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Romanian Ministry of Regional Development and Tourism

Joint Managing Authority

Grant Application Form

Reference: 2nd Call for Proposals

Joint Operational Programme “BLACK SEA BASIN 2007-2013”

Deadline for submission of proposals: 30th of September 2011

Title of the joint Action and acronym:	BLACK SEA AREAL FOR CULTURE AND ART (BASACA)
Location(s) of the joint Action:	<ul style="list-style-type: none">• Greece, Anatoliki Makedonia - Thraki Region, Komotini• Republic of Bulgaria, Yugoiztochen region, Burgas• Ukraine, Odeska oblast, town of Odessa
Name and country of the Applicant	Municipality of Komotini, Greece
Name of the IPA Financial Beneficiary ¹	
Priority and measure	Priority 3: Supporting cultural and educational initiatives for the establishment of a common cultural environment in the Basin Measure 3.1 Promoting cultural networking and educational exchange in the Black Sea Basin communities

Dossier No

(for official use only)

For economical and ecological reasons, we strongly recommend that you submit your files on paper-based materials (no plastic folder or divider).
We also suggest you use double-sided print-outs as much as possible.

¹ If at least one Turkish partner is involved in the project



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Legal status of the Applicant	Local public authority	
Partner(s) ²	Name: Association "Platform AGORA - Active Communities for Development Alternatives - Branch Burgas" Country: Republic of Bulgaria Legal status: Not-for-profit organization Name: Agency for Support of Cultural Initiatives "KusiCreaVision" Country: Ukraine Legal status: Not-for-profit organization	
Estimated ENPI total eligible cost of the joint Action (A1)	ENPI amount requested from the Joint Managing Authority (B1)	% of estimated ENPI total eligible cost of action (B1/A1x100)
EUR 240.581,1	EUR 216.522,99	90%
Estimated IPA total eligible cost of the joint Action (A2)	IPA amount requested from the Joint Managing Authority (B2)	% of estimated IPA total eligible cost of action (B2/A2x100)
Estimated ENPI+IPA total eligible cost of the joint Action (A1+A2)	ENPI+IPA amount requested from the Joint Managing Authority (B1+B2)	
EUR 240.581,10	EUR 216.522,99	
Total duration of the joint Action :	29 months	

Applicant's contact details for the purpose of this Action ³	
Postal address:	Greece 691 00 Komotini Vizyinou square
Telephone number: (fixed and mobile) Country code + city code + number	+302531081265
Fax number: Country code + city code + number	+302531081268
Contact person for this joint Action:	Dimitrios Gartsonis
Contact person's email:	gdkomot@otenet.gr
Address:	Greece 691 00 Komotini

² Add as many rows as partners

³ Important: this will be the only contact details used during the evaluation please ensure their availability.



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	Vizyinou square 1
Website of the Organisation:	www.komotini.gr

Any change in the addresses, phone numbers, fax numbers and in particular e-mail, must be notified in writing to the Joint Managing Authority. The Joint Managing Authority will not be held responsible in case it cannot contact an Applicant.





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Grant Application Form

1. GENERAL INFORMATION

Reference of the Call for Proposals	2 nd Call for Proposals
Title of the joint Action and acronym:	BLACK SEA AREAL FOR CULTURE AND ART (BASACA)
Priority and Measure	<p>Priority 3: Supporting cultural and educational initiatives for the establishment of a common cultural environment in the Basin</p> <p>Measure 3.1 Promoting cultural networking and educational exchange in the Black Sea Basin communities</p>
Partners	
<i>Applicant</i> ⁴ :	Municipality of Komotini, Greece, Anatoliki Makedonia - Thraki Region
<i>IPA Financial Lead Beneficiary</i> ⁵ :	
<i>ENPI Partner no 1:</i>	Association "Platform AGORA - Active Communities for Development Alternatives - Branch Burgas", Republic of Bulgaria, Yugoiztochen region, Burgas
<i>ENPI Partner no 2:</i>	Agency for Support of Cultural Initiatives "KusiCreaVision", Ukraine, Odeska oblast, town of Odessa
Location(s) of the joint Action:	<ul style="list-style-type: none"> •Greece, Anatoliki Makedonia - Thraki Region, Komotini; •Republic of Bulgaria, Yugoiztochen region, Burgas •Ukraine, Odeska oblast, town of Odessa
Total duration of the joint Action:	29 months

⁴ According with ENPI Implementing Regulation, the body which signs a grant contract with the Joint Managing Authority and which assumes full legal and financial responsibility for project implementation vis-à-vis that authority is called 'Beneficiary'. Until the grant contract is signed, any body that submits a proposal is called 'Applicant'.

⁵ If it is the case.



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Objectives of the joint Action⁶	<p>Overall objective: Mobilization of local resources for creation of a common cultural environment for the Black Sea Basin communities.</p> <p>Specific objectives:</p> <ol style="list-style-type: none"> 1. Foster integration and sharing of cultural heritage and traditions of within the Black Sea region; 2. Upgrade skills and knowledge and build capacity and competencies of managers in the culture field in the Black Sea region; 3. Support children and youth from Black Sea communities to involve in culture and art related activities; 4. Stimulate the mutual understanding between communities within the Black Sea Basin and respect for cultural diversity; 5. Create sustainable network for long term cooperation in the field of culture and art.
Target group(s)	<ul style="list-style-type: none"> • 300 not-for-profit cultural organizations and cultural institutions from the Black Sea region (NGOs); • 100 creative formations where people with artistic talent in a specific art genre have opportunities to perform; • 100 individual artists; • 100 people provided culinary recepies; • 200 children and youth (ages 8-14); • 55 journalists (total): 15 from Komotini region; 15 from Burgas region and 25 from Odessa region; • 50 (minimum) civic organizations from EU member states and candidate countries from the Black Sea region interested in culture and art;
Final beneficiaries	<ul style="list-style-type: none"> • 50 cultural organizations and institutions at the web site of the Regional Network for Cooperation in the Culture sphere "Black Sea Areal for Culture and Art" (called "the Network"); • 80 people trained: 40 people at module 1 and 40 people at module 2; • 30 creative formations registered at the Network's web site; • 200 individual artists registered at the Network's web site;

⁶ This section will also be used by the evaluators during the full application evaluation. Please include all relevant information.





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Final beneficiaries (cont.)	<ul style="list-style-type: none"> • 50 cultural organizations and institutions benefit from the services provided by the Black Sea Cultural Center in Komotini, Greece; • 100 individual artists benefit from the services provided by the Black Sea Cultural Center in Komotini, Greece; • 80 children and youth actively involved and interested in arts (50 % women); • 260 artists from the Black Sea region are direct participants in the cultural events; • 40 volunteers (organization & logistics) at cultural events and culinary exhibition; • 400 representatives of the immigrant communities in all project countries at the cultural events - audience.
Estimated results	<ol style="list-style-type: none"> 1. Established sustainable cross-border network for culture and art, open to NGOs, institutions, informal formations and individual artists in the field of culture from EU member states and candidate countries from the Black Sea region. 2. Established sustainable partnership between NGOs from four countries in the Black Sea region; 3. Achieved cultural cohesion between NGOs, cultural institutions and citizens from the communities at four countries in the Black Sea region, based on mutual understanding and cultural diversity; 4. Enhanced integration of the population in the Black Sea region based on the shared cultural heritage and traditions. 5. Realized cultural exchange and integrated communities to the culture and the cultural traditions of the Black Sea region; 6. Upgraded skills and knowledge and built capacity and competencies of 80 managers in the culture field in the Black Sea region; 7. Created multicultural model for sustainable cooperation in the cultural field in the Black Sea region in accordance with the principles of the European Union; 8. Interest in a long term of 200 children and youth in the culture and art of the Black Sea region; 9. Increased interest towards the partner towns as tourist destinations as a result of the new cultural events and created network for cultural exchange.





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Main activities

Group of Activities 1: Establishment of a Regional Network for Cooperation in the Culture sphere "Black Sea Areal for Culture and Art". Activity 1 - Establishment of a Black Sea Cultural Center in Komotini with information units in Burgas, Odessa. Activity 2 - Create web site of the Regional Network for Cooperation in the Culture sphere "Black Sea Areal for Culture and Art" and the Black Sea Cultural Center in Komotini, Greece.

Group of Activities 2: Activities for capacity building, human resources development and exchange of good practices. Activity 1 - Online training - First module "Management and Marketing of Culture". Activity 2 - Online training - Second module "Increased Capacity for Culture Product Management in a Multiculture Environment".

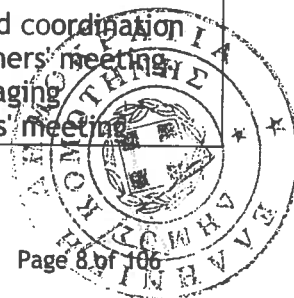
Group of Activities 3: Cultural Events in the Black Sea Areal for Culture and Art. Activity 1 - International Folklore Fair of the Traditions of Black Sea Communities, Odessa, Ukraine. Activity 3 - International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria. Activity 4 - International Theatre Festival "Myths and Legends of the Black Sea Communities", Komotini, Greece. Activity 5 - Culinary Exhibition with Workshop "Tastes of the Black Sea, Burgas, Bulgaria. Activity 6 - Creative Workshop for Children "Wonders from the Sea", Burgas, Bulgaria.

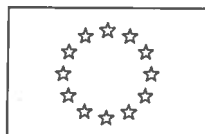
Activity 7 A Photo-exhibition and a film/video reflecting the Culinary Exhibition with Workshop "Tastes of the Black Sea", Odessa, Ukraine. Activity 8 A multilingual Edition "The fairy tales of the Black Sea", Komotini, Greece'

Group of Activities 4: Visibility of the Action.

Activity 1 - Creation of printed promotion materials. Dissemination of promotion materials. Activity 2 - Creation of information materials. Installation of display panels. Dissemination of badges. Activity 3 - Creation and dissemination of promotional items (T-shirts). Activity 4: Creation and dissemination of electronic information materials (Information leaflet, catalogue, brochure). Activity 5: Organization of information events: press conferences and publications.

Group of Activities 5: Management and coordination of the Action. Activity 1: Kick Off Partners' meeting. Activity 2: On-line meeting of the Managing Committee. Activity 3: Closing Partners' meeting.





