

Black Sea Basin Programme

~ Our Projects ~

Priority 1 - Supporting cross border partnerships for economic and social development based on combined resources

Measure 1.1: Strengthening accessibility and connectivity for new intra regional information, communication, transport and trade



Black Sea - Solidarity and Economic Activity - BS - SEA

Yugoiztochen, Bulgaria - Anatoliki Macedonia Thrace, Greece - Georgia

About the Project

Duration:

15 Months

Total Budget:

€ 154.561,50

Total Grant:

€ 139.061,50

Start-End Dates:

02/01/2012-
01/04/2013



The Bulgarian project team is conducting a press-conference for the start of the project.

The project has main objective to support business circles and local organizations and institutions having regard with business and regional economic development in cross-border regions connected with Black Sea, in short terms to overcome the differences in the economic development in borders regions of different countries as to remove of existing distinctions between regions around Black Sea.

Overall Objective:

Promoting economic and social development in border and rural areas of the countries involved in the project based on available local resources through Europeanization of business in rural areas, traditional manufacturing and promotion of SMEs and entrepreneurs to access new trade relations and markets

Specific Objectives:

Study and formulation of economic situation and market needs in border regions. Creation of favorable business environment and access to new markets in the region through the study and applying of European standards, norms and rules for production and trade. mutual manufacturing, trade and market information. Exchange of good practices between SMEs and entrepreneurs

Main Activities:

1. Press-conferences for starting and finishing of the project.
2. Thematical publications in printed and electronic media.
3. Electronic bulletin.
4. Organizing and carrying out of questioning Informative pre-project study and expert analysis of business environment and needs of the target group in the countries project partners.
5. Preparation and printing of educational guide “Europeanization of own business” in printed and electronic form.
6. Carrying out of three informational-training seminars in three countries with themes of Europeanization of business.
7. Visit of two international trade exhibitions from business delegations- one in Bulgaria - agriculture and one in Greece - for products and services of small and medium sized enterprises and artisans.
8. Elaboration and maintaining of virtual WEB platform for distance expert informing, exchange of business information, consulting and distribution of useful practices in the field of business from three countries of the partners and the world practice.
11. Carrying out of entrance working coordination meeting in Bulgaria with participation of the general international team project and representatives of partner organizations.
12. Carrying out three coordinating meetings of the project team during the visit of the international trade exhibitions.

Partnership

Beneficiary:

Yambol Chamber of Commerce and Industry,
Yambol, Yugoiztochen, Bulgaria

Partnership:

Chamber of Kavala, Kavala, Eastern
Macedonia-Thrace, Greece

Sakrebulo- Council of Chokhatauri
Municipality, Chokhatauri, Guria region,
Georgia



Opening the training Seminar in Yambol, Bulgaria by the Project Manager



Opening the training Seminar in Kavala, Greece by the Project Manager



Opening the beginning of the Training Seminar in Georgia, by the Project Manager



Regions of Implementation



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