



Let's keep the beaches clean!



Summer Season 2019

Facebook Campaign



With Summer Season 2019 upon us, we initiate a new campaign to protect the beaches that we love and enjoy.

Usually, when we talk about Summer, we feel the holiday vibe, and when we think of Summer holiday, the sea, the beaches with the golden sand, music and entertainment are the first that come to our mind. In this image collection, there is one picture missing but we all have it. Is that particular picture from the beach with some solid waste in the background, shadowing the vibrant colour and forcing us to use a photo editor.

But we may do it without a photo editor; we may bend down, pick up the trash and throw it in the bin.

ENI CBC Black Sea Basin Programme (the programme addressed to the regions around the Black Sea) is promoting common awareness-raising and joint actions to reduce river and marine litter. So here we are, supporting the awareness campaign in the Black Sea region and inviting you to join it.

Let's show that we care and we are committed to protecting our dreams and the environment of future generations!

Summer Season 2019 will run on Facebook during 1 June - 31 August 2019.



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What do you have to do!

1. Next time you are on the beach at the Black Sea and notice some trash, have a picture of the image. Have a new one in the same spot, after you remove the trash. We trust you to put it in the right place 😊. Please note that we are focusing the campaign on the Black Sea Beaches!
2. Send us the pictures and we will include them in the campaign. Also, please give us some info regarding the location (country, town or just nearby.....).
3. If you will give us your email or handle on Facebook, we may tag you and properly thank you for the involvement!
4. As we do not want to promote any products or companies, please let us cover the product name or do it by yourself by covering the name of the product/company with sand or any other natural element 😊.
5. Send your pictures and the information at the email address: office@bsb.adrse.ro, or simple, on the messenger of the programme Facebook page <https://www.facebook.com/BlackSeaBasin/>. Important is your message to reach us!
6. Remember that by sending the message, you agree to have the pictures published on the programme Facebook page and the pictures are from the Black Sea beaches.



Together we can make a difference!

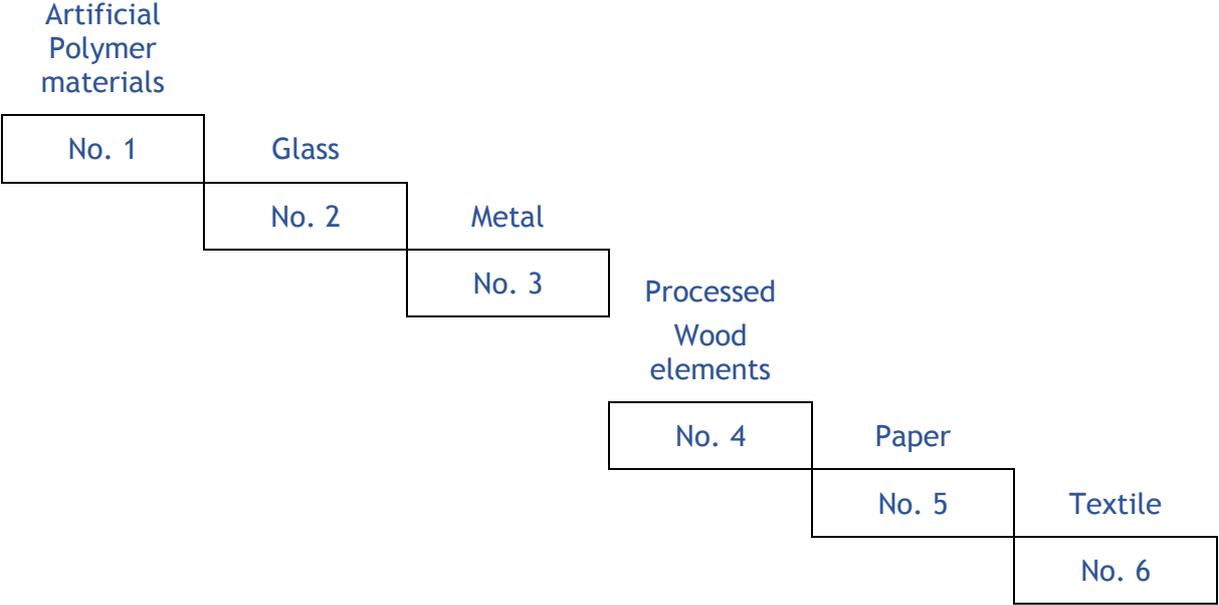


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If you are not bored yet, please have a look at the top with the most of the waste elements identified on the beaches (information provided in the research developed by one of the beneficiaries “Non-Governmental Organisation Mare Nostrum”).



The most common litter registered - **cigarette butt**



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