

Black Sea Basin Programme

~ Our Projects ~

Priority 1 - Supporting cross border partnerships for economic and social development based on combined resources

Measure 1.1: Strengthening accessibility and connectivity for new intra regional information, communication, transport and trade



Black Sea Tradenet (BST)

South East, Romania - Severoiztochen, Bulgaria - Central Macedonia, Eastern Macedonia Thrace, Greece - Armenia - Zonguldak, Trabzon, Turkey

About the Project

Duration:

18 Months

Total Budget (ENPI+IPA):

€ 379.975,00

Total Grant (ENPI+IPA):

€ 341.977,50

Start-End Dates:

01/06/2011-
30/11/2012



Business School held in Constanta, Romania on 26-29 June 2012

The project is aiming to contribute to increasing the visibility of Black Sea Basin and the venture investments, by bringing together investors willing to start up new intra-regional business cooperation, as well as building the institutional capacity of business support organizations by improving their know-how on Black Sea Basin.

Overall Objective:

The overall objective of the project is to encourage and facilitate intra-regional partnerships and cross border economic cooperation aiming at sustainable development in the Black Sea Basin, based on combined resources, activities and networks of common interest.

Specific Objectives:

1. To improve access of business and potential investors to intra-regional information and trade supporting instruments.
2. To initiate a pro-Black Sea entrepreneurial culture by promoting business opportunities and investments in the Black Sea Basin through facilitating business direct contacts and access to specific business promotional instruments. The joint events organized in order to encourage and promote economic and trade cooperation will contribute to this objective.
3. To facilitate connectivity between business support organizations that stimulate economic and trade relations in the countries involved in the project, namely Romania, Turkey, Greece, Bulgaria and Armenia, by improving their knowledge and access to common instruments. The Black Sea Tradenet network will enable information and trade links between 7 local partner-communities from the 5 countries. The network will promote the accessibility, innovation and entrepreneurial know-how.
4. Capacity building among business support organizations by enabling know-how transfer, good case practices and exchanges of experience on economic development in the business environment. Business representatives from Baltic Sea and Mediterranean Basin, known for their experience in establishing intra-regional partnerships and trade links, will share their knowledge and present good case practices of regional projects.

Main Activities:

1. Fostering and promoting economic and trade cooperation
 - Creation of Supporting instruments: Tradenet Atlas (business documentary on 5 countries, in EN on CD-ROM and the 5 national languages, published on paper), project/network website, on-line database for cooperation company profiles, on-line matchmaking instrument
 - Organisation of 7 workshops fostering understanding and stimulation of interest in Basin cooperation: Dobrich, Bulgaria 13-14 March 2012; Trabzon, Turkey 4-5 April 2012; Yerevan, Armenia 25-26 April 2012; Thessaloniki, Greece 15-16 May 2012; Constanta, Romania 30-31 May 2012; Kavala, Greece 30-31 May 2012; Zonguldak, Turkey August 2012
 - Organisation of a Joint Brokerage event for encouraging and promoting economic and trade intra-regional partnerships, in Thessaloniki, Greece (18-19 September 2012)
2. Creating the Black Sea Tradenet network (B.S.T.), with 7 contact points in Armenia, Bulgaria, Greece, Romania and Turkey, as common framework for developing intra-regional economic and trade cooperation in the Black Sea region (organisation of a Seminar for exchange of experiences with similar networks at Baltic/North and Mediteranean Seas, Trabzon, Turkey, 2-3 April 2012, organisation of a Bussiness School for BSOs in Constanta, Romania, 26-29 June 2012, creation of the Visual Identity Manual and Code of Conduct for the Network)



Press Conference of the Project held in Constanta, Romania



Press Conference of the Project held in Trabzon, Turkey

Partnership

Beneficiary:

Chamber of Commerce, Industry, Shipping and Agriculture Constanta, South East, Romania

Partnership:

Dobrich Chamber of Commerce and Industry, Dobrich, Severoiztochen, Bulgaria

Hellenic Foreign Trade Board, Thessaloniki, Central Macedonia, Greece

Chamber of Kavala, Kavala, Eastern Macedonia Thrace, Greece

Small and Medium Entrepreneurship Development National Center, Yerevan, Armenia

Trabzon Chamber of Commerce and Industry, Trabzon, Turkey

Zonguldak Chamber of Commerce and Industry, Zonguldak, Turkey



National Workshop held in Dobrich, Bulgaria on 13-14 March 2012



National Workshop held in Trabzon, Turkey on 4-5 April 2012



National Workshop held in Yerevan, Armenia on 25-26 April 2012



Business School held in Constanta, Romania on 26-29 June 2012



Regions of Implementation



Contact Person:

Rodica Belteu
 Chamber of Commerce, Industry, Shipping and
 Agriculture Constanta
 185A, Alexandru Lapusneanu, 900457
 Constanta, Romania
 Tel : +40241550960
 Tel(m) : +40722377737
 Fax : +40241619454
www.blackseatradenet.eu
rodica.belteu@ccina.ro
<http://www.ccina.ro/>



CONTACT DETAILS

Ministry of Regional Development and Tourism

Head of Joint Managing Authority
Mr. Iuliu BARA
Phone: +40 372 111 319
Fax.: +40 372 111 456

Head of Joint Technical Secretariat
Mr. Sergiu Serban
Phone: +40 372 784 182
Fax: +40 372 111 456
E-mail: serban.sergiu@blacksea-cbc.net

Programme Manager
Mr. Cristian BULUMAC
Phone: +40 372 111 323
Fax: +40 372 111 456
E-mail: cristian.bulumac@mdrt.ro

Information and Communication Manager
Mr. Arkam Ograk
Phone: +40 372 784 179
Fax: +40 372 111 456
E-mail: arkam.ograk@blacksea-cbc.net



Publication edited by the Joint Managing Authority of the Joint Operational Programme "Black Sea Basin 2007-2013", Ministry of Regional Development and Tourism, Romania 17 Apolodor Street, North Side, 5th Sector, Bucharest
Phone: +40 372 111 323 Fax: +40 372 111 456
blacksea-cbc@mdrt.ro
www.blacksea-cbc.net

Joint Operational Programme "Black Sea Basin 2007-2013"
Joint Managing Authority and Joint Technical Secretariat
May 2012

The Black Sea Basin Programme is co-financed by the European Union through the European Neighborhood and Partnership Instrument and the Instrument for Pre-Accession Assistance.

This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of the Joint Managing Authority and the Joint Technical Secretariat of the Joint Operational Programme "Black Sea Basin 2007-2013" and can in no way reflect the views of the European Union.