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2. THE JOINT ACTION

2.1 COST OF THE JOINT ACTION AND AMOUNT REQUESTED FROM THE JOINT MANAGING AUTHORITY

Estimated total eligible costs of the Applicant (A1.1)	ENPI amount requested from the Joint Managing Authority (B1.1)	% of estimated ENPI total eligible cost of action (B1.1/A1.1x100)
EUR 98436.80	EUR 88593,12	90 %
Estimated total eligible cost of ENPI Partner 1 (A1.2)	ENPI amount requested from the Joint Managing Authority (B1.2)	% of estimated ENPI total eligible cost of action (B1.2/A1.2x100)
EUR 69432.50	EUR 62489,25	90 %
Estimated total eligible cost of ENPI Partner 2 (A1.3)	ENPI amount requested from the Joint Managing Authority (B1.3)	% of estimated ENPI total eligible cost of action (B1.3/A1.3x100)
EUR 72711.80	EUR 65440,62	90 %
Estimated total eligible cost of IPA Financial Lead Beneficiary (A2.1)	IPA amount requested from the Joint Managing Authority (B2.1)	% of estimated IPA total eligible cost of action (B2.1/A2.1x100)
Estimated total eligible cost of IPA Partner 1 (A2.2)	IPA amount requested from the Joint Managing Authority (B2.2)	% of estimated IPA total eligible cost of action (B2.2/A2.2x100)
EUR N/A	EUR	%
Estimated total eligible cost of IPA Partner 2 (A2.3)	IPA amount requested from the Joint Managing Authority (B2.3)	% of estimated IPA total eligible cost of action (B2.3/A2.3x100)
EUR N/A	EUR	%
Estimated ENPI TOTAL eligible cost of the joint Action (A1=A1.1+A1.2+A1.3)	ENPI amount requested from the Joint Managing Authority (B1)	% of estimated ENPI total eligible cost of action (B1/A1x100)
EUR 240581.10	EUR 216 522.99	90%
Estimated IPA TOTAL eligible cost of the joint Action (A2=A2.1+A2.2+A2.3)	IPA amount requested from the Joint Managing Authority (B2)	% of estimated IPA total eligible cost of action (B2/A2x100)
Estimated ENPI+IPA total eligible cost of the joint Action (A1+A2)	Amount requested from the Joint Managing Authority (B1+B2)	
EUR 216.522,99	EUR 240.581,10	
Please note that the cost of the joint action and the contribution requested from the Joint Managing Authority have to be expressed in EURO		

February 2013

A Grant Application Form





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2.2 TYPE OF THE JOINT ACTION (PROJECT)

As presented in Section 2.1.3 of the Guidelines for Grant Applicants,

Please check the type of joint action:

- ☒ Integrated project
- ☐ Symmetrical project
- ☐ Project implemented mainly or entirely in a single participating-country but having a cross-border impact

Please check the criteria which the joint action fulfils:

- ☒ Joint development
- ☒ Joint implementation
- ☐ Joint staffing
- ☒ Joint financing

2.3 RELEVANCE OF THE JOINT ACTION⁷

2.3.1 RELEVANCE TO THE OBJECTIVES AND PRIORITIES OF THE CALL FOR PROPOSALS

Please provide all the following information:

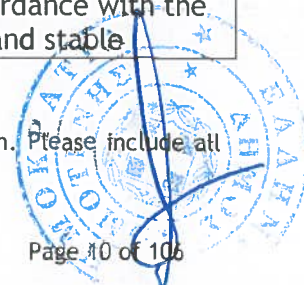
1. Describe the relevance of the joint Action to the objective and priority of the call for proposals.

The project is corresponding to a maximum degree to the overall goal of the JOP "Black Sea 2007 - 2013" with a purpose to achieve stronger regional partnerships and collaboration and includes a key broad objective that focus on more sustainable and strong economic and social development of the regions in the Black Sea Basin. The project will achieve the specific objective of the Joint Operational Programme - "Fostering local interactions directly between people from the countries". The project proposal is consistent with Priority 3 of the Program: "Support for cultural and educational initiatives to build a common cultural environment in the basin." Emphasis is placed on joint efforts for promotion of integration and a regional network for culture and art, which will contribute to the formation of a unified cultural environment in the Black Sea region. The main activities will attract interested non-governmental cultural organizations, cultural organizations and individual artists, and special attention is paid to the inclusion of children and young people.

2. Describe the relevance of the joint Action to any specific measures and any other specific requirements indicated in the guidelines of the call such as partnership, local ownership etc.

This project is corresponding to Measure 3.1. Encourage the creation of cultural networks and exchange of educational values among communities in the Black Sea. There will be mobilized local resources to create cultural links between the four communities in the Black Sea basin. The main activities are planned to be carried out in accordance with the requirements of the program and will help create a sustainable network and stable

⁷ This section will also be used by the evaluators during the full application evaluation. Please include all relevant information.





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partnership in the field of culture and art of the three countries, and separately at the regional level in the Black Sea Basin for the development of arts and culture. Promoter of the project - an organization of Greek and partner organizations from Turkey, Bulgaria and Ukraine are meet the eligibility criteria for the program and they have experience in implementing such measures, and they will use that experience to carry out joint activities and long-term cooperation. They have a reputation among local communities and have the potential to ensure sustainability of results of joint activities for the project. The project activity will take place in four cities of four countries at the request of the applicant organization and in partnership with other organizations. Cultural products as a result of the project will remain the property of a partner from each country who will be responsible for ensuring its sustainability.

Project activities will be implemented in the regions for the locations of the program.

3. Describe which particular expected outputs and results mentioned in Section 8 of this Grant Application Form (Indicators of the Programme) will be addressed.

Output indicators:

OUTPUT 11: Number of partnerships created for cultural and educational initiatives

- Built sustainable partnership between the three project partners based on the newly established Regional Network for Cooperation in the Culture sphere "BLACK SEA AREAL FOR CULTURE AND ART" and the Black See Cultural Centre in Komotini (Greece) with two information units in Burgas (Bulgaria) and Odessa (Ukraine);
- Built partnerships and cultural exchange between the 3 municipalities from the three countries involved in the project;

OUTPUT 12: Number of media products produced and distributed by the project

- Developed active website of the Regional Network for Cooperation in the field of culture with 50 registered cultural organizations and cultural institutions, 30 creative formations, 200 individual artists from the Black Sea region;
- One information leaflet in electronic format prepared to promote the services of the Black Sea Cultural Centre in 4 languages (English and the languages of the 3 partner countries);
- One online catalog of art work of the artists during the International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria designed (in English);
- A film/video will be produced and will be uploaded to the website of the project which will reflect the Culinary Exhibition with Workshop "Tastes of the Black Sea".
- at least 45 media publications, reflecting the project activities and results: 15 publications in Greece, 15 - in Bulgaria and 15 - in Ukraine;
- 4 press conference in the three partner countries with over 100 journalists: 1 during the kick-off meeting in Komotini; 2 during the cultural events in Ukraine, Bulgaria and 1 during the final meeting in Greece;
- Printed and disseminated promotional and information materials:
 - 3000 pieces of poster design in English and the language of the respective country;
 - 1.000 poster with the program of each cultural events in Odessa, Burgas and Komotini;
 - 200 posters for the Culinary Exhibition with Workshop "Tastes of the Black Sea, Burgas, Bulgaria;
 - 500 posters for the Creative Workshop for Children "Wonders from the Sea" and the



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International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria;

- 100 pieces startup folders for the kick off partnership meeting and the closing project meeting;
- 100 pieces pens for the kick off partnership meeting and the closing project meeting;
- Made and installed 3 information boards for Black Sea Cultural Centre in Greece and the information units in Bulgaria and Ukraine in two languages;
- 4 banner made;
- Produced and distributed 1000 pieces T-shirts for all participants in cultural events;
- Produced and distributed 1000 pieces of badge for all participants in cultural events;
- Produced and distributed 1000 pieces of the multilingual edition "The fairy tales of the Black Sea"

OUTPUT 13: Number of cultural agencies / associations participating in project activities

- 50 cultural organizations and institutions from the Black Sea region registered in the web site of the Regional Network for Cooperation in the Culture sphere "BLACK SEA AREAL FOR CULTURE AND ART";
- 30 creative formations registered at the Network's web site;
- 50 cultural organizations and institutions benefit from the services provided by the Black Sea Cultural Center;
- 500 civil society organizations from member states and candidate countries of the Black Sea region and other regions interested in art and culture;

OUTPUT 15: Number of citizens / students participating in events and activities implemented in the project

- 200 individual artists registered at the Network's web site;
- 100 individual artists benefit from the services provided by the Black Sea Cultural Center
- 260 artists from the Black Sea region directly involved in the cultural events;
- 80 managers working in the field of cultural trained: 40 people at module 1 and 40 people at module 2;
- 100 people provided culinary recepies;
- 55 journalists attracted to reflect the cultural events and the project progress: 15 from Komotini region; 15 from Burgas region and 25 from Odessa region;
- over 50 000 spectators attracted to see the cultural products presented during the 6 cultural events - audience;
- 400 representatives of the immigrant communities in all project countries at the cultural events - audience;

Result indicators:

RESULT 9: Number of permanent cultural and educational networks established after the implementation of projects

- active Regional Network for Sustainable Cooperation in the culture sphere "Black Sea area of culture and art" open for at least 50 cultural organizations and cultural institutions, 30 creative formations and 200 individual artists registered in the network



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- network of 15 artists from the four Black Sea countries participating in International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria;

RESULT 10: Number of citizens completing cultural projects and achieving educational / cultural objectives

- 15 artists from the Black Sea region created paintings in the in International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria;
- 50 children and young people acquire skills in applied art and crafted 500 souvenirs using sea products during the Creative Workshop for Children "Wonders from the Sea", Burgas, Bulgaria;
- 60 theater artists from the 3 countries participated in the International Theatre Festival "Myths and legends of the Black Sea Communities" in Komotini, Greece, implemented their theater projects;
- 75 amateur performers of folklore from the Black Sea Basin, participants at the International Folklore Fair of the Traditions of Black Sea Communities, Odessa, Ukraine.
- 28 "Chefs"/ participants at the Culinary Exhibition with Workshop "Tastes of the Black Sea"
- 2 Visual artists/participants at the Culinary Exhibition with Workshop "Tastes of the Black Sea". A photographer whose photos will be exhibit to the photo-exhibition and the film maker who will produce the film/video reflecting the Culinary Exhibition with Workshop "Tastes of the Black Sea"
- 3 volunteers cultural specialists who will collect the fairytales for the edition "The fairy tales of the Black Sea"
- 1000 readers of the edition "The fairy tales of the Black Sea"

4. Demonstrate the type of the joint Action (project): integrated project, symmetrical project or project implemented mainly or entirely in a single participating-country but having a cross-border impact.

This project is an integrated type of project. The project will be implemented with diverse activities in three countries, thereby achieving the overall goal of the project. It is assumed that each partner will contribute different elements in the project with cross-border effects. The activities that each partner will implement in the project at their country are complementary, not overlapping. Features seen in the form of cultural events that will be performed in different countries, namely: the fair folk traditions of Black Sea communities in Odessa, Ukraine; a culinary Exhibition with Workshop "Tastes of the Black Sea" in Burgas, Bulgaria ; the Photo-exhibition and the film/video reflecting the Culinary Exhibition with Workshop "Tastes of the Black Sea" in Odessa, Ukraine; the international workshop "Palette of the Black Sea" and children's crafts workshop in Burgas, Bulgaria; the Theatre Festival "Myths and legends of the Black Sea" in Komotini, Greece, . Each partner will establish an Information Unit in their country that will provide services to the Network members in the respective region. The Unit activities will compliment the activities of the Black Sea Cultural Center in Komotini. There will be a two module training on culture management for management representatives all four countries. Each Information Unit will facilitate the training to be held on local language in the respective country. The Newtork web site will have a separate section for each country and it will be the partners' Unit staff responsibility to update the information in the national section.

5. Demonstrate the cross-border character of the joint Action. Explain how at least two of



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the following criteria (1) joint development; (2) joint implementation; (3) joint staffing; or (4) joint financing are fulfilled.

The project proposal meets the following criteria for joint action:

1. Joint development: The project is in compliance with the Program criteria for joint development. The Applicant and all partners are equally involved in the discussion of project ideas and develop joint partnership action. Each presents his idea of a cultural event, drawing on the resources of tradition and the specific priorities of regional development and cultural needs of local communities and partner organizations active in the region. The basic idea of creating a regional network for cooperation in culture due to the need to expand and organize contacts and cooperation. Fundamentals of objectives are: development of a multilateral exchange, the involvement of other participants in cooperation, the overall effect on the formation of cultural policies at the regional level. Black Sea countries have deep cultural roots, traditions and customs, which is a good potential to combine local resources to create a regional cultural products with cross-border effect. The winner of idea for the event in the culture and traditions of the Black Sea community is a prime candidate, but he gives rights to all other partners to participate in the development of the project from the outset that further ensures their equal participation in the implementation of this idea (project).

