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MINISTRY OF REGIONAL DEVELOPMENT
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Common borders. Common solutions.

Joint Operational Programme “Black Sea Basin 2007-2013” - Our Projects -

DOOA

Development of Outdoor Adventure Tourism network in Black Sea Region

Priority 1 - Supporting cross border partnerships for economic and social development based on combined resources

Measure 1.2 - Creation of tourism networks in order to promote joint tourism development initiatives and traditional products



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About the project:

Duration: 12 months

Total Project Budget: 557,951.83 Euro

Total Grant ENPI: 390,200.70 Euro

Total Grant IPA: 111,955.95 Euro

Start / End Dates: 15.03.2014 - 14.03.2015

Overall Objective:

The project is aiming to contribute to the sustainable economical and social development in the Black Sea region, by valuating its natural, historical and cultural richness and strengthening the management capacity of the outdoor tourism.

Specific Objectives:

1. To identify the opportunities and the obstacles in the tourism sector, in order to achieve sustainable economic development in the region.
2. To develop a sustainable outdoor adventure tourism strategy and an action plan for the region.
3. To increase the management capacity of local institutions, tourism operators and small enterprises working in the field.
4. To promote the outdoor adventure tourism as a tool for obtaining sustainable economic development, stimulating business cooperation.

Main Activities:

- Assessment of actual outdoor tourism activities in the Area.
- Establishing the Outdoor Adventure Tourism Network.
- Setting up an Outdoor Adventure Sports Tournament in the region with the participation of each partner countries.
- Elaboration of a Strategy for Outdoor Adventure Tourism Activities' Development and Promotion.

Expected results:

- A Regional Assessment Study, including Quality Assessment of existing outdoor tourism activities, issued in English.
- A public consultation conducted in each partner country, with an assessment questionnaire.
- A Network Agreement in English signed by the partners.
- An Outdoor Adventure Sports Tournament settled up in the region.
- The Strategy for Outdoor Adventure Tourism Activities' Development and Promotion elaborated in English.

Partnership:

Beneficiary:

Prefect's Institution of Constanta County, Romania

Partners:

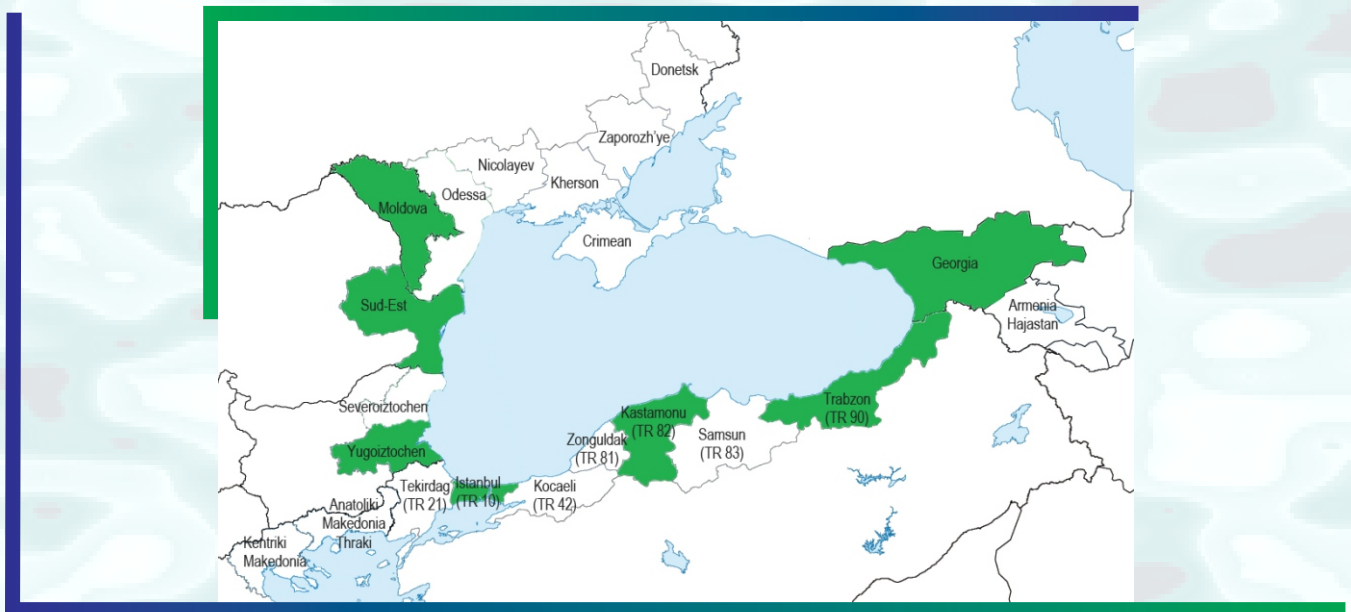
- Stara Zagora Regional Economic Development Agency, Bulgaria
- Chamber of Commerce and Industry - Stara Zagora, Bulgaria
- International Business Development and Investment Promotion Centre, Georgia
- Organization for Small and Medium Enterprises Sector Development, Republic of Moldova
- Kastamonu Governorate Special Provincial Administration, Turkey
- Awareness and development Association, Turkey
- Rize Provincial Special Administration, Turkey

Associates:

National Association of Tourism Employers from Romania
INVENTO, Republic of Moldova
Municipality of Karadeniz EreĐli, Turkey



Regions of Implementation:



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