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MINISTRY OF REGIONAL DEVELOPMENT
AND PUBLIC ADMINISTRATION



Common borders. Common solutions.

Joint Operational Programme “Black Sea Basin 2007-2013” - Our Projects -



Tourism Paths of the Black Sea Region

Priority 1 - Supporting cross border partnerships for economic and social development based on combined resources

Measure 1.2 - Creation of tourism networks in order to promote joint tourism development initiatives and traditional products



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About the project:

Duration: 24 months

Total Project Budget: 790,210.60 Euro

Total Grant ENPI: 519,984.00 Euro

Total Grant IPA: 191,205.54 Euro

Start / End Dates: 01.01.2014-31.12.2015

Overall Objective:

The project is aiming to establish a strong cooperation between the partners' organizations from different social, economical and regional aspect countries, in order to achieve economic, social and tourism development based on common resources.

Specific Objectives:

1. To create a network of all the tourism factors of the region for the sustainable development of tourism in the Black Sea basin Area.
2. To enhance the benefits of the producers of traditional products by creating a cross-border network.
3. To organize events, to joint promote their products on the European and Black Sea Basin market
4. To promote traditional tastes and foods of the Black Sea Region.

Main Activities:

- Systemizing all relevant information, available in each country, establishing a research based questionnaires, used to quantify the public awareness of the current situation, regarding tourism and traditional products.
- Organizing workshops, with the participation of a Group of Experts, where detailed presentation of the current situation will be examined.
- Organizing a roundtable, in order to discuss any aspects of common strategy.
- Implementing exhibitions with traditional products, with the participation of local authorities, to promote the idea of the Traditional Products based Tourism.
- Organizing various festivals, including events, road shows and press conferences.

Expected results:

- Economic growth through the development of tourism activities - it is expected to be achieved a high level of recognition of the traditional products of the Region and an increase on the tourists flow into the Region.
- Increased work of the tourism operators and the establishment of new, modern types of tourism in the selected area, like rural and culinary.
- Trade Balance Improvement.
- Establishment of a strong cooperation between organizations working in the same sector from different countries.

Partnership:

Beneficiary:

Region of Central Macedonia, Greece

Partners:

Institute of Market and Economic-Ecological Researches of the National Academy of Science, Ukraine

International Center for Caucasus Tourism, Georgia

Ecological Counseling Center Cahu, Republic of Moldova

NGO Agricola, Ukraine

District Government of Burgas, Bulgaria

Gavar State University, Armenia

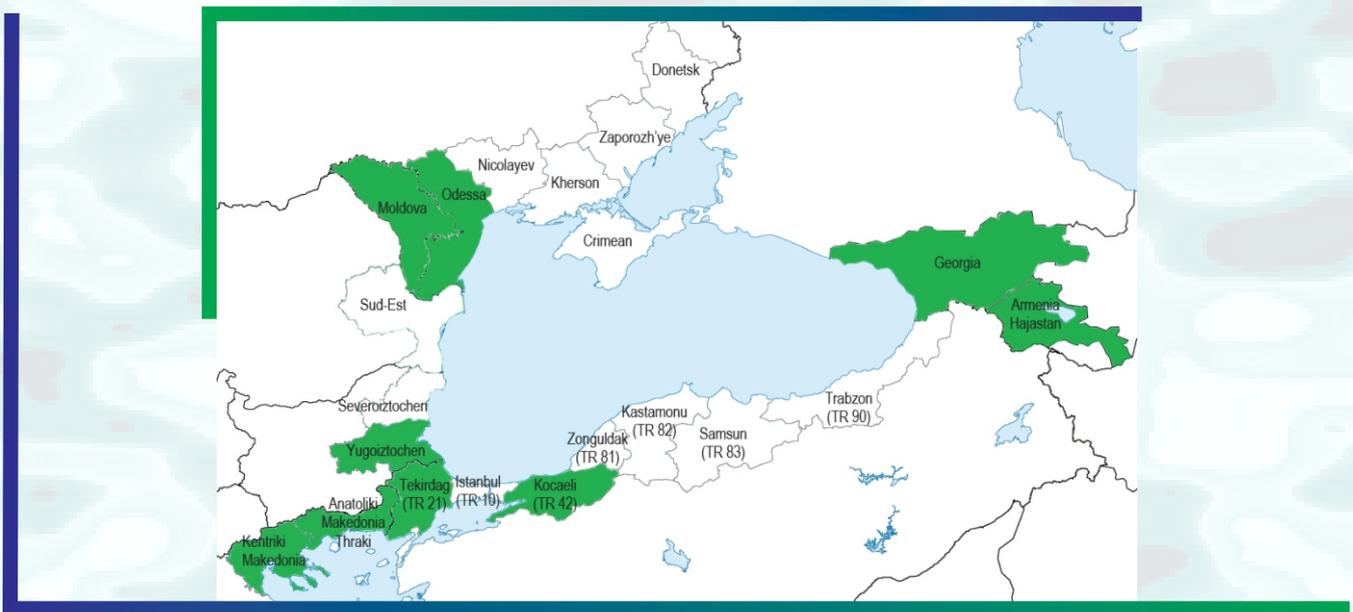
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East Marmara Development Agency, Turkey

Associates:

Greek Turkish Chamber of Northern Greece

Regions of Implementation:



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