2. Joint implementation: The activities planned have been distributed between partners in a balanced way. Activities are structured so that their implementation depends on the participation of all partners. Each of the cultural activities will be coordinated by one partner, but its implementation is based on the participation of cultural institutions and organizations, art groups and individual artists from all four partner countries. All cultural events should be shown to the traditions and cultural characteristics of each partner and their common tradition in the Black Sea region. Create a shared regional network for cooperation in culture is support development of professional and personal interaction of its registered organizations and artists from around the region with the possibility of partnerships, joint creative projects, sharing resources and finding common points of view. The center is created by each participant of the partner countries and will provide a link between events and participants from various countries, especially considering that all the cultural events are planned each year. The center will monitor sustainable implementation of all project activities. The Applicant - Komotini municipality is responsible for coordinating the commitment of each partner, the participation of all partners in the planned cultural events, adherence to scheduled deadlines and quality control of the events held.

3. Joint financing: There will be one joint budget and joint financial reporting. The joint budget is divided between the partners according to the distribution of the activities to be carried out by them. The Applicant - Komotini Municipality will be responsible for the administration and distribution of the funds to the partners.

The Project "Black Sea Areal for Culture and art" includes the implementation of joint activities in four communities in four countries of the Black Sea region. Through these actions, the project will enhance cross-border contacts between non-governmental cultural organizations, cultural institutions, individual artists and citizens of the participating partners: Komotini, Greece; Burgas, Bulgaria and Odessa, Ukraine. The project will create new cultural products, demonstrated the historical traditions of communities and create new traditions shared cultural space habitat in the Black Sea region. Created as part of this Project, the Black Sea Cultural Centre in Komotini will organize and promote regional cultural exchange. The project will expand existing and



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implement new contacts in the field of cultural cooperation in the Black Sea region and the cross-border activity will meet the specific needs of target groups in the project.

2.3.2 RELEVANCE TO THE PARTICULAR NEEDS AND CONSTRAINTS OF THE TARGET COUNTRIES, REGIONS AND/OR RELEVANT SECTORS (INCLUDING SYNERGY WITH OTHER EU INITIATIVES AND AVOIDANCE OF DUPLICATION)

Please provide all the following information:

1. Identify clearly the specific pre-project situation in the target countries, regions and/or sectors (include quantified data analysis where possible).

The project proposal includes cross-border region, consisting of four Black Sea regions, with the following administrative centers: Komotini (Greece), Burgas (Bulgaria) and Odessa (Ukraine). The target territory, which includes the three Black Sea regions covers a total of 2085 sq. km / Burgas - 254 sq km; town of Komotini - 645.km., town of Odessa - 237 square meters /. The total population living in the target area is 1.257 million people and is distributed as follows: 52 000 citizens from the region of Komotini, 198,000 inhabitants in the region of Burgas, 1 007,000 inhabitants in the region of Odessa. Each region has the resources and potential to develop cultural activities in the area and unique cultural heritage, which identifies him as an important cultural center with national and international significance.

Each community within these regions is potentially interested in creating a common cultural environment in which to unite the most competitive and attractive elements of culture from the four regions. The creation of a common cultural area will improve the quality of life and make the Black Sea region more attractive and viable.

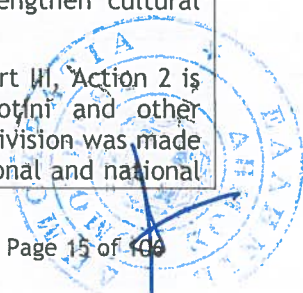
In developing the proposal partners held informal preliminary study in their regions on the presence of cross-border structures in the target Black Sea region supporting the development of cultural cooperation and intercultural dialogue. The lack of such a structure and a regional network for cooperation in culture led to the willingness of the partners to join their efforts to implement the project idea. Each of the partners explore local, regional and national documents, information materials and practices in the region, which confirmed the need for a common cultural area - the Black Sea area for art and culture.

2. Provide a detailed analysis of the problems to be addressed by the joint Action and how they are interrelated at all levels. In addressing this point, refer to any significant plans undertaken at national, regional and/or local level relevant for the joint action and describe how the joint action will relate to such plans.

The project aims to mobilize the resources and the great potential for development of culture in the three Black Sea regions and to unite all stakeholders in sustainable network. This will overcome the deficits in terms of cohesion and a common cultural policy for the development of the target Black Sea area.

The lack of common cultural policy and common cross-border structure prevents both to overcome the problems in communication and intercultural dialogue in the region and to unite the great cultural resources to create a common cultural environment. The creation of cross-border network for culture and art and Black Sea Cultural Center will enhance the regional cultural exchange which will lead to the creation of integrated cultural products. This will strengthen cultural relationships and cultural dialogue between the people in the target region.

In the Strategic Development Plan for 2011 of the Municipality of Komotini in Part II, Action 2 is set "Promoting cross-border cooperation between the Municipality of Komotini and other municipalities in the border states." In 2011 a new administrative and territorial division was made in Greece. As a result of this reform new programming documents for local, regional and national





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development is currently being developed, which is expected to be laid down measures to expand cross-border cooperation, including the Black Sea region.

The project complies with the Municipal Development Plan of the Municipality of Burgas, Bulgaria for the period 2007 - 2013, Priority 4, Measure "Development of cross-border and transnational partnerships," Activity "Building cross-border and transnational networks" as well as Regional Development Strategy of Bourgas 2005 - 2015, Priority 6 Measure "Joint activities for environmental protection and preservation of cultural and natural heritage on both sides of the border."

Development of cross-border cultural cooperation is set as a priority activity in the development strategy of the city of Odessa "Basic directions in the socio - economic development of the city of Odessa 2010-2015", Section 9, Paragraph 1, "Storage and enrichment of the traditions and promoting the city as a center of multinational culture". The project proposal complies with the Strategy for economic and social development of the Odessa region 2005 - 2015, Section "Culture", Action "Cross-border cooperation in culture."

As a result of the project it is expected a new framework for cultural cooperation in the target area to be developed and the cooperation and development of new partnerships in culture to increase. The results will encourage the efforts of both local authorities and civic organizations and cultural institutions to work for improvement of the regional and transnational cultural policy.

It is also expected the project results to influence the local cultural policies in each of the four target municipalities.

3. Demonstrate the relevance of the joint action to the particular needs and constraints of the target countries and regions, and how the results of the joint action shall have a cross border impact on the area.

There are significant opportunities for interaction between cultures in the Black Sea region and potential for creating a common cultural area for cooperation.

The historical interactions, geographical proximity and increased economic and social contacts make Black Sea countries natural regional actors in joint cultural policies and processes.

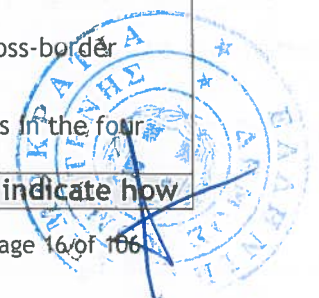
At present there is no identity of the target region as a common cultural space, effectively using the general advantages and potential for the creation of integrated products and integration of institutions, NGOs and citizens to the common cultural values. Overcoming these deficiencies will create a new positive image of the target region.

The development of Black Sea area of culture and art, including the stakeholders from the region will enhance the attractiveness of the Black Sea region and will create additional opportunities for its economic and social development.

The project will contribute to:

- Creation of partnerships between stakeholders in the region;
- Better knowledge of the opportunities and positive effects of cross-border cooperation in the sphere of culture in the Black Sea region;
- Establishment of a common database for cultural organizations and artists from the region, facilitating communication between them;
- Creation of sustainable instrument for improvement information exchange and communication between different areas in the Black Sea region;
- Increase knowledge of partners for the preparation and implementation of joint cross-border projects;
- improving the mutual awareness and understanding of traditions and cultural values in the four target communities;

4. Where the joint Action is the continuation of a previous Action clearly indicate how





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the proposed joint Action is intended to build on the activities/ results of this previous Action; refer to main conclusions and recommendations of evaluations that might have been carried out.

The project corresponds with the strategy of the European Commission "Black Sea Synergy", adopted in 2007, which sets out guidelines for interaction between the Black Sea area in various directions. Through the implementation of joint cultural events in the four regions it is expected to increase the attractiveness and competitiveness of the Black Sea area, which is one of the objectives of the Strategy.

The European Union develops a strategy for the Black Sea region, according to European Parliament resolution of 20 January 2011, which will offer up to date policy of regional cooperation in the Black Sea region.

5. Explain whether your joint Action has links to various *policies and initiatives* implemented in the Black Sea Region, for example initiatives under DABLAS, Commission for the Protection of the Black Sea against pollution etc.

N/A

6. Where the joint Action is part of a larger programme, clearly explain how it fits or is coordinated with this programme or any other planned project. Specify the potential synergies with other initiatives, in particular from the European Commission.

The present joint Action is not a part of a larger programme.





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2.3.3 DESCRIBE AND DEFINE THE TARGET GROUPS AND FINAL BENEFICIARIES, THEIR NEEDS AND CONSTRAINTS AND HOW THE JOINT ACTION WILL ADDRESS THESE NEEDS

Please provide all the following information:

1. Include a description of each of the target groups and final beneficiaries (quantified where possible), including selection criteria.

The Managing Committee, consisting of representatives of the project partners will decide on the selection criteria:

Not-for-profit organizations to be eligible to register at the Regional Network web site should: - at least have 3 years of activity; - have public visibility, being part of the Cultural Calendar of the municipality; - be active NGOs working with immigrants, people with different religious, ethnic, sexual and disability background.

Individual artists to be eligible to register at the Regional Network web site should: - have created art products interpreting the cultural theme from the last 3 years; - be local artists working in the region, in order to ensure ownership.

Further, the Managing Committee will decide on the structure and specifics of the required fields of the Register to be filled in with information by the organizations meeting the criteria.

The selection criteria for the 100 people who will provide recipes for the "Culinary Exhibition with Workshop "Tastes of The Black Sea", Burgas, Bulgaria and will be involved on local level are: - express an interest in participation by submission of request; - provide authentic recipe and a photo of the dish. Then, a jury will select the finalists from each country (x 3 people) that will demonstrate their skills in Burgas.

The selection criteria for *200 children and youth* (ages 8-14) (volunteers) would be: - participate in the various creative and culture organizations' activities (selection made jointly with the creative group leaders); - invited by local cultural center on the basis of their public performances;

The 55 journalists (total): 15 from Komotini region; 15 from Burgas region and 25 from Odessa region will be approached through sending a press release to regional/local media by the Information Unit/Center staff. The staff will maintain regular contact with the journalists feeding them with news about the cultural events within the Regional Network.

2. Identify the needs and constraints of each of the target groups and final beneficiaries.





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There is a need to change the traditional attitude of non-governmental cultural organizations and cultural institutions, art groups and individual artists in cultural policy at local and regional level in this region. Interested parties declare a desire to combine local resources and create rich and varied products that will develop the capacity to implement a common regional cultural policy. Rich cultural heritage and deep cultural roots in European cultural traditions can be a conductor and values-based culture of the regions of the United Nations of the Black Sea. Here are common flaws in the strategy of cultural development at regional level and in the management of transfrontier local structures that act as an intermediary between the general provision of cultural goods in the border region and the needs of users of these cultural products. The project will provide new sources of funding and supporting the development of arts and culture at regional level. Also today, lacking a common communication medium, in which non-governmental organizations, cultural organizations and cultural institutions, artistic form and individual artists, civil society organizations to share their experiences, receive information about cultural processes in the Black Sea region, to acquire an innovative experience to develop its activities and create high-quality cultural products. Today, not demonstrated the uniqueness of Greek, Bulgarian and Ukrainian elements of cultural identity that can be developed and implemented in the form of a common cultural product. This leads to a lack of joint projects and initiatives in the Black Sea region. The lack of an organized system of cooperation in the field of arts and culture in the Black Sea region limits the local communities in four countries. Cultural activities, most of the local communities remain unknown to other communities in the Black Sea region.

