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MINISTRY OF REGIONAL DEVELOPMENT  
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Common borders. Common solutions.

## Joint Operational Programme “Black Sea Basin 2007-2013” - Our Projects -

### Culture exchange Platform

Priority 3 - Supporting cultural and educational initiatives for the establishment of a common cultural environment in the Basin

Measure 3.1 - Promoting cultural networking and educational exchange in the Black Sea Basin communities



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### **About the project:**

Duration: 24 months

Total Project Budget: 330,901.17 Euro

Total Grant ENPI: 295,494.74 Euro

Start / End Dates: 01.07.2013-30.06.2015

### **Overall Objective:**

The project is aiming to enable cross-border exchange of culture by providing an innovative, multilingual IT platform, based on available open source social platform solutions and adapted for culture producers (artists, etc.), culture operators, (museums, festivals, etc.) and other actors of the cultural market.

### **Specific Objectives:**

1. To provide the platform with the following functionalities: User Presentation Module (creates and stores platform users' own profile), Thematic discussions / reflection spaces (where users from different areas and cultures may freely participate and express their opinions on events, art and tradition), Event Scheduler (a sort of thematic calendar, where platform participants will be able to locate and advertise their events), Culture Browser (a catalogue and search facility for any type of content on the platform), Collaborative tools, Announcement boards (a functionality allowing for posting messages, etc.).
2. To provide a rich content on the platform, by attracting, encouraging and training culture providers to advertise on the platform.
3. To ensure the uptake of the platform by the users.

### **Main Activities:**

- Defining the platform requirements.
- Selecting an existing open source software platform.
- Adapting and implementing the platform.
- Migrating the cultural content to the platform
- Operating and ensuring maintenance for the platform.
- Disseminating the platform.
- Managing the platform.

### **Expected results:**

- A functional optional multi-lingual IT platform for Culture Exchange.
- Availability of rich cultural content with cross-border influence and international dimension.
- A better advertisement and exchange of information about cultural offers on individuals / regions / countries.
- A wide uptake of the platform.

**Partnership:**

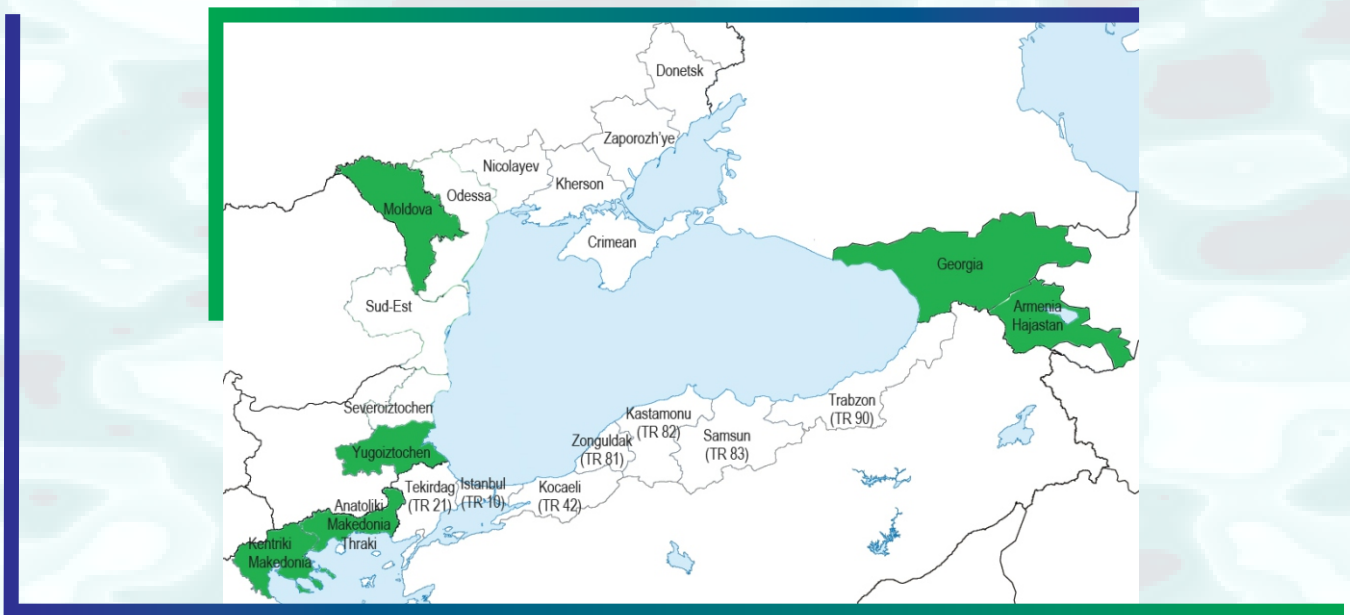
**Beneficiary:**

Georgian Research and Educational Network, Georgia

**Partners:**

- European Regional Framework for Co-operation, Greece
- District Government of Burgas, Bulgaria
- Armenian Monuments Awareness Project Cultural, Armenia
- Research and Educational Networking Association of Moldova, Republic of Moldova

**Regions of Implementation:**



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