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MINISTRY OF REGIONAL DEVELOPMENT
AND PUBLIC ADMINISTRATION



Common borders. Common solutions.

Joint Operational Programme “Black Sea Basin 2007-2013” - Our Projects -



Creation of a Black Sea Network for Sustainable Tourism Development in Bulgaria, Romania, Ukraine and Georgia

Priority 1 - Supporting cross border partnerships for economic and social development based on combined resources

Measure 1.2 - Creation of tourism networks in order to promote joint tourism development initiatives and traditional products



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About the project:

Duration: 24 months

Total Project Budget: 608,975.50 Euro

Total Grant ENPI: 548,077.95 Euro

Start / End Dates: 29.06.2013 - 28.06.2015

Overall Objective:

The project is aiming to establish and operate a cooperative and self-supporting BS Network for sustainable tourism, comprising data and information providers, policy and decision makers and tourism industry



Specific Objectives:

1. To improve exchange of knowledge, communication and activities on environmentally sustainable tourism within Black Sea region
2. To improve cooperation between tourism information providers, consumers, policy and decision makers and the tourism industry
3. To increase public understanding and awareness of sustainable tourism
4. To stimulate and promote sustainable tourism potential within the Black Sea region
5. To increase exchange, availability and accessibility of tourism data and information



Main Activities:

- Establishment and operating of Black Sea Sustainable Tourism network.
- ✓ End-user and stakeholders consultation and feedback.
- Organization of national information and feedback workshops.
- Development of regional, national and joint cross-border tourism programmes / activities (“tourism offers”).
- Development of an action web portal holding descriptive information about the Action, including so-called EXTRANET for restricted information (“partners only”).
- Development of the conceptual design for a web-based infrastructure describing the technical elements and functionalities of the tourism data information system.
- Development of Black Sea Sustainable Tourism data and information infrastructure, comprising: GIS-based interfaces for search, retrieval and presentation; Application layer; Import and export facilities; EXTRANET for restricted information (partners only); FORUM module for discussions with end-users and stakeholders.

Expected results:

- Establishment of trans-national tourism knowledge and expertise network within the Black Sea region, in order to support and contribute to the sustainable development and management of national, regional and international tourism.
- Improved coordination and cooperation of organizations involved in tourism within the Black Sea region, resulting in joint tourism activities, such as joint travel programmes and offers with involvement of more countries from the Black Sea region
- Strengthening of tourism infrastructure within the Black Sea region through joint activities, joint sustainable tourism programmes and freely accessible interactive internet-based Black Sea Tourism web portal
- Improved cooperation and coordination between tourism information providers of the Black Sea region as well as from Europe, through regular end-user and stakeholders consultation and feedback

Partnership:

Beneficiary:

Municipality of Varna, Bulgaria

Partners:

Black Sea Economic Centre, Bulgaria

- Municipality of Odessa, Department of Culture and Tourism (Odessa City Council), Ukraine

Black Sea Branch of Ukrainian Environmental Academy of Sciences, Ukraine

The European Environmental Association, Romania

Iv. Javakhishvili Tbilisi State University, Department of Human Geography of the Faculty of Social and Political Sciences, Georgia

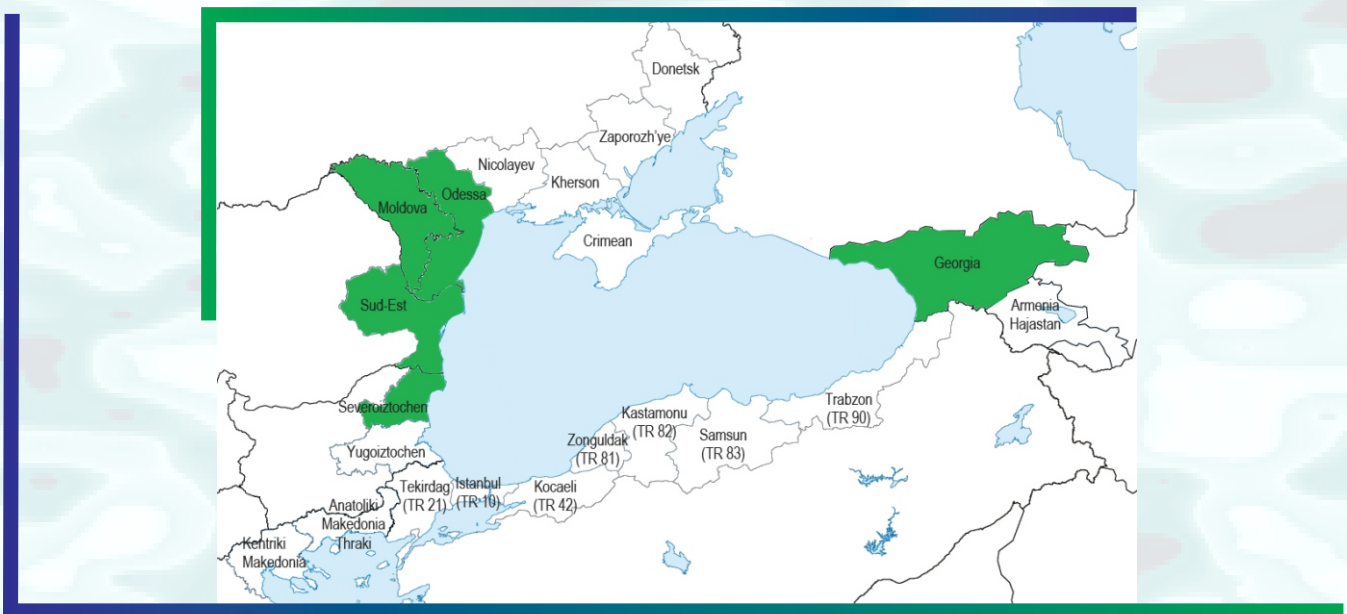
AGRICOLA, Ukraine

Environmental Association for Quaternary Research "INQUA - Moldova"

Associates:

Permanent Secretariat of the Commission on the protection of the Black Sea against pollution, Turkey

Regions of Implementation:



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