





Joint Operational Programme "Black Sea Basin 2007-2013"
- Our Projects -



Local/Regional Economic Development Network as decisive leverage point for enhanced competitiveness in the Black Sea Basin regions

Priority 1 - Supporting cross border partnerships for economic and social development based on combined resources

Measure 1.3 - Creation of administrative capacity for the design and implementation of local development policies



Common borders. Common solutions.





About the project:

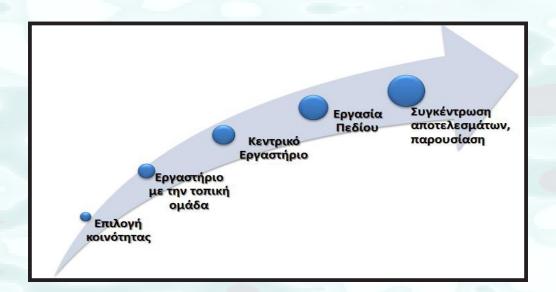
Duration: 24 months

Total Project Budget: 470,540.00 Euro Total Grant ENPI: 423,486.00 Euro

Start / End Dates: 01.07.2013 - 30.06.2015

Overall Objective:

The project is aiming to build the local LRED main players entrepreneurial and administrative capacities in order to enhance social, information and other links on local level, as well as between partner countries, hence encouraging national governments to scale-up cooperation opportunities and synergize efforts towards better life in the Black Sea Basin.



Specific Objectives:

- 1. Project Partners to be equipped with innovative LRED promotion tools in order to disseminate them through local level measures.
- 2. To implement local economic development initiatives and to activate new types of services or new ways of providing existing services.
- 3. To set up permanent economic and social relations between local stakeholders from different countries involved in the project through an LRED network.
- 4. The entrepreneurs to adopt innovations and to start new production.
- 5. The entrepreneurs / economic agents to achieve new skills and competencies.



Main Activities:

- Organizing a LED / PACA ToT (training of trainers) for partners participating in the project.
- O Elaboration of a joint PACA Manual for practitioners, to ensure effective implementation of PACA exercises.
- O Selecting at least 3 areas in each participating country where the LED measures will be launched.
- O Conducting PACA Exercises (3 in each participating country).
- Elaborating PACA booklets that highlight the main findings and initiatives resulted from each PACA exercise.
- Organising workshops in each partner country to present the consolidated results of PACA Exercises.
- O Forming a group of experts to consolidate results from all countries, analyze them and identify cross-border initiatives.
- O Elaborating a joint LRED PACA booklet that highlight a minimum of 20 cross-border cooperation opportunities.
- O Signing in an official statement between project partners in order to encourage national governments to support the cooperation between the countries involved.
- O Organising an Investment Forum in Greece.

Expected results:

- O 5 cross-border initiatives will be coached and supported by project team.
- O Start-up promotion measures will be launched and at least 50 start-ups will start new businesses based on competitive advantages of localities, revealed during LRED exercises.
- O At least 250 entrepreneurs in 5 participating countries will be involved in various training and consulting events.
- O 15 PACA Exercises will be conducted in 15 communities / regions of partner countries, meaning that the local administrations will host the events and actively participate both in capacity development measures and implementation of identified initiatives.
- 75 local stakeholders of which 45 from local administrations will be trained and coached in LRED methods.

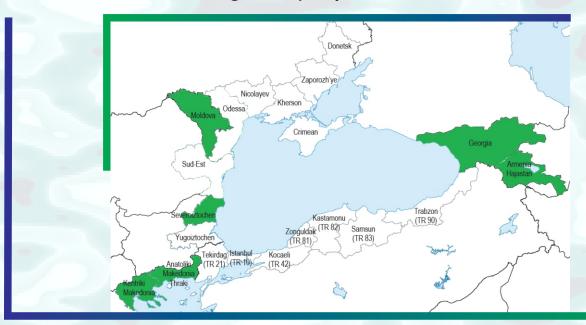
Partnership:

Beneficiary:

Fund "Small and Medium Development National Centre of Armenia", Armenia Partners:

Gegharkunik Chamber of Commerce and Industry of Armenia, Armenia

Regions of Implementation:



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