3. Demonstrate the relevance of the proposal to the needs and constraints of the target groups and final beneficiaries and how the joint Action will provide the desired solutions, in particular for the targeted beneficiaries.

During the joint activities under the project will be provided an information environment in the Black Sea region, which will strengthen inter-cultural dialogue and will help to change attitudes and increase cultural cooperation between local NGOs, cultural institutions, art and individual artists in the Black Sea region. The project will motivate professional groups, artists, journalists, local intellectuals to participate more actively in the information and cultural exchange of the best practices and policies of other countries. The project will support the convergence of the citizens and the population of the three countries and the promotion of cultural dialogue between organizations and operators of the network of the three communities. Planned activities will help create common cultural products, which will increase its demand. This will create a positive attitude in the Black Sea community to achieve the overall cultural policy in the Black Sea region. Through the implementation of activities under the project on capacity building and human resource development will increase the competence of people involved in the management of cultural and institutional organizations, and improve operational capabilities. Established within the framework of the Regional Network for Cultural Cooperation is an innovative initiative that will be sustainable model of long-term partnership with multilateral development trends in other areas. The project will motivate the participation of children and youth in the study of the cultures of other nations and the preservation of cultural traditions in the Black Sea region. The project will address specific problems: the episodic in contacts between cultural institutions, cultural organizations, network operators and individual artists, the lack of prospects in its relations with other organizations, the lack of information on resources and the experience of other communities in the Black Sea region. The project promoter - Komotini Municipality, the organization partners: Association "Platform AGORA - Active



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Communities for Development Alternatives - Branch Burgas" and the Agency for Support of Cultural Initiatives "KusiCreaVision" will gain experience in the creation of regional partnerships ties and will receive information about positive and modern forms of organization that meet the new demands. Create a lasting multilateral partnership between three communities will facilitate contacts between cultural organizations, artists, and individual artists of four the Black Sea countries.

4. Explain any participatory process ensuring the participation of target groups and final beneficiaries.

Activities of the project will create an information environment in four Black Sea countries, which will help to change attitudes of target groups to work together. The project will be motivated to participate more actively in information and cultural exchanges of professional groups, cultural workers, journalists, local intellectuals. The project promoter - Komotini Municipality, the organization partners: Association "Platform AGORA - Active Communities for Development Alternatives - Branch Burgas" and Agency for Support of Cultural Initiatives "KusiCreaVision" will gain experience in establishing regional partnerships. In the project to participate in cultural activities will attract many viewers and their participation would thus contribute to the process of convergence of the population of the three countries and promote cultural dialogue in the Black Sea region. Planned activities under the Project references will help raise awareness of citizens, institutions and non-governmental organizations from the target communities of cultural traditions of other nations of the Black Sea region and create a positive attitude in society to create a common cultural space of art and culture of the Black Sea. This will overcome some obstacles in the way of cultural dialogue and cooperation with other states. The regional network of cooperation between the Municipality of Komotini, Association "Platform AGORA - Active Communities for Development Alternatives - Branch Burgas" and Agency for Support of Cultural Initiatives "KusiCreaVision" will attract participants from other target groups: non-governmental cultural organizations and cultural institutions in the Black Sea region of creative entities, civil society organizations with an interest in culture. The project results will have a positive impact on local government, which will be encouraged to change local policies in the context of the unity of the peoples of the Black Sea region.

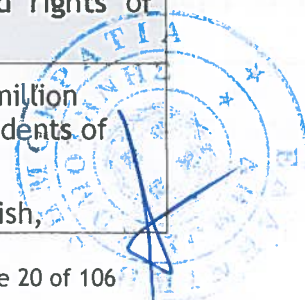
The project partner organizations of Komotini, Burgas and Odessa will gain experience in the creation of sustainable partnerships in the cross-border culture. Establishing the regional network and the Black Sea Cultural Center will promote contacts between cultural organizations and institutions of local communities and peoples of the three countries of the Black Sea region.

2.3.4 PARTICULAR ADDED-VALUE ELEMENTS

1. Indicate any specific added value elements, in particular promotion or consolidation of public/private partnerships, innovation and best practices, or other cross-cutting issues such as environmental issues, promotion of gender equality and equal opportunities, needs of disabled people, rights of minorities and rights of indigenous peoples.

The total population of the target groups of the border region in total - 1.257 million people: 52 thousand people - residents of Komotini, 198 thousand people - residents of Burgas and region, 1007 thousand people - residents of Odessa.

Ethnic composition of population in Komotini: 65% - the Greeks, 35% - the Turkish,





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including Romanians. In the city 10% of the population - are Christians - immigrants from the former Soviet Union.

In Burgas ethnic groups are: 93.25% - the Bulgarians, 3.77% - the Turkish, 1.32% - the Roma and 0.96% - other nationalities.

In Odessa ethnic composition is follows: the Ukrainians - 622900 (61.66%), the Russian - 292000 (29.0%), the Bulgarians - 13300 (1.3%), the Jews - 12400 (1.2%), the Moldovans - 7600 (0.7%), the Belarussians - 6400 (0.63%), the Armenians - 4400 (0.43%), the Poles - 2100 (0.21%), the other nationalities - 49200 (4.87%).

In the course of the project an additional high stability will be generated. It is based on the implementation of existing partnerships between cultural institutions in these three regions. The results will be achieved through the implementation of the project in each region. The program will mobilize local resources in each community and will consolidate of interest and raise awareness of the common problems of Black Sea region. The added value elements are: financial contributions, join of local resources, creation of positive social capital, improving the life quality in the Black Sea region, support for activities aimed at children and Media people. Implementation of joint action is manifested through an innovative approach to the integration of cultural values, creating new common cultural products, attracting new viewers and participants in (3) three Black Sea regions. The project does not make gender-based constraints and offers equal opportunities to all groups without any restrictions based on gender, age, education, religion, sexual orientation, including equal opportunities for people with disabilities.

2.4 DESCRIPTION OF THE JOINT ACTION

2.4.1 DESCRIPTION OF THE JOINT ACTION AND ITS EFFECTIVENESS (MAX 15 PAGES)

Provide a description of the proposed joint Action, including all the information requested below:

The information must be consistent with the contents of the Logical Framework (please see Section 2.4.5 of this Grant Application Form).

1. Background to the preparation of the joint Action

Joint project activities have been proposed by the Applicant organization from Komotini. Then, the general idea was discussed with the preliminary partners - organizations from Burgas, Odessa and Corlu. In recent years, there are increasing demand and new opportunities for the formation of regional partnerships and cross-border networks of the Black Sea countries in the field of culture. The idea of the project is to create an environment for art and culture in the Black Sea region, which would reflect the growing interest and understanding of the values of other organizations, other communities and nations and despite the borders would allow the conduct of joint actions. This particularly affects the community of the Black Sea region, which are traditionally linked by common historical roots and cultural phenomena. Expansion of cultural cooperation is one of the biggest opportunities for the sustainable development of the Black Sea region. This project is one of the possibilities for such development. Results of the project are part of efforts to create and develop regional cultural policies in the Black Sea region. The three organizations share the view that the Black Sea region has matured the need to join ideas



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and resources of various countries to promote cultural cooperation between them.

The idea of this project was driven by the desire of three partner organizations to create a common cultural environment in the Black Sea region. The project partners have a history of relationships over several years of joint participation in international cultural events with the municipality of Komotini. The states are interested in deepening cooperation between government agencies and other organizations from different countries to preserve and enrich the culture and traditions of the Black Sea region. The project proposal was developed jointly by all partners. There are joint activities and cultural events in four target regions with the participation of all partners. Cultural events are large and attractive and have good potential to attract local participants and spectators.

2. Describe the key stakeholder groups and any consultation undertaken with them.

The idea of this project is dictated by the specific needs of local communities of the Black Sea region. Project proposal was developed jointly with the municipality of Komotini - the beneficiary organization and organizations-partners: Association "AGORA Platform - Active Communities for Development Alternatives - branch Burgas", Agency for support of cultural initiatives «KusiCreaVision». Results of preliminary discussions were indicated that all three organizations have the opportunity to develop and implement a common project ideas in this direction. Each of these organizations offered their versions of joint activities and as a result of the general discussion the general idea of the project was formed. The Parties - the organization from Komotini, Burgas and Odessa are acting in the cities, which are the main wellknown international cultural centers. It is expected that their cooperation will mobilize domestic resources and attract managers and cultural operators to participate in the project.

Komotini Municipality: the Municipality of Komotini is the central community of the region of Eastern Macedonia and Thrace. The regional center - the city of Komotini is developed as a modern city with a preserved traditions and contemporary cultural identity. Municipality of Komotini has created the potential for the development and implementation of projects financed by the European Union. The municipality has built a permanent structure - the European Centre, which has human and material resources to implement projects under the European program. The Municipality of Komotini has experience in the implementation of international cultural cooperation with the following countries: Portugal, Spain, Italy, Bulgaria, Slovenia, Slovakia, Ireland, Finland, Holland, Belgium, Hungary, Romania, Czech Republic. The Municipality of Komotini is twinned with the Municipality of Kyrdzhali, Bulgaria. Each year in the city of Komotini are major cultural festivals with the participation of creative entities from these countries.

Association "AGORA Platform - Active Communities for Development Alternatives - branch Burgas" was registered in 2011 as a non-profit association working in public interest. However, the headquarters of the Association is operational since 2008 and works for building active communities through the cultural centers in Bulgaria (its members more than 100). For the last year, local community initiatives were implemented with AGORA's support in more than 20 locations in Bulgaria. Most of them were oriented towards elderly people, children and youth. Currently, a youth artistic project is in progress in partnership with Romanian, Turkish and Bulgarian organizations, funded by "Youth in Action" Program, Action 4.5.

Non-governmental non-profit organization «Agency for support of cultural initiatives» "KusiCreaVision" was registered in 2008. The purpose of the organization is to promote the satisfaction of creative cultural interests of the citizens, increasing the overall



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cultural and educational level of the population, promotion and development of new forms and methods of training, the development of modern art and innovative trends in the management of cultural activities. The organization is active in the field of culture, it has partnered with organizations from Germany, Romania, Netherlands, Greece, Bulgaria, Turkey, Spain and Belgium. It has the potential to develop and implement projects financed by the European Union. It operates in Odessa, which is one of the cultural centers of the world. The organization is one of the most active NGOs in Odessa in the field of cultural and art and it has a good partnership with the Municipality of Odessa.

3. Describe the objectives of the joint Action. Elaborate here on the objectives mentioned in the table in section 2.1 above.

The overall objective: Mobilization of local resources for creation of a common cultural environment for the Black Sea Basin communities will be achieved through establishment of Regional Network for Cooperation in the Culture sphere "Black Sea Areal for Culture and Art" and its web site.

The specific objectives will contribute to the achievement of the overall one through 5 Group of Activities: 1. Foster integration and sharing of cultural heritage and traditions of within the Black Sea region; 2. Upgrade skills and knowledge and build capacity and competencies of managers in the culture field in the Black Sea region; 3. Support children and youth from Black Sea communities to involve in culture and art related activities; 4. Stimulate the mutual understanding between communities within the Black Sea Basin and respect for cultural diversity; 5. Create sustainable network for long term cooperation in the field of culture and art.

4. Provide brief information on the types of activities foreseen to be implemented, by grouping them in thematic groups of activities and specify related outputs and results, including a description of linkages/relationships between the groups of activities. Please also briefly indicate the role of the partners in the implementation of the different groups of activities.

