

Interreg



Co-funded by
the European Union

NEXT Black Sea Basin



BSB00332 Small scale project

INTERSMARTS

**Interdisciplinary Solutions for Smart Sustainable Tourism
and Services for Blue Growth in the Black Sea Basin**





Overview

Sustainable tourism is crucial for blue growth and economic development, but the Black Sea Basin's tourism faces challenges like overdevelopment, pollution, and waste. To overcome these issues, interdisciplinary research, networking, co-creation, and holistic knowledge generation are needed. The project aims to improve sustainability performance and innovation absorption in tourism and services through an open interdisciplinary network for applied research and technology transfer.



Partnership

Lead partner: Varna Univeristy of Management

Partner 2: International Hellenic University - Special Accounts for Research Funds

Partner 3: Moldova State University

Partner 4: Istanbul Development Agency



Contact: info@vum.bg



Countries



Figures



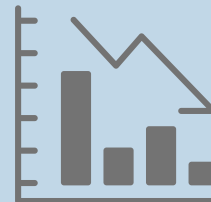
Total budget: 554.605,80 €
Interreg funds: 499.145,22 €



Start date: 15/06/2024
End date: 14/12/2025



**4 organisations cooperating
across borders/4 research
organisations**



1 jointly developed solution

