional Fund for the Support of the Entrepreneurship of Zaporozhye region” (Ukraine)

**Beneficiary 6**
- Sile Governorate (Turkey)

**Partner budget**
- € 132 086.00
- € 123 871.00
- € 156 562.00
- € 142 104.00
- € 138 479.00
- € 134 758.00

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EXPECTED RESULTS

- **3 Management models** adapted to the tourism SMEs for management improvement;
- A **Common mentors’ training package** for tourism SMEs mentors;
- A **Transnational mentors’ registry** including 24 trained mentors able to support the tourism SMEs towards their management improvement;
- A **Common SMEs’ training platform** providing an effective e-training tool for SMEs staff to improve their managerial performance;
- **200 SMEs’ Staff Trained** on modern management tools & methods’;
- **100 SMEs** implemented management tools for managerial performance and **competitiveness**;
- **1 CERTOUR network** developed to ensure sustainability, transferability and springboard and multiplier effect.
CONTACT DETAILS

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