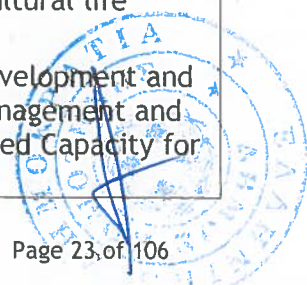
The types of activities are grouped on the basis of their specific impact, results and groups of people, organizations and institutions involved.

The first group of activities sets the ground for the establishment of the Regional Network and all the necessary activities that will lead eventually to the active operation of the Cultural Center. Mainly the Applicant organization is responsible, though all project partners have input and contribution for the statute and regulations, contacts and promotion of the center.

Group of Activities 1: Establishment of a Regional Network for Cooperation in the Culture sphere "BLACK SEA AREAL FOR CULTURE AND ART". Activity 1 - Establishment of a Black Sea Cultural Center in Komotini with information units in Burgas, Odessa and Chorlu. Activity 2 - Create web site of the Regional Network for Cooperation in the Culture sphere "Black Sea Areal for Culture and Art" and the Black Sea Cultural Center in Komotini, Greece.

The second group of activities envisages capacity building of the cultural organizations managers that will provide for more active, professional and interlinked cultural life within the Black Sea region. All partners are involved.

Group of Activities 2: Activities for capacity building, human resources development and exchange of good practices. Activity 1 - Online training - First module "Management and Marketing of Culture". Activity 2 - Online training - Second module "Increased Capacity for Culture Product Management in a Multiculture Environment".





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The third group of activities is the most visible and rich of action. It combines all the cultural events that will happen in every project partner country and contributes to the cross-border effect and regional cultural exchange. All partners are involved.

Group of Activities 3: Holding of Cultural Events in the Black Sea Areal for Culture and Art. Activity 1 - An International Folklore Fair of the Traditions of Black Sea Communities, Odessa, Ukraine. Activity 2 - Musical Happening "Water Songs" in the town of Chorlu, Turkey. Activity 3 - International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria. Activity 4 - International Theatre Festival "Myths and Legends of the Black Sea Communities", Komotini, Greece. Activity 5 - Culinary Exhibition with Workshop "Tastes of the Black Sea, Burgas, Bulgaria. Activity 6 - Creative Workshop for Children "Wonders from the Sea", Burgas, Bulgaria.

Activity 7 A Photo-exhibition and a film/video reflecting the Culinary Exhibition with Workshop "Tastes of the Black Sea", Odessa, Ukraine. Activity 8 A multilingual Edition "The fairy tales of the Black Sea", Komotini, Greece'

The forth group of activities is the most important one in terms of promotion and spreading of information on the project, its results, the center and all cultural events within the Black Sea region and beyond.

Group of Activities 4: Visibility of the Action. Activity 1 - Creation of printed promotion materials. Dissemination of promotion materials. Activity 2 - Creation of information materials. Installation of display panels. Dissemination of badges. Activity 3 - Creation and dissemination of promotional items (T-shirts). Activity 4: Creation and dissemination of electronic information materials (Information leaflet, catalogue, brochure). Activity 5: Organization of information events: press conferences and publications.

The fifth group of activities is crucial for the action. The management and coordination issues in a project with such a scale require all partners to participate on equal basis and be responsible.

Group of Activities 5: Management and coordination of the Action. Activity 1: Partners' meeting. Activity 2: On-line meeting of the Managing Committee. Activity 3: Closing Partners' meeting.

5. Indicate the broad timeframe per group of activities for the joint Action and describe any specific factor that has been taken into account

period	activity	factor
1- 29 month	Construction and operation of a regional network of cooperation in culture «Black Sea areal for culture and art»	Stability, attracting the largest possible number of users
19-21 month	Capacity-building activities, human resource development and sharing of best practices	Time to adequate training and appropriate training
21-29 month	The organization of mass cultural events in the Black Sea areal for culture and art	Distribution of time for the qualitative organization and holding of events and activities
1-29 month	Activities to promote the project, advertising, information about the project, the maintenance of public	Timely provision of information and promotional materials
1-29 month	Management and coordination of the Project	Ensuring effective project management and control

6. Explain the partners' relevance for the implementation of the joint Action, their level of involvement and the reasons for which the roles have been assigned to them. Demonstrate the coherence of the partnership and if it involves the appropriate partners to implement the proposed solution.



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Partners: Lead Partner - the Municipality of Komotini, Greece, Association "AGORA Platform - Active Communities for Development Alternatives - branch Burgas", Bulgaria, and the NGO «Agency for support of cultural initiatives «KusiCreaVision», Ukraine are qualified for the program's demands. The lead partner is the applicant for the program. All partners were involved in developing proposals from the beginning of the process of preparing the project. It is assumed a joint project in which all events and activities will be implemented and coordinated by all partners. In any case it is possible to maintain regular contact throughout the project among all partners. The project team includes the position of the person responsible for carrying out activities in the country. The project is an integrated type project. This means that any organization - the applicant or partner can carry out various additional activities in the country to achieve results that have cross-boundary effects. Events are distributed on a balanced share between partners. The total project budget allocated to partners in accordance with a balanced distribution of activities undertaken by them.

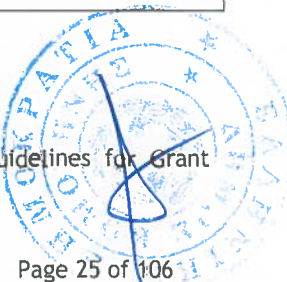
The project proposal includes cultural activities, in accordance with the experience of each organization. This means that organizations should hold similar cultural events that are traditionally included in the holiday calendar of the region. The Municipality of Komotini is the organizer of the traditional folk Pondiy Theater Festival, which annually brings together theater teams from different countries and International Folk Festival. AGORA Platform" has good experience in organizing international cultural events in the NGO sector. Non-governmental non-profit organization «Agency for support of cultural initiatives "KusiCreaVision"» is co-organizer of the International Folk Festival, Festival of National Cultures, the festival of the arts and theater festivals in Odessa.

7. In case of partners (including the Applicant) registered and located outside the programme area⁸, in a joint Action implemented in the eligible area, please provide a substantial justification showing that the joint Action cannot be implemented or would have difficulties in achieving its objectives without that Applicant's/partner's participation.

N/A

GROUP OF ACTIVITIES 1		
Name	Establishment of a Regional Network for Cooperation in the Culture sphere "BLACK SEA AREAL FOR CULTURE AND ART"	
Responsible partner(P):	Komotini Municipality, Greece	
Involved partners	Association "Platform AGORA - Active Communities for Development Alternatives - Branch Burgas"	
	Agency for Support of Cultural Initiatives "KusiCreaVision", Ukraine	
Applicant:	Komotini Municipality, Greece	

⁸ This exception will be subject to approval of the JMC in the framework of the Guidelines for Grant Applicants.





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G R O U P of A C T I V I T I E S 1	Aim and purpose (general description of the GA)	The aim of the joint action is to establish a common cultural environment that will foster the cultural exchange between cultural organizations, operators and individual artists in four communities in the Black Sea region and to develop the dialogue between cultures promoting the achievement of cultural and social cohesion of people from the four communities. At the moment, the interaction and contacts between the cultural organizations and operators from the four Black Sea communities are sporadic and mainly events based. There is a lack of cross-border structure that combines the interests and ensures conditions for creation of joint cultural products, as well as provides promotion of achievements and good practices.	
	Activities description		Partners involved
	Activity 1:	Establishment of a Black Sea Cultural Center in Komotini with information units in Burgas, Odessa Komotini Municipality will provide own property - hall and furnishing for the establishment of the Center under the current project. The project budget will be used for procurement of computer configurations, printer and digital camera (for all three countries). The Center will provide the following services to the registered organizations: 1) accessible on-line platform for registered organizations and artists; 2) updated information about cultural events - festivals, exhibitions, visits, etc.; 3) maintain connections and contacts with cultural organizations, institutions and artists; 4) organize educational activities for building capacity in the field of culture; organize and promote regional cultural activities and exchanges;	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"





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Activity 1: (cont.)	<p>5) organize cultural events at the respective town with the participation of the registered organizations and artists; 6) be a mediator between cultural organizations and operators in the Black Sea region; 7) organize from now on each year the cultural event at the Cultural calendar of the Municipality as follows: - Komotini (theatre festival); - Platform AGORA (Creative Workshop); - Odessa (Folklore Fair); 8) on-going basis - mobilize local resources, fundraise and establish partnerships with the business and interact with the local business to ensure support of cultural projects, events or individual artists; 9) maintain and update the information on the web site.</p> <p>In Burgas, Bulgaria the office will be rented with the cooperation of the Municipality and in Odessa the Unit will be located at the offices of the Ukrainian partner organization.</p> <p>Leaflet for the services provided by the Center will be prepared, available in English language and on the languages of every project partner.</p>	
Activity 2:	<p>Create an Internet web site of the Regional Network for Cooperation in the Culture sphere "Black Sea Areal for Culture and Art" and the Black Sea Cultural Center in Komotini, Greece.</p> <p>The web site design will guarantee sections for each project partner that will be maintained on the respective language and in English by the Information Unit of the partner. The web site will provide information about: the project, the Joint Operational Programme "Black Sea Basin 2007-2013", the applicant organization and project partners; significant cultural-historical sites in the target areas of the four countries; updated information about events; opportunities for funding; creative formations, artists and cultural organizations from the target areas; partner search; announcements for trainings; major achievements in the field of culture and arts within the three communities.</p>	<p>Applicant: Komotini Municipality</p> <p>Association "Platform AGORA - Branch Burgas"</p> <p>Agency for Support of Cultural Initiatives "KusiCreaVision"</p>





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Activity 2: (cont.)	Following the opening of the Center, its team will prepare and disseminate Invitation for registration at the web site to cultural organizations, cultural institutions and single artists from the project partner countries, as well as other countries in the Black Sea area. The invitation will be available in English, Greek, Bulgarian, Turkish and Ukrainian language. The registered members of the Network will be able to upload information free of charge about cultural events in their area: concerts, festivals, seminars, trainings, performances, presentations of creative products, etc. The web site will be on all project promotion materials. The web site maintenance will be responsibility of a specialist employed under the project. After the end of the project the maintenance expenses will be covered by the Komotini Municipality.	
Expected outputs (<i>quantified</i>)		
Months 5-8 Until 2 nd Progress Report	<ul style="list-style-type: none"> - Two Information Units established and equipped in Chorlu, Burgas and Odessa. - Statute and Regulations of the Information Units developed. - Active Information Units in Burgas and Odessa; - Disseminated information about the activities of the Unformatonal Units in two countries; 	





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Months 9-29	<ul style="list-style-type: none"> -40 new organizations, 20 cultural formations and 140 individual artists registered at the Networks' web site; -Active Information Units in Burgas, Chorlu and Odessa; - Disseminated information about the activities of the Network, Cultural Center in Komotini, Unformational Units in three two countries; -Established sustainable partnership between three project partners -200 individual artists registered at the Network's web site; -100 individual artists benefit from the services provided by the Black Sea Cultural Center; -50 cultural organizations and institutions from the Black Sea region registered in the web site of the Regional Network for Cooperation in the Culture sphere "BLACK SEA AREAL FOR CULTURE AND ART"; -30 creative formations registered at the Network's web site; -50 cultural organizations and institutions benefit from the services provided by the Black Sea Cultural Center; -Established partnership and cultural exchange between three municipalities from three countries in the Black Sea region. - Equipped office of the Cultural Center in Komotini - Statute and Regulations of the Cultural Center developed. -Networks' web site operational and organizations and individuals start to register; - Black Sea Cultural Center provided services to 20 new organizations and 70 new individual artists;
Expected results (listed; if possible, quantified)	
<p>Operational usustainable Regional Network for Cooperation in the Culture sphere "Black Sea Areal for Culture and Art" open to 350 cultural organizations and institutions, registered on the Networks' web site.</p> <p>Black Sea Cultural Center in Komotini providing services to more than 50 cultural organizations and institutions and more than 200 individual artists in the Black Sea region.</p>	

