



Programme funded by the
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MINISTRY OF REGIONAL DEVELOPMENT
AND PUBLIC ADMINISTRATION



Common borders. Common solutions.

Joint Operational Programme “Black Sea Basin 2007-2013” - Our Projects -



Cultural Ports from Aegean to the Black Sea

Priority 1 - Supporting cross border partnerships for economic and social development based on combined resources
Measure 1.2 - Creation of tourism networks in order to promote joint tourism development initiatives and traditional products



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About the project:

Duration: 24 months

Total Project Budget: 1,197,295.76 Euro

Total Grant ENPI: 627,763.32 Euro

Total Grant IPA: 449,802.85 Euro

Start / End Dates: 01.07.2013 - 30.06.2015

Overall Objective:

The project is aiming to help addressing an important gap in the development of cultural tourism in the wider Black Sea area by establishing an Institution for the promotion of the city-ports of the Black Sea and of their cultural resources.

Main Activities:

- Defining the institution of the –cultural port” and comparing it to similar institutions in EU.
- Preparing the promotional file for the Institution and promoting it in the EU.
- Developing promotional strategies and methods of good governance.
- Exchange of best practices between PA, universities, Museums, other stakeholders, with the establishment of a long-standing partnership and agreements.
- Implementing of workshops and B2B meetings to enhance the matching among PA and tourist operators of the involved areas.
- Developing cross-border agreements aimed at promoting destinations and selling packages / travels.
- Developing a catalogue of 30 cultural ports with proposed cultural routes stops and recordings of cultural heritage rescued in each port.
- Developing local networks with the participation of local authorities and cultural bodies that keep under their protection the cultural heritage rescued in each port.
- Preparing and printing information materials for the cultural heritage of each port.
- Developing the Pilot implementation of the Institution in Istanbul, the 1st Cultural Port: researching the history and archaeology of the port, researching the “Theodosius Harbor” based on Yenikapi excavations, constructing a replica of a Byzantine ship based on a shipwreck found at Yenikapi, recreating the association of the Kucukyali Archaeological Park with the sea of Marmara shore and the Princess’s islands, etc.
- Organizing a photographical exhibition among Istanbul and Koc Universities.
- Creating an artisan market where local associations can present artifacts produced by themselves with designs based on the archaeological findings.



Specific Objectives:

1. To promote the institutionalized cooperation of the city-ports in a permanent manner.
2. To develop a cultural - tourism - economical - social network through innovative methodology.
3. To improve the administrative capacity at local level.
4. To establish a network which will create the conditions for promotion and support of Small and Medium Enterprises that are active in tourism and traditional manufacturing.

Expected results:

- The problems related to joint tourism and cultural tourism promotion within the Black Sea area solved.
- The management capacity of organization at local and regional level coordinated and enhanced.
- Special tourist - cultural products of high standards and cross-border international recognition created.
- A detailed knowledge of the main cultural resources of the ports in their economic territorial contexts acquired and promoted.
- A common strategy aimed to the promotion of the common cultural heritage developed.
- Good practices and models of excellence in the management and promotion of the cultural heritage shared.
- A stable partnership among PA, Universities, organizations, NGOs, companies and tourism operators of the involved regions in the field of cultural sustainable tourism established.
- New opportunities for socio-economic growth and diversification of cultural tourism offer, through the sustainable exploitation of Black Sea countries developed.
- Integrated cross-sector connections and tourism service systems in the Black Sea area established.
- Sustainable new archaeological pathways of tourism development initiated.

Partnership:

Beneficiary:

European Centre of Byzantine and Post-Byzantine Monuments, Greece

Partners:

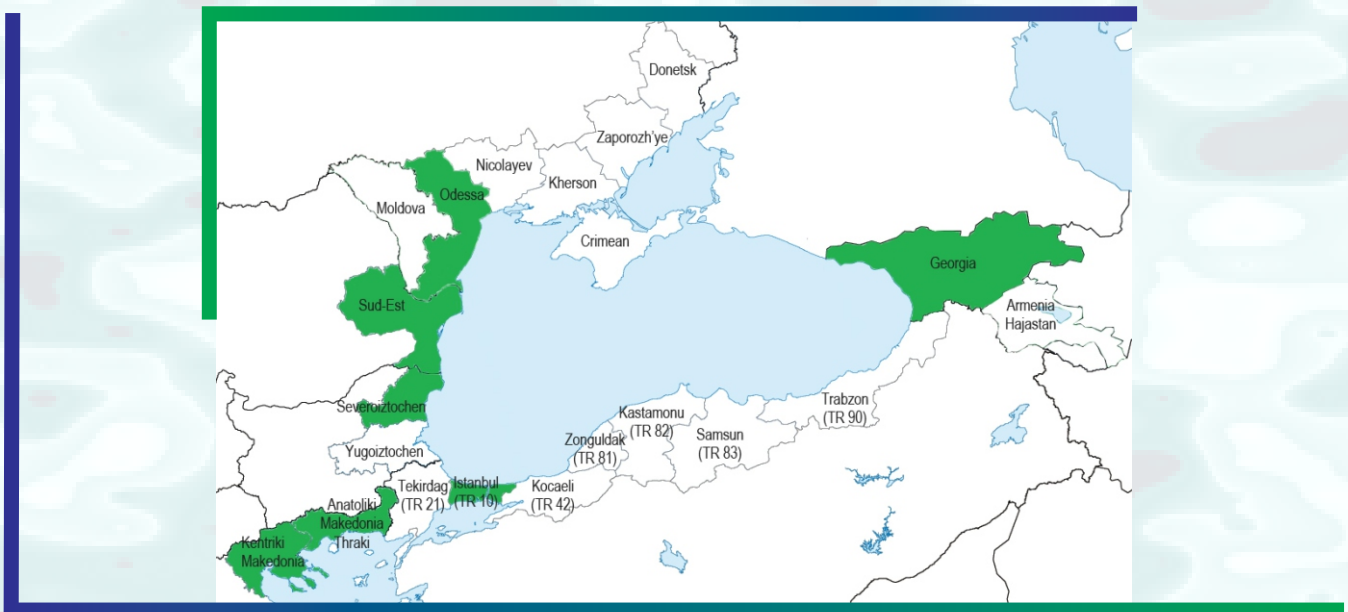
Municipality of Kavala, Greece

- Museum of National History and Archaeology Constanta, Romania
- Department of Culture and Tourism of Odessa City Council, Ukraine
- G. Chubinashvili National Research Centre for Georgian Art History and Heritage Preservation, Georgia
- Municipality of Varna, Bulgaria
- Istanbul University, Faculty of Letters, Department of Conservation of Marine Archaeological Objects, Turkey
- Koc University of Istanbul, Turkey

Associates:

Organization of the Black Sea Economic Cooperation, Turkey
Business Council of the Organization of the Black Sea Economic Cooperation, International Secretariat, Turkey
Black and Azov Seas Ports Association, Ukraine
International Black Sea Club, Bulgaria

Regions of Implementation:



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