



Programme funded by  
EUROPEAN UNION



**BSB294**

# AGRONET

Project title: **Piloting Modern Trading Opportunities in Agriculture through Creation of the Innovative Online Platform**

Programme Priority: **1.2 Increase cross-border trade opportunities and modernisation in agricultural and connected sectors**

**Common borders. Common solutions.**

# ABOUT THE PROJECT

## Duration

24 months

## Start date

19 June 2018

## Total value

€ 699 993.00

## ENI contribution

€ 643 993.56



## OVERVIEW

The project will develop an **online roadmap** of a multi-language **agricultural trading platform** to provide agribusiness stakeholders operating in the field free access to the business links and information.

Around **150 buyers, sellers, processors, service and technology providers** are expected to get registered online to find business partners.

# PARTNERSHIP



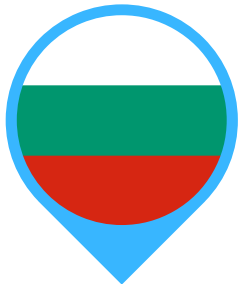
- Lead Beneficiary
- Georgian Institute of Public Affairs (Georgia)

Partner budget  
€ 246 508.00



- Beneficiary 2
- Elva Community Engagement (Georgia)

Partner budget  
€ 109 010.00



- Beneficiary 3
- Varna Economic Development Agency (Bulgaria)

Partner budget  
€ 171 020.00



- Beneficiary 4
- SMART Development Center (Romania)

Partner budget  
€ 173 455.00

Contact person

**Tamar Zhgenti**

Phone

**+995 591 137 645**

E-mail

**t.zhgenti@gipa.ge**

Website

**<https://agrodeals.net>**

# EXPECTED RESULTS

- International trade **links**, sectoral and cross-sectoral **networks** and **partnerships** facilitated and promoted;
- Modern electronic marketing and trading **tools for agricultural products and services** developed and good practices shared;
- **Cross-border information system** on markers, logistics, legislation and other agribusiness related issues of the three countries;
- Research and information gathering activities conducted through joint cooperation of the three different organizations operating in Georgia, Bulgaria and Romania; the **findings will be placed online** for free and access provided in an organized way;
- **Internet connectivity strengthened** with greater use of information and communication technologies among the cross-border business actors in agricultural and connected sectors.



# CONTACT DETAILS

## Managing Authority: Ministry of Regional Development and Public Administration

*16 Libertatii Blvd, Bucharest 050706,  
sector 5, Romania*

*Phone: +40 372 111 323*

*Fax: +40 372 111 456*

*E-mail: [blacksea-cbc@mdrap.ro](mailto:blacksea-cbc@mdrap.ro)*

## Joint Technical Secretariat: South- East Regional Development Agency

*48 Tomis Blvd, Constanta 900742,  
Romania*

*Phone: +40 341 452 836*

*Fax: +40 341 452 841*

*E-mail: [office@bsb.adrse.ro](mailto:office@bsb.adrse.ro)*



Joint Operational Programme Black Sea Basin 2014-2020  
Joint Technical Secretariat  
of Joint Operational Programme Black Sea Basin 2014-2020  
March 2019

Joint Operational Programme Black Sea Basin 2014-2020 is co-financed by the European Union through the European Neighbourhood Instrument and the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

This publication has been produced with the financial assistance of the European Union.

The content of this publication is the sole responsibility of the Joint Technical Secretariat of Joint Operational Programme Black Sea Basin 2014-2020 and can in no way be taken to reflect the views of the European Union.

**Common borders. Common solutions.**

[www.blacksea-cbc.net](http://www.blacksea-cbc.net)