GROUP OF ACTIVITIES 2	
Name	Activities for capacity building, human resources development and exchange of good practices
Responsible partner (P):	Applicant: Komotini Municipality
Involved partners	Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
Applicant:	Applicant: Komotini Municipality



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G R O U P of A C T I V I T I E S 2	Aim and purpose (general description of the GA)	The operational capacity of most cultural organizations needs to be increased and an on-line training is envisaged to fill the gap. Through this activity the competencies and knowledge of the management of cultural organizations and institutions will be built. The training will be designed and developed in two modules in English language and then translated into the other project partners' languages. Each module will train 40 people (x 10 people per country) a total of 80 people. Each Information Unit (in 2 partner countries) will organize and hold the training in their respective area and on the native language after being trained in English.	
	Activities description		Partners involved
	Activity 1:	Organization and holding of an online training - First module "Management and Marketing of Culture". The first step is the selection of participants, and then their basic knowledge on the topic will be tested in order to establish a common starting point. The Applicant organization will ensure provision of the training in English to the staff of the Information Units in the 2 partner countries. The trainer, an expert in the field of cultural organizations management will develop the program, including theory, practice and on-hands experience, etc. The practical part will be a task that should be done in the process of project implementation (organization and holding of the respective cultural event in the country) that will contribute to the cross-border effect. On-line the participants will be able to exchange experience and good practices. The latter will be selected by the expert and published on the web site.	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
	Activity 2:	Organization and holding of an online training - Second module "Increased Capacity for Culture Product Management in a Multiculture Environment". The second module is devoted to enhancing the trainees' skills and knowledge to manage a cultural product in a multicultural environment. They will learn what is essential when cultural products are produced, and respectively presented to immigrants, people with different religious, ethnic, sexual and disability background.	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
Expected outputs (quantified)			





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<i>Months 19-21</i>	Increased skills and knowledge of 40 representatives of cultural organizations and institutions that will help the professionals in the process of preparation and organization of the cultural events in each of the project countries - Greece, Bulgaria and Ukraine.
<i>Months 19-21</i>	Increased skills and knowledge of 40 representatives of cultural organizations and institutions for management of culture product in a multicultural environment.
<i>Months 19-21</i>	The training organized by the Information Units in Bulgaria, Turkey and Ukraine for the local cultural agents will build their capacity for management and marketing of culture.
Expected results (listed; if possible, quantified)	
80 managers working in the field of culture trained: 40 people at module 1 and 40 people at module 2;	

GROUP OF ACTIVITIES 3	
Name	Holding of Cultural Events in the Black Sea Area for Culture and Art
Responsible partner (P):	Komotini Municipality Agency for Support of Cultural Initiatives "KusiCreaVision" Association "Platform AGORA - Branch Burgas"
Involved partners	Komotini Municipality Agency for Support of Cultural Initiatives "KusiCreaVision" Association "Platform AGORA - Branch Burgas"
Applicant:	Komotini Municipality





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G R O	Aim and purpose (general description of the GA)	<p>Holding of cultural events aims at presenting four Black Sea communities cultural products, cultural exchange, cohesion between people and introduction of "new" traditions. The events will promote the cultural values of the respective communities and showcase creative inspirations and provide environment for establishment of contacts in various aspects of art. These events will support the creativity and the international dissemination of cultural values, mobility of artists and their products in the Black Sea region focusing on cultural diversity. It is planned the four cultural events to attract the interest of participants and audience from the three communities as well as to provoke local authorities and the public to include them into the Cultural Calendar of the municipalities. The idea is to revive and show the traditions and culture of the Black Sea communities and to create common cultural products that will present in a new way the culture of the Black Sea region. That will also include research and presentation in an attractive way of the the traditional cuisine of the Black Sea Communities, making of jewelry and souvenirs from natural sea originated materials - one of the oldest traditions in the Black Sea region. The activities will drew and connect the people to the traditions of the Black Sea Communities through all senses and help develop the creative imagination of the children (age 8-14). For all events in Group of Activities 3 regulations and terms for participation will be developed. The Information Units and the center in Komotini will review and decide on the performances to be included in the events' program.</p>
	Activities description	Partners involved





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<p>U P of A C T I V I T I E S 3</p>	<p>Activity 1:</p>	<p>Holding of an International Folklore Fair of the Traditions of Black Sea Communities, Odessa, Ukraine.</p> <p>The Fair will be three days event with participating creative formations and individual artists performing traditional folklore from the three countries in a few age groups. The Fair will be on an open stage, the total number of participants is 75 people (x 25 people per participating country). The participants are going to perform dance, ritual and authentic folklore related with water. The terms of the Fair will regulate the topic of the event i.e. to present common rituals, ceremonies, folklore songs related to water (sea, rivers, springs, waterfalls, rain, etc.) and their interpretation in the respective country. The research and coordination of rituals and ceremonias will be a responsibility of the Information Units. The Ukrainian partner organization will host the Fair. The first fair day will start with a parade of all participants on the streets of Odessa. A round table "The Folklore of the Black Sea Countries" will be held during the first fair day, as well. On the second and third fair day two concerts will be organized. Each of the art formations and individual artists will be awarded a certificate and a plaque, symbolizing the Fair.</p> <p>In the framework of the Fair the project team will submit a proposal to the Mayor of Odessa to include the Fair in the Festive Cultural Calendar of Odessa Municipality.</p> <p>Every year the Fair could be thematic: 1st year is devoted to water; 2nd year to the sun and fertility, etc. Thus, leading to common theme but interpreted with diverse tools having cross-border and Black Sea Basin impact.</p>	<p>Agency Support Cultural Initiatives "KusiCreaVision" for of</p> <p>Applicant: Komotini Municipality</p> <p>Association "Platform AGORA - Branch Burgas"</p>
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<p>Activity 2:</p>	<p>Holding of an International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria</p> <p>The International Creative Art Workshop will be held within 10 days on the Black Sea coast town of Burgas, Bulgaria and 5 artists from each partner country will take part. The artists will be provided with materials and transport will be ensured. Each artist will be awarded a certificate and a plaque. According to the terms of the workshop (to be developed by the Information Unit in Burgas) each participating artist will donate one painting to the Unit in Burgas. Thus, the Information Unit in Burgas will have ownership of the products and they will be on a permanent display at the Unit office. An electronic catalogue of the creative workshop paintings will be compiled and uploaded on the web site. Thus, promoting artists from four countries in the Black Sea region via Internet.</p> <p>In the framework of the workshop the project team will submit a proposal to the Mayor of Burgas to include the creative workshop in the Festive Cultural Calendar of Burgas Municipality.</p>	<p>Association "Platform AGORA - Branch Burgas"</p> <p>Applicant: Komotini Municipality</p> <p>Agency for Support of Cultural Initiatives "KusiCreaVision"</p>
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Activity 3:	<p>International Theatre Festival "Myths and Legends of the Black Sea Communities", Komotini, Greece</p> <p>The Festival will be three days event with participating theatre formations from the three countries in two age groups: adults and children. The participants are going to perform plays interpreting myths, legends and stories specific for the Black sea región. The total number of participants is 60 people (x 20 people per participating country).</p> <p>The Applicant organization in Komotini will host the Festival. The Festival will start with a parade on the streets of Komotini. The participants in the event will show their artistic skills following a three day Festival Program. Each of the theatre formations and the best actors will be awarded a certificate and a plaque.</p> <p>In the framework of the Festival the project team will submit a proposal to the Mayor of Komotini to include the Theatre Festival in the Festive Cultural Calendar of Komotini Municipality.</p>	<p>Applicant: Komotini Municipality</p> <p>Association "Platform AGORA - Branch Burgas"</p> <p>Agency for Support of Cultural Initiatives "KusiCreaVision"</p>
Activity 4:	<p>Culinary Exhibition with Workshop, town of Burgas, Bulgaria. The Information Unit in each partner country and the Information Center in Komotini will actively work with volunteers. The volunteers (x 3 people per project partner) a total of 9 people will help the Information Unit/Center staff in the organization of a local culinary charity exhibition at each of the four three countries. The event will be holiday based and a regulation for participation will be jointly made. At least 100 people are planned to register at the local culinary events. A Jury will select the best recepies of local "chefs" to participate in the Culinary Exhibition in Burgas, 28 selected "chefs" will present their authentic recepies in a workshop in Burgas.</p>	<p>Applicant: Komotini Municipality</p> <p>Association "Platform AGORA - Branch Burgas"</p>
Activity 4: (cont.)	<p>Representatives of each project partner and chefs will be able mutually to teach and learn from each other traditional recepies from the cuisine of the Black Sea Communities during the workshop in Burgas. A competent jury will award the authors of the best recepies and dishes with a certificate and a plaque.</p>	<p>Agency for Support of Cultural Initiatives "KusiCreaVision"</p>



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Activity 5:	<p>Creative Workshop for Children "Wonders from the Sea", Burgas, Bulgaria</p> <p>The Creative Workshop for Children will be organized during the summer for a period of 10 days. The Creative Workshop will include 50 children (ages 8-14) who will exercise a decorative applied art guided by 2 animators (who will be responsible to prepare the program of the workshop). Also, children who are spending their summer holiday there will be invited to participate. Altogether the children will make jewelry and souvenirs from natural sea materials (clams, shells, stones and sand). The Information Unit in Burgas will be responsible for the organization of exhibitions presenting the "Wonders from the Sea" at the Unit's office and holding of an appropriate information campaign to promote it. Everyone who wants to join the children in their creative work will be welcomed.</p> <p>The finished products will be provided to project partners in order to be presented to children from marginalized families in the respective countries.</p>	<p>Association "Platform AGORA - Branch Burgas"</p> <p>Applicant: Komotini Municipality</p> <p>Chorlu Municipality</p> <p>Agency for Support of Cultural Initiatives "KusiCreaVision"</p>
Activity 6:	<p>A Photo-exhibition and a film/video reflecting the Culinary Exhibition with Workshop "Tastes of the Black Sea"</p> <p>A photo-exhibition and a production of a film/video reflecting the culinary event will be organized and produced. A photographer and a film maker from Ukraine will participate to the culinary event in Burgas in order to take photos and film it. Then, a photo e-xhibition will be organized and a film/video will be produced in order to be uploaded to the website of the Project.</p>	<p>Agency for Support of Cultural Initiatives "KusiCreaVision" Association</p> <p>Applicant: Komotini Municipality</p> <p>"Platform AGORA - Branch Burgas"</p>
Activity 7:	<p>A multilingual Edition "The fairy tales of the Black Sea"</p> <p>1.000 pieces of a multilingual edition with the Fairy-tales of the Black Sea will be produced.</p>	<p>Applicant: Komotini Municipality</p> <p>Association "Platform AGORA - Branch Burgas"</p> <p>Agency for Support of Cultural Initiatives "KusiCreaVision"</p>
Expected outputs (quantified)		





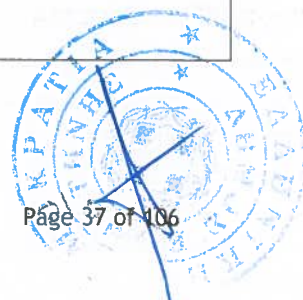
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Months 21-24	<ul style="list-style-type: none"> - 60 theater artists from the 3 countries participated in the International Theatre Festival "Myths and legends of the Black Sea Communities" in Komotini, Greece, implemented their theater projects. -Attracted local business to support the next issues of the cultural events. -100 people provided culinary recepies; -researched, visualized and saved for the generations to come culinary heritage of the Black Sea Region; -28 Chefs participants at the Culinary Exhibition with Workshop "Tastes of the Black Sea" -2 Visual artists participants at the Photo-exhibition reflecting the Culinary Exhibition with Workshop "Tastes of the Black Sea"
Months 25-29	<ul style="list-style-type: none"> -15 artists from the Black Sea region created paintings in the in International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria; -50 children and young people acquire skills in applied art and crafted 500 souvenirs using sea products during the Creative Workshop for Children "Wonders from the Sea", Burgas, Bulgaria; -75 amateur performers of folklore from the Black Sea Basin, participants at the International Folklore Fair of the Traditions of Black Sea Communities, Odessa, Ukraine. -3 volunnteers cultural specialists who will collect the fairytales for the edition "The fairy tales of the Black Sea" -1000 readers of the edition "The fairy tales of the Black Sea"
Expected results (listed; if possible, quantified)	
<ul style="list-style-type: none"> -260 artists from the Black Sea region directly involved in the cultural events; -400 representatives of the immigrant communities in all project countries at the cultural events - audience; -over 50 000 spectators attracted to see the cultural products presented during the 6 cultural events - audience; 260 artists from the Black Sea region directly involved in the cultural events; 	

GROUP OF ACTIVITIES 4	
Name	Visibility of the Action⁹
Responsible partner (P):	Komotini Municipality, Greece
Involved partners	Association "Platform AGORA - Branch Burgas"

⁹ Visibility of the joint Action is compulsory as Group of Activities.





