



Programme funded by EUROPEAN UNION

BSB136





Project title: Increase trading and modernization of the beekeeping and connected sectors in the Black Sea Basin

Programme Priority: 1.2 Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors

Common borders. Common solutions.





ABOUT THE PROJECT

Duration

24 months

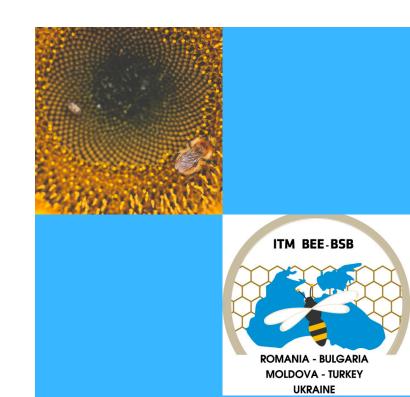
Start date

27 March 2019

Total value

€ 758 303.00

ENI contribution € 697 638.76



OVERVIEW

The project aims to **identify and implement tools** to support the **beekeepers in the Black Sea Basin** by improving the conditions of **production**, increasing the **quality of bee products** and ensuring **marketing** to create **safe cross-border trade opportunities** and **business development** with input in modernizing the beekeeping sector and related sectors.





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EXPECTED RESULTS

- An organizational and functional framework for the apiculture producers' network in the Black Sea Basin;
- 1 online portal containing a database fully accessible to each associative beekeeping entity in partner countries during the implementation of the project and 3 digital maps;
- A Guide to Honey Potential, Climatic Conditions, Air and Soil Quality in the Black Sea Basin Region;
- A **marketing and trading strategy** with common elements but tailored to the specifics of each country;
- 1 International Fair of Apiculture Products in Varna, Bulgaria;
- 1 International Honey, Tea and Traditional Local Products Festival in Galati, Romania;
- 1 International Beekeeping Conference in Ordu, Turkey;
- A catalogue of all bee products in the Black Sea Basin by categories.





CONTACT DETAILS

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