



Common borders.
Common solutions.



Information Unit Black Sea Cultural Center in Odessa (Ukraine)

Agency for Support of Cultural Initiatives «KusiCreaVision»

NON-GOVERNMENTAL
NON-PROFITABLE ORGANISATION



MISSION

is the stimulation of the professional development of young creative people by providing them the management tools

TASKS

- favoring creative initiatives for efficient participation of Ukraine in the cultural life of Europe
- promoting modern Ukrainian art
- representing interests of the Ukrainian creators in international projects
- stimulating professional development of young creative people
- providing art management tools
- training in cultural management field

The Black Sea Basin Programme is co-financed by the European Union through the European Neighborhood and Partnership Instrument and the Instrument for Pre-Accession Assistance



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The Black Sea Aerial for Culture and Art / BASACA

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The Black Sea Aerial for Culture and Art / BASACA project is aiming at the mobilization of local resources for creation of a common cultural environment for the Black Sea Basin communities.

The Specific objectives of the project are described as follows:

- ✓ Foster integration and sharing of cultural heritage traditions and arts of within the Black Sea region
- ✓ Upgrade skills and knowledge and build capacity and competencies of managers in the culture field in the Black Sea region
- ✓ Support children and youth from Black Sea communities to involve in culture and art related activities
- ✓ Stimulate the mutual understanding between communities within the Black Sea Basin and respect for cultural diversity
- ✓ Create sustainable network for long term cooperation in the field of culture and art

For the purposes of capacity building, human resources development and exchange of good practices, an on-line training is envisaged to fill the gap. Through this activity the competencies and knowledge of the management of cultural organizations and institutions will be built.

Two modules will be developed and held online:

- ✓ **First module** "Management and Marketing of Culture"
- ✓ **Second module** "Increased Capacity for Culture Product Management in a multicultural Environment"

These courses offer:

a practical opportunity for students and professionals involved in the field of cultural organizations management to exchange experience and good practices and enhance their skills and knowledge to manage a cultural product in a multicultural environment.

Together we can do more!



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Eligible applicants for the online training

Requirements for trainees:

- ✓ Residing and/or working in the Ukraine, Odessa oblast, Odessa
- ✓ Up 18 years old
- ✓ Students or professionals interested in the culture organization management **or**
- ✓ Culture organizations' representatives wishing to strengthen their skills and knowledge to manage a cultural products / processes / organizations
- ✓ Declare willingness to share knowledge with colleagues within own and partner organizations
- ✓ Sufficient ability in computer use
- ✓ Unrestricted access to the Internet

**ON-LINE TRAINING - FREE OF CHARGE!
NUMBER OF PARTICIPANTS ARE LIMITED!**

Selection of participants of the First On-line Training based on the results of personal interview in the Information Unit Black Sea Cultural Center in Odessa (Ukraine) after the preliminary appointment.

Get more information and make an appointment you can

from 10:00 to 18:00 (except Saturday and Sunday)

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