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		Agency for Support of Cultural Initiatives "KusiCreaVision"
	Applicant:	Komotini Municipality, Greece





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GROUP OF ACTIVITIES 4		
G R O U P of A C T I V I T I E S 4	Aim and purpose (general description of the GA)	Promotion and Information materials will be produced and disseminated for the jointly implemented activities under the project. The aim is to work in an informed environment not only about the project and its results but also for the Joint Operational Programme "Black Sea Basin 2007-2013", the Applicant organization and project partners, to promote the project and the results. All materials, press releases, posters, banners, publications, web site and other information (electronic and printed) will be prepared according to the visual identity rules from the Visual Identity Manual of the Black Sea Program.
	Activities description	Partners involved
	Activity 1: Creation of printed promotion materials. Dissemination of promotion materials. <ul style="list-style-type: none"> • <i>Poster of the project</i> (on both English and the respective partner country language) - total 3.000 items (x 1 000 per country). The Poster will be designed and printed in accordance with the visual identity rules from the Visual Identity Manual of the Black Sea Program. A project logo will be designed by a subcontracted company commissioned by the Applicant organization. • <i>3.000 Posters with a program of the cultural events</i>: 1 000 items per event - International Folklore Fair of the Traditions, Odessa; the Theatre Festival, Komotini; 500 items per event - International Creative Art Workshop and the childrens' Workshop, Burgas and 200 items the Culinary Exhibition, Burgas. • <i>Project Folder</i> (Partners' meeting, Closing meeting) 100 items; • <i>Pen</i> (Partners' meeting, Closing meeting and Round table) - 100 items. 	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
	Activity 2: Creation of information materials. Installation of display panels. Dissemination of badges. <ul style="list-style-type: none"> • <i>Display panels</i> design and production: 1 panel for the Black Sea Cultural Center in Komotini and 2 panels for the Information Units in partner countries (in English and respective language); • <i>4 Banners</i> for the project partners in English and the respective language); • <i>1 000 Badges</i> printed for participants in the project events, following the visual identity rules. 	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"



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	Activity 3:	Creation of promotional items. Dissemination of promotional items. • 1 000 T-shirts for all participants in the cultural events of the project.	Applicant: Komotini Municipality
	Activity 4:	Creation of electronic information materials. Dissemination. • <i>Information leaflet</i> in electronic format presenting the services provided by the Black Sea Cultural Center (incl. the the visual identity elements) in English and respective project partner languages; • <i>Catalogue</i> in electronic format presenting the paintings of the artists from the Creative Workshop in Burgas (in English language);	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
	Activity 5:	Organization of information events: press conferences and publications. • 4 <i>press-conferences</i> will be organized and held for the whole duration of the project (Partners' meeting - 1, during the cultural events -2 and Closing meeting - 1); • 45 <i>publications</i> for the whole project duration x 15 publications per project country. At every project partner country: announcing the start of the project - 5 materials, cultural events - 5 and the project end - 5.	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
	Expected outputs (quantified)		
	Months 5-8	-1 pressconference organized and held in Komotini;	





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	Months 21-29	<ul style="list-style-type: none"> -500 posters for the Creative Workshop for Children "Wonders from the Sea" and the International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria; - 3.000 posters design in English and the language of the respective country; - 3.000 poster with the program of the cultural events in Odessa, Burgas and Komotini. - 1 press conference held in Odessa, Ukraine; - 5 publications in Odessa local and regional media; -200 posters for the Culinary Exhibition with Workshop, town of Burgas, Bulgaria; - Dissemination: Information leaflet - 1 online catalog of art work of the artists during the International Creative Art Workshop "Black Sea Palette", Burgas, Bulgaria designed (in English); - Produced and distributed 1000 pieces T-shirts for all participants in cultural events; -Produced and distributed 1000 pieces badges shirts for all participants in cultural events; - A film/video will be produced and will be uploaded to the website of the project which will reflect the Culinary Exhibition with Workshop "Tastes of the Black Sea". -1 pressconference organized and held in Komotini; - organized and held an International Theatre Festival "Myths and Legends of the Black Sea Communities",
Expected results (listed; if possible, quantified)		
<ul style="list-style-type: none"> • 55 journalists attracted to reflect the cultural events and the project progress: 15 from Komotini region; 15 from Burgas region and 25 from Odessa region. 		

	GROUP OF ACTIVITIES 5	
	Name	Management and coordination of the Action¹⁰
	Responsible partner (P):	Komotini Municipality, Greece
	Involved partners	Association "Platform AGORA - Active Communities for Development Alternatives - Branch Burgas", Bulgaria Agency for Support of Cultural Initiatives "KusiCreaVision", Ukraine

¹⁰ Management and coordination of the Action is compulsory as a Group of Activities.





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G R O U P of A C T I V I T I E S 5	Aim and purpose (general description of the GA)	The project will be managed by an Organization and Management Team including: - Project Manager (Applicant organization); - 2 Local Coordinators (1 per project partner: 1 in Burgas, Bulgaria; Turkey and 1 in Odessa, Ukraine); 3 Financial Managers (1 per project partner and 1 for the Applicant); and 1 Manager of the Black Sea Cultural Center in Komotini. For the efficient project management a Managing Committee will be established, including all members of the project team and one representative by partner/Applicant. The Managing Committee will monitor the effective and results oriented project implementation according to the requirements of the Joint Operational Programme "Black Sea Basin 2007-2013". Two partners' meetings are planned: one in the beginning of the project and one before the end, meanwhile on-line meetings will be held.	
		Activities description	Partners involved
	Activity 1:	Holding of Kick Off Partners' meeting in Komotini with representatives of all project partners. During the meeting the resources of the respective regions for art and culture development will be presented. 12 representatives of project partners and Applicant will be present at the meeting (x 3 people per country, representatives of the partner organizations). The parameters of the Regional Network for Cooperation in the Culture sphere will be outlined (number of potential participants - cultural organizations, institutions, operators, cultural products) as well as the goals and structure of the Network.	Applicant: Komotini Municipality Chorlu Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
	Activity 1: (cont.)	The selection criteria for registration of organizations and individuals at the Regional Network web site will be discussed and agreed upon by the Managing Committee. Also, at the meeting the elements of the project logo will be discussed in order to be contracted out for design and production.	





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Activity 2:	Holding of Closing Partners' meeting In the framework of the International Theatre Festival in Komotini, Greece a Closing Partners' meeting will be held with 9 representatives of project partners (x 3 people per country). At the Closing meeting the project results will be reported and discussed in the light of the sustainability and further upgrade and development of the Network.	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
Activity 3:	Holding of seven on-line meeting of the Managing Committee - every two months. The on-line meetings will be a form of communication between the members of the Managing Committee in order to prepare in operational terms each of the joint activities; reporting on the activities done and planning of new tasks; monitoring and control on the project activities implementation; overall internal monitoring during the project implementation; implementation of the procedures for internal evaluation of the project.	Applicant: Komotini Municipality Association "Platform AGORA - Branch Burgas" Agency for Support of Cultural Initiatives "KusiCreaVision"
Expected outputs (quantified)		
Months 1-4 <i>Until 1st Progress Report</i>	Held Kick Off Partners' meeting with the participation of 12 representatives of the project parter countries. The parameters of the Regional Network for Cooperation in the Culture sphere are outlined.	
Months 5-8	Number of meetings of the Managing Committee - 1	
Months 9-12	Number of meetings of the Managing Committee - 1	
Months 13-16	Number of meetings of the Managing Committee - 1	
Months 17-20	Number of meetings of the Managing Committee - 1	
Months 21-24	Number of meetings of the Managing Committee - 1	
Months 25-28	Number of meetings of the Managing Committee - 2	
Month 29	Held Closing Partners' meeting - 1	
Expected results (listed; if possible, quantified)		
Managing Committee with 9 members—established. Ensured evniroment for efficient and smooth project implementation with good communication channels between partners and on-going monitoring and evaluation carried out.		

2.4.2 METHODOLOGY (MAX 6 PAGES)

Describe in detail:

February 2013

A Grant Application Form



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1. The methods of implementation and reasons for the proposed methodology.

During the project the various resources of public organizations, cultural institutions, art groups, artists, media and citizens are mobilized. This means the successful application of the method - the Participation. The Participation in project activities is the best way to attract the target groups for the purposes of the project and achievement of results. /Regional Network for Cultural Cooperation «Black Sea Areal for Culture and Art", training on two modules, cultural events, activities on the revival of old traditions/. Method - the Partner is associated with providing a good platform for events and attracting more public interest. The project will create opportunities for sustainable development. Increase the competence of human resources will take place in the teaching on two modules: "Management and Marketing of Culture" and "Establishment and development of human resources in the culture." Among the participants will be students from the three communities of the countries, which means that the successful use of the method - the Training and exchanging of experience. Using of the Information and communication technology /website, information and advertising materials, publications/ will easier access to information services for the Black Sea cultural centers, for cultural institutions and organizations in other the Black Sea countries, as well as to the unique cultural products and achievements of the various communities in the region. Application of the method - the Synergy will increase the overall effect of the project. This method will lead to mutual complementation of resources for the purpose to increase capacity at different levels from different sources in three countries / cultural events of the project are fairs, happening, seminars, festivals, culinary exhibition - Master Class, Children's creative workshops/. The main method to be applied in all activities on the project - the Dialogue. This method allows to achieve mutual understanding of the general cultural policy of the Black Sea region, the process of expansion of cultural cooperation and rapprochement between nations. The communication level will provide an understanding of the partners need to ensure sustainable long-term cooperation. Using the method - the Visualization, will give an opportunity for representatives of three countries the live performances of ideas in the arts and culture. Method - the Publicity will be applied during press conferences, publications, implementation, preparation and installation of informational posters and banners, printing and distributing promotional materials. With this method it is possible to achieve promotion goals, activities and results of the project and ensure their transparency. During the implementation of joint activities will be used by the method - the Combining the resources at the local and regional levels. Creating a regional network of cooperation in the field of culture - Black Sea Areal for Culture and Art, with its own website it is required use of the method - the Branding. This method will make recognizable of the brands of the web of cooperation, the Black Sea cultural centers, three organizations - partners. The project implementation is assumed use of innovative practices which can be applied to other organizations in other Black Sea countries, as well as outside of the region. Method - the Innovation is one of the main methods used in the project. It is assumed that at the formation of the project team stage and for the duration of the project management will be used the following methods: the Expert, the Coordination, the Communication, the Feedback, the Transparency and accessibility of management, the Teamwork, the Collaboration. Application of the methods - the Transparency and the Equal opportunity will ensure a broad participation of community representatives from Komotini, Çorlu, Burgas and Odessa in the activity of the project, regardless of their gender, age, religion and educational characteristics. Simultaneous application of these methods will have a positive advancement and will promote the popularization of the Regional Network for Cultural Cooperation - Black Sea Areal for Culture and Art, as well as will create a platform for long-term cooperation between the



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three organizations - partners.
2. Where the joint Action is the prolongation of a previous action, explain how the proposed joint Action is intended to build on the results of this previous action. Give the main conclusions and recommendations of evaluations that might have been carried out.
N/A The joint Action is not a prolongation of a previous action.
3. Where the joint Action is part of a larger programme, explain how it fits or is coordinated with this programme or any other possibly planned project. Please specify the potential synergies with other initiatives, in particular from the European Union.
N/A The joint Action is not part of a larger programme.
4. The procedures for follow up and internal/external evaluation.
<p>It is assumed that the activities on the internal monitoring will be during the entire period of the project. These types of activity are related to ensuring of the rational use of the EU funds and timely monitoring of the project development. The various activities of each of the partner organizations will be the subject of a special internal control.</p> <p>In the beginning of the project the Partnership meeting on the project will be organized, at work of which will participate all those responsible persons for the project - the project team and representatives of partners. At this meeting will be discussed the specific obligations of the applicant and organizations - partners, will be distributed the obligations of the project team members. All interested parties are aware of the potential risks for the project. At this meeting will be defined the main principles of effective project management - partnership, prevention of discrimination based on race, sex, age, education, transparency, accessibility, team work, balance actions. The Action Plan on the project and the time table of events will be adopted. Will be discussed and adopted the internal procedures for evaluating the implementation of the project, namely: weekly contact the project manager with design team, progress report and the appointment of new challenges, operational control of the country's leader for the implementation of activities and expenditure on the project, preparation of monthly reports on activities and expenditures of each partner for the project manager.</p> <p>The project team is developing common indexes by which it will monitor constantly the overall progress of the project fulfillment and the achievement of general and specific objectives. Common indexes will be developed in two main areas:</p> <ul style="list-style-type: none"> -events -publicity. <p>The indexes for concrete results will be developed too.</p> <p>For collection of information for monitoring indexes will be used a system of measures, including:</p> <ul style="list-style-type: none"> - publicity of documentation, publicity, management and collection of records, lists of attendance (presents) /where applicable/ - provision of feedback from participants in the events /surveys, questionnaires, personal opinion/; - local visits by representatives of the Management Committee; - establishment of press archive
5. The role and participation in the joint Action of the various actors and stakeholders (local partner(s), target groups, local authorities, etc.), and the reasons for which



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these roles have been assigned to them.

The Applicant organization - Komotini Municipality, Greece:

- Analyze the need to implement the project idea;
- Involves partners in the project from cities Çorlu - Turkey, Odessa - Ukraine, Burgas - Bulgaria, who are interesting in changing policies at the local and regional level, are using the gained experience, are working in the field of culture and art that are united around the idea of the project;
- Responsible for the organization of all project activities;
- Organization: Start partner meeting on the project; the creation and functioning of the Black Sea Cultural Center; the organization and conduct on-line - training on two modules; the preparation of the art program involving the cultural ensembles and individual artists from the region of Komotini to participate in the International Folk Fair in Odessa; the organization and holding of the International Theatre Festival; the participation in research and writing of traditional recipes; the participation in the culinary event in Burgas; the organization of participation of five artists in the plain air - Bourgas; the organization of the Final Partner meeting on the project; responsible for the preparation and distribution of promotional materials for the project; liaising with the Joint Managing Authority JOP "Black Sea" and maintaining a relationship with the media;
- Organisation of meetings of the project team;
- Responsibility for the legality and appropriateness of expenditure on the project;
- Responsibility for the provision of information about the project;
- Identifies project team members from the country - from Komotini Municipality
- Production and distribution of a multilingual Edition "The fairy tales of the Black Sea"

Partner 2 - Association "Platform AGORA - Branch Burgas", Bulgaria, South-East Region:

- Participation in the discussion of project ideas;
- Participation in preparation of project proposals;
- Co-organizer of the project activities: Participation with their representatives in the Start Partnership Meeting on the project; the organization of an information section in Burgas; a set of participants of training in two modules; the preparation art program involving the cultural ensembles and individual artists from the region of Burgas to participation in the International Folk Fair in Odessa; organizing and conducting Plener painting, organizing and conducting the Children's Creative Workshop; the participation in research and writing of traditional recipes; the preparation of art program involving cultural ensembles and individual artists in the International Theatre Festival - Komotini; the preparation of the culinary Exhibition with workshop "Tastes of the Black Sea"; arranging participation of five artists in the open air - Burgas; the participation with their representatives in the Final Partner Meeting on the project; responsible for distribution of promotional materials about the project in Burgas; maintaining relationships with project team; the participation in meetings of the project team; maintaining interaction with the media;
- The responsibility for the legality and appropriateness of expenditure on the project;
- Defines the project team members from countries of the region of Burgas.

Partner 3 - «Agency for support of cultural initiatives "KusiCreaVision"», Odessa, Ukraine

- Participation in the discussion of project ideas;
- Participation in preparation of project proposals;





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- Co-organizer of the project activities: Participation with their representatives in the Start Partnership Meeting on the project; the organization of an information section in Odessa; the organization promotes campaign to attract participants of training in two modules; the preparation of art program involving the cultural ensembles and individual artists from the Odessa region to participate in the International Folk Fair in Odessa; the participation in the culinary event in Burgas; the preparation of the photo-exhibition reflecting the culinary event; to research and record traditional recipes; the preparation of art program involving cultural ensembles and individual Artists in the International Theatre Festival - Komotini; arranging participation of five artists in the open air - Burgas; participated with their representatives in the Final Partner Meeting on the project; responsible for distribution of promotional materials about the project in Odessa and maintaining relationships with the project team; the participation in project team meetings and maintaining media relations;
- The responsibility for the legality and appropriateness of expenditure on the project;
- Defines the project team members from the country from the city of Odessa.

6. The organisational structure and the team proposed for the implementation of the joint Action (by function: there is no need to include the names of individuals).

Project Manager - 1 - appointed by the Municipality of Komotini. Taking into account the range of specific activities to be implemented under the project, the amount of activity in general of the project it is necessary to determine a project manager. He is responsible for overall project implementation, technical, administrative and financial project management, monitors the implementation of contracts, monitors compliance with project schedule and successful completion of the project. He directs, manages and monitors the project team and he is responsible for internal monitoring and implementation. With the assistance of the project team and the Managing Committee, he provides the legitimacy and feasibility of the project costs, liaise with the Joint Managing Authority - JOP "Black Sea", with partners, media and other organizations and agencies involved in the project. He also prepares all reports and project reports and submit them to the Joint Management Body - JOP "Black Sea", partners, media and public. Duties of the manager entrusted with the mayor of the Community of Komotini, in accordance with the Contract for project management. Requirements for position: the organizational experience, communication skills, ability to work with a team.

Project Coordinators --(2) two / Burgas, Odessa /. Taking into account the range of specific activities to be implemented under the project, the amount of activity in general of the project it is necessary to define the project coordinators for each of the (2) two partner-organizations in Odessa, Burgas, Çorlu. The project coordinators perform operational functions: responsible for the implementation of specific project activities; responsible for resourcing activities; provide adequate training of the necessary documentation; ensure compliance with project plan; keep records and archive of the project. They are official representatives of partner organizations, elected in accordance with the following requirements: Experience in project management, organizational experience, administrative experience, computer literacy, teamwork skills.

Financial managers of the project - (3) three. Taking into account the range of specific activities to be implemented under the project, the amount of activity in general of the project it is necessary to determine the four fund managers of the project. Functions: monitoring the legality and expediency of the project costs amount to income and expenditure on the project, monitor the implementation of financial performance set forth in the project budget, prepare financial statements. They are official representatives of partner organizations, elected in accordance with the following requirements: Higher education in economics - "Accounting" or "Finance", experience in the administration of project budgets, knowledge of all standards to provide non-repayable financial assistance under the Operational Programmes financed by the by



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of Odessa.

In kind contribution: (please specify the ownership of the in kind contribution) N/A

8. The attitudes of all stakeholders towards the joint Action in general and the activities in particular.

The project will play a significant role in the development of intercultural dialogue between civil societies of Greece, Bulgaria and Ukraine, in particular, among non-governmental organizations interested in cultural development, cultural institutions, cultural formations and artists of (3)three countries of the Black Sea region. The idea of the project will promote the integration of cultural policy in the context of the European Union's "Unity in Diversity." The joint activity of the lead partner in Greece and partners from Bulgaria and Ukraine will promote public awareness of the cultural processes in the countries and the formation of a unified cultural policy in the Black Sea region. The regional network of cooperation in the field of culture - "Black Sea Areal for Culture and Art" will create a new cultural space for non-governmental organizations, cultural institutions and artists from (3)three the Black Sea countries. Conduct activities with broad involvement of citizens in the target groups and final beneficiaries, will play a significant role in their commitment to the cultural values of communities in the Black Sea basin and help support the process of rapprochement between them.

The experience of the project will enable the organization-applicant and partner-organizations to increase their image among the people of (3)three countries and create a positive image for these organizations in civil society. Thanks to the assistance and support from the EU it is possible to increase public awareness in Greece, Bulgaria and Ukraine on the activities of the JOP "Black Sea 2007 - 2013" and the opportunities which it offers for the NGOs and local authorities to implement the EU-funded projects.

9. The planned activities in order to ensure the visibility of the joint Action and the EU funding.

In the implementation of all project activities in the (3)three countries visual identity rules will be adhered to according to the Visual Identity Manual. Display panels will mark the offices of the Cultural Center and the Information Units. All posters for events promotion will have the logos and texts required. Also, the most powerful tool - the web site will be designed and will post texts, logos, Program name and funding accordingly.

During the trainings and cultural events banners will display the elements needed for visualization. All materials, press releases, posters, banners, publications, web site and other information (electronic and printed) will be prepared according to the visual identity rules.





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2.4.3 DURATION AND INDICATIVE ACTION PLAN FOR IMPLEMENTING THE ACTION

The total duration of the joint Action will be **29 months**.

Applicants should not indicate a specific start up date for the implementation of the joint Action but simply show "month 1", "month 2", etc.

Applicants are recommended to base the estimated duration for each activity and total period on the most **probable duration** and not on the shortest possible duration by taking into consideration all relevant factors that may affect the implementation timetable.

The activities stated in the action plan should correspond to the activities described in detail in section 2.4.1. The implementing body shall be either the Applicant or any of the partners, associates or contractors. Any months or interim periods without activities must be included in the action plan and count toward the calculation of the total estimated duration of the joint Action.

The action plan for the first 12 months of implementation should be sufficiently detailed to give an overview of the preparation and implementation of each activity. The action plan for each of the subsequent years may be more general and should only list the main activities foreseen for those years. To this end, it shall be divided into six-month interim periods (NB: A more detailed action plan for each subsequent year will have to be submitted before receipt of new pre-financing payments, pursuant to Article 2.1 of the General Conditions of the Standard Grant Contract).

The action plan will be drawn up